



THE SPIRIT OF NEIGHBORLINESS

AFTER ALL WE WANT TO BE "Good Neighbors"

IS the spirit of neighborliness contagious? Well, we think it is. Since we began this little series of messages to you about it, we've had numerous letters on the subject.

For example we'll quote from one we received the other day. It was from a Neighbor well known in this part of the county. He's in daily touch with our friends of the farms—talks with 'em over the fence. "Neighborliness," he wrote, "means more to our city than our undoubted industrial, commercial

and transportation advantages. Promotion of a friendlier feeling can't help but redound to the credit of the business men of the city and the farms. Your method must necessarily be far-reaching in scope and influence."

Neighborhood propaganda spreads fast and effectively.

Occurred to us to mention this in this, our last heart to heart talk but one, to you, our neighbors. Frankly, in our opinion, that brief note said a pageful.

THANK YOU



First State Savings Bank
"Complete Banking Service—4% on Savings"

Bloomfield Plumbing & Engineering Co.
"Everything Mechanical for the Home"

Williams' Boot Shop
"Quality Shoes for the Whole Family"

The Irene Shop
"—for the Last Word in Millinery"

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"Delivery Service — Phone 766"

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"Candies—They're Home Made"

Palmer-Blackmer & Co.
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Miner Grocery Co.
"We Deliver — Phones 645-646-647"

Frank J. Mulholland Co.
"Men's, Ladies' and Children's Furnishings"

Bird & Ryder
"—if it's anything electrical"

First National Bank
"4% on Savings"

L. R. Mix
"Quality Jeweler"

Leonard Electric Co.
"House Wiring—All Electric Service"

**The Birmingham Creamery
and Ice Mfg. Co.**
"Daily Ice Delivery — Just Phone 33"