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This statement from E. T. Strong, General Sales Manager of the Buick Motor Company, based on observations made during the last few months in which he has visited practically every state in the Union. Mr. Strong has just returned from a trip to the Pacific Coast which was preceded by eastern and southern trips. In every section of the country without exception, Strong says he found every branch of industry and agriculture in unusually favorable condition.

"Every factor which bears any relation to good business is unusually auspicious at this time," Strong says. "I found that the usual condition of good prospects for one section and the reverse for others is entirely absent this year. For the first time in three years the hills of the Pacific slope were green in mid-winter—an indication of ample moisture and a sign of full crops for the coming season. I heard no hint of frozen winter wheat. In Texas, a prominent cattleman with whom I talked told me that now for the first time in several years he was making a substantial profit from his ranch."

"In the northwest, the lumber industry is again in full swing and lumbermen are full of confidence. Even in the Mohave Desert, where water is a rarity, I saw water for the first time in the many seasons I have crossed that territory."

"Conditions in the south, too, are better today than they have been for years. Following upon the splendid cotton crop of last fall, which provided the means for extensive plantings this season, ideal weather conditions have prevailed. Moreover the boll-weevil seems to have spent its energy. Of this trip I never heard the boll-weevil mentioned."

"In the west central agricultural section I found another locality where everyone looks forward to an exceptional business year, based on favorable crop reports and on indications that none of the usual adverse weather factors would be present. In fact, weather indications throughout the agricultural regions are uniformly good, and all sections are remarkably free from the incursions of insect pests and plant blights."

Auto As Radio Prize, Brings Many Replies

The tremendous growth of America's radio audience and the nationwide popularity of the Pontiac Six automobile, were vividly demonstrated recently when station KFN at Shenandoah, Iowa, offered a Pontiac Six Coach as a radio prize and drew more than a half million messages in two days time, 225,991 of which were telegrams.

It had been announced that every person sending a congratulatory telegram to station WFN during a special two day radio program February 22nd and 23rd, celebrating its second anniversary, would participate in the drawing for a list of prizes—a Pontiac Six being the grand prize along with numerous lesser rewards. The management of the station had expected to receive between 15,000 and 20,000 replies. That num-

ber was passed within the first five hours. Then came the deluge. From all sections of the country clicked an unceasing flow of telegrams. Apparently the magic message of the radio had reached every city and hamlet in the land. Shenandoah, a quiet town of 5000 population, had become one of the telegraph centers of the country. Each hour there were received as many telegrams as it ordinarily would receive in weeks. The wires were soon choked and the local telegraph office threw up its hands in dismay.

It then broke through the flood of incoming messages with a call for help. An emergency crew of operators was rushed to Shenandoah in automobiles. They worked night and day scribbling the endless messages carried by the monotonous drone of typewritten brass. It was several days before the last telegram was received and an exhausted corps of clerks announced at station KFN that more than one-half a million messages including 300,000 letters and 225,991 telegrams had been received, exceeding by 25-fold the largest preliminary estimate.

Among them were telegrams from every state in the Union, Canada and Mexico, but the winner of the grand prize of the Pontiac Six was E. D. Bowers, a retired farmer of Jefferson, Iowa who immediately went to Shenandoah and received delivery of the car.

Oakland Head Made "Heap Big Injun"

To express their deep gratitude on behalf of the American Indians for signaling the hour of naming and monogramming a motor car after one of their most illustrious leaders—Chief Pontiac—the Algonquin Indian nation capitalized on the occasion of A. K. Glancy's recent visit to the Pacific coast to make him a chief of their federation.

The suggestion of these chiefs came as a complete surprise to Mr. Glancy, who is president and general manager of the Oakland Motor Car Company, which is producing and distributing the new Pontiac Six as a companion to the Oakland model.

It is a rather singular fact that the Pontiac Six is the only motor car to commemorate the illustrious Algonquin. For some time before Mr. Glancy's visit the Algonquin Indian chiefs had felt that the several Motors and the Oakland company had secretly honored their nation in choosing the name for their latest motor car.

Mr. Glancy was not only adopted into the 14 tribes and given the honorific title of "Chief Pontiac." He is the second white man ever to be honored by these Indians.

When the plan was first presented by the Indian chiefs, it was suggested that the ceremonies could be performed in the city park of Los Angeles. But the Indians would have none of it, stating that the whole ceremony would be one of profound secrecy, and chose a secluded spot in Montezuma canyon.

Here amid a primeval background of wild and exquisite beauty, at the base of a mountain, backed off and guarded by forest rangers to keep out all not connected with the secret rites, 15 Indian chiefs, many of whom had come from a great distance, marched slowly around the ceremonial fire, talking on their warrior gods. This part of the dignified ceremonies lasted for a half hour.

Following this, Mr. Glancy was taken to the center of the circle where each chief performed the ceremonies of his tribe and presented him with certain gifts. One was a granite knife, symbolic of truth which was supposed to cut away all dishonest traits and to defend the possessor from enemies. Another was a beautiful beaded blanket to protect him from the cold. Other presents included a silver bracelet and personal tribal ornaments. Various this he was adopted into the various tribes and then elevated to the position of chief. He was given the name of Chief Pontiac and presented a hand worked parchment containing the record of the newly conferred honor.

After Mr. Glancy had taken the oath of the warrior, Mad Wolf gave him the pipe of peace and Chief Willow Bird placed on his brow the feathered head dress. Mad Wolf then presented him with a granite knife.

As a chief in the Algonquin Nation, Mr. Glancy has the honor of being a member of one of the greatest confederation of Indians that ever roamed the continent and the only such existing today. This Indian confederation, according to historic information, has a noteworthy record of honorable dealings both with white men and other Indian tribes.

Though 300 years ago this nation had its headquarters along the banks of the Ottawa river in Ontario, Canada, it was gradually pushed westward with the advance of the white man's civilization. In the 17th century, it embraced such powerful tribes as the Delawares, Cherokees, Abenakis, Chippewas, Ottawas, Senecas, Potowatomies, Sacs and Foxes.

Several of the Algonquians have been entirely vanished or have been adopted into other tribes, yet the spirit of organization and a kind of confederacy continued even in their migration westward, as they gradually took in scattered tribes from the far west plains and valleys.

Following Mr. Glancy's elevation to Chief, Mrs. Glancy was taken into the tribe and elevated to the position of Princess and given the name of Waunston, meaning "rippling waters."

Among the chiefs at the ceremony were Red Cloud, chief of the Potowatomies; Willow Bird, chief of the Apaches; Running Snake, chief of the Sioux; Big Tree, chief of the Senecas; Cornfeather, chief of the Hopi; Black Hawk, chief of the Mohawks; Big Hawk, chief of the Cheyennes; Flying Eagle, chief of the Putes; Young Eagle, chief of the Putes; Spotted Elk, chief of the Kowas; Running Elk, chief of the Onondas; White Woezel, chief of the Chippewas; Prairie Dog, chief of the Cherokees and Running Deer, chief of the Sacs and Foxes.

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