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AREFUL, skillful dyers, scientists of color, textile technicians, slow to promise, speedy in accom-plishment. Caretakers of stylish wardrobes, Clean-ing and dyeing servicians of proven faithful service. —Mr. Before and After

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within the next week or ten days, as soon as building on East Maple Avenue, opposite Baldwin Public Library is completed.

Here Birmingham folks may leave their laundry at all hours as Drop Chute will be always open.

Our Fast Motor Trucks will make pick-ups and deliveries daily. Just as fine service as if our Plant were located in your beautiful Village.

PALACE-MODEL LAUNDRY

WE OPERATE 27 SUCH AGENCIES ALL WITH OUR OWN EMPLOYES



What Co-operation Is Accomplishing

THE American shipping public since the war period has come to realize a certain responsibility devolving upon it beyond the mere payment of the authorized charges for the transportation service performed.

There is, for instance, the requirement of the prompt loading and unloading of the railroad equipment on the part of consignors and

unioading of the rainbat equipment of the property consigners, respectively.

There is the obligation on the shipper of early advice of car requirements to enable the railroads to "mobilize" equipment.

THESE two requirements enter largely and eventually into the cost of steam railroad transportation and they are dependent upon the good-will directly manifested by the shippers and altogether beyond the control of the railroads.

Recognition of these factors has brought about the organization of the Shippers Regional Advisory Boards and enables the country to get more service from the equipment of the American railroads.

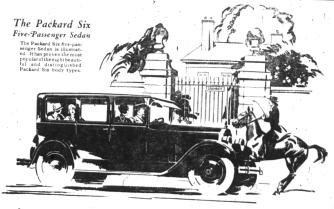
This is entirely voluntary service on the part of the shippers and is a unique page in the history of business. It has also been a profitable expedient, a lesson in co-operation gained from the world war, a phase in the onward march of the times, which Judge E. H. Gary, of the United States Steel Corporation, recently described as the application of the Golden Rule in business, a condition that was inconceivable twenty-five years ago.

It is a manifestation of a quiet but certain revolution in American business thought which is gradually progressing towards the finest ideals, and incidentally tending to the greater well-being of our people and making for greater material returns.

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THE Michigan Railroad Association is keeping step with the shippers and heartily seconding those ideals of an enlightened business opinion and appreciates that this policy is as important to the stabilizing of business as are the operations of the Federal Reserve Bank System in its particular branch of public economy. In fact, it is the identical application of that principle to transportation. Michigan industry has much to gain through the policy of the Shippers' Regional Advisory Boards.

MICHIGAN RAILROAD ASSOCIATION



First Cost vs Cost Per Mile

AST year Packard Six sales were far more than double 1924 volume.

The reason for this greatly in-creased demand for Packard Sx comfort, beauty and dis-tinction is simple. An ever-growing proportion of the public is learning three impor-tant facts.

These facts are:

First. That the Packard Six is not high in price, costing far less than most men think. For example, the five-passenger sedan is but \$2745.00 delivered at your door.

Second. That the Packard Six Second. That the Packard Six may be bought on a liberal payment.plan which distributes its cost over a year. For example, the down payment on the five-passenger sedan is \$915, from which is deducted the value of the used car turned in. The monthly payments are then but \$170.

Third. That it is better business and real economy to buy a good car and keep it twice as long than to buy a succession of low-priced yearly-models cars—and pay in depreciation more than is saved is first cost. For example, the car most frequently, turned in by Packard Six buyers has been driven an average of only 15.087 miles!

Those thousands who bought Packard Six cars last year expect to keep them at least twice as long as the cars they turned in. And 98% of those who bought Packard cars during the past six years are still Packard owners.

Packard Six ownership costs less by the mile. May we tell you more about this famous car? We will be glad to do it while you ride in one.

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Ask for Mr. Evans

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