

## Chevrolet To Train Over 17,000 Salesmen

More than 17,000 Chevrolet salesmen will be trained in 375 Sales Schools conducted under the auspices of the Chevrolet Motor company during May to June. The schools will be held in the most mobile buyer accurate and complete information on the car he is considering purchasing.

Dealers throughout the country are being instructed in conducting the schools, which will consist of five evening classes to be held in the period from May 10 to May 24. The dealers themselves have been selected to head the schools because of their intimate acquaintance with their local conditions in their territories.

A text book, "Selling Chevrolet," prepared for the salesmen, is being regarded as the most complete book of its kind ever evolved in the automotive industry. It sums up the experience of years of intensive study and investigation within the Chevrolet selling organization and is filled with authoritative information on the improved car.

Salesmen will be examined at the close of each class, through written answers to a questionnaire covering the points discussed. Men attaining an average of 80 per cent or more on the entire course will be presented with an award of merit signed by E. H. Grant, vice-president and general sales manager of the Chevrolet Motor Company. The certificate will be enclosed in a leather case.

"I consider this one of the greatest educational efforts ever attempted in industry," said Mr. Grant. "Thousands of men will be trained simultaneously to prove their methods of work, to stimulate them to greater success and to make them assets to their community. Efficiency of the Chevrolet sales organization will be greatly increased by the sales schools and the car purchaser will benefit through dealing with well-informed salesmen thoroughly familiar with the Chevrolet Car."

Mother: Little boys should be seen and not heard.

Small son: What do you think I am, a movie actor?—Goblin.



WE sell the highest type of authentic coal that ever protected a family against a North Wind. We'll be glad to send you a truckload of proof. How many tons do you need and where and when shall we send it?

**Fleming Coal Co.**  
149 E. Maple Ave.  
BIRMINGHAM  
Phone 220



## THIS STRONG BANK INVITES AND APPRECIATES YOUR BUSINESS

YOU will enjoy the personal service rendered to each and every one of our many patrons. Our officers are glad at any time to advise you in your business dealings.

**PONTIAC COMMERCIAL BANK**  
and SAVINGS  
—RESOURCES OVER \$14,000,000.00—

"DON'T KILL YOUR WIFE—LET US DO YOUR DIRTY WORK"

Our Wagons are in Birmingham Tuesdays, Thursdays and Saturdays

Rough Dry 10c lb. - All Flat Work Ironed

**Pontiac Laundry Co.**  
We Use Only Pure Filtered Soft Water  
30 - 32 - 34 Patterson Street  
347—Phone Pontiac—1200

## She Wins \$1000



Miss Catherine Comstock, 21, a Sunday school teacher of Long Beach, Calif., recently won a first prize of \$1000 for the best idea for a picture submitted in a contest. Miss Comstock suggested the filming of the adventures of Noah and the Ark.

## OAKLAND PARTS SALES FOR 1925 ARE VERY LOW

A recent compilation of the service department records of the Oakland Motor Car Company for the year 1925 revealed that parts sales to Oakland dealers averaged only \$7.08 per car, based on the total number of Oakland cars known to be in operation in the country. As these parts sales included a large volume of accessories, the actual parts used for replacement averaged in reality much less than the per car amount given.

The number of Oakland cars in service totaled 248,658, including all Oakland cars registered on January 1, 1925, plus cars sold during the year. According to R. A. Armstrong, director of service for the company, the low service cost per car is particularly significant, since approximately 20% of these cars are more than five years old. The average parts cost for 1925 is the lowest in Oakland's history, and also compares favorably with the entire industry, which is estimated to average about \$12.00 per car for all makes.

Sixty per cent of the wearing parts in a car are located in the engine," says Mr. Armstrong, "and I believe our low parts costs reflects the advanced design and style construction of the Oakland Six power plant. "Although this low parts sales record is very gratifying to us, another year should see this figure still further reduced, due to constant refinements in manufacturing and inspection, plus Oakland's adoption of the now famous Harmonic Balancer which has eliminated practically all vibration in the engine."

Ashes and Rubbish Hauled

PHONE 371-W

Manure for Sale

## The Miracle of Milk

THOUSANDS of former invalids have climbed back to health across a bridge of milk. You can make the experiment yourself, and be the more sure of success by insisting on pure milk.

PHONE 536  
12 E. 12TH AVE.  
BIRMINGHAM  
TUBERCULAR TESTED  
PASTORIZED MILK & CREAM

## Theatres

JEANNE EAGLES and "RAIN" AT NEW DETROIT THEATRE

Now comes Jeanne Eagles in "Rain." There is a combination indeed! Jeanne Eagles and "Rain" are synonymous of a rare combination of inspired acting and inspired writing seldom witnessed upon the American stage—here is something of which the theatre as an institution may boast—Jeanne Eagles and RAIN.

They have never been separated in this particular organization, which comes to the New Detroit Opera House April 26th, since the opening of this famous drama at the Garrick Theatre, Philadelphia, October 10, 1922—four years ago. This is something new for the theatre. After four years of almost continuous presentation.

And the plays surrounding Miss Eagles? She will be supported by practically the same principals—99 per cent of them—who created their respective roles four years ago at Philadelphia. There is something new for the theatre also. It is a record, if you will. And what a blessing to the stage! It is time for a new generation—almost!

Not a bit of need to recite the story of RAIN. Or to state Jeanne Eagles is to be seen in the star role of Sadie Thompson, vital—palpitating! Sadie! No need of talking about

the theme—the locale—the atmosphere. THEY may come from books. Something between covers, artificial not genuine. But here is SOMETHING which everyone must understand—here is a BIT OF LIFE. Here is the language of the great HIGH WAY OF LIFE. For in life tears may come from happiness; smiles out of tragedy; goodness out of happiness; gladness out of sorrow; sanctity out of blasphemy. This is what every living person knows, be he or she infatigable or proud, and it is this you will get from Jeanne Eagles' interpretation of the character of Sadie Thompson in "Rain."

It might be set down in passing that "Rain" is a drama of the South Seas and the insidious influence of that "last remaining bit of paradise." In a South Sea setting the story treats of the conflict between a product of the "red light" district of San Francisco and Honolulu and the bigotry of a missionary fanatic.

The play is by John Colton and Clemence Randolph and was taken from the story "Miss Thompson" by W. Somerset Maugham. It was directed by John D. Williams. Sam H. Harris has the pleasure to present it.

The engagement of "Rain in Detroit" is for one week only, with matinees on Wednesday and Saturday.

## EXCELLENT ATTRACTIONS

AT BALDWIN NEXT WEEK  
Among the many excellent attractions booked for presentation at the popular Baldwin Theatre next week are three of the season's most pretentious efforts. Starting on Sun-

day April 25th and for that day only, Marshal Neilan's production "The Love," an exceptional fine picture, while on Monday, Tuesday, and Wednesday, April 26-27-28, "The Tower of Lies." Two great stars, a directing genius. A world prize story featuring Norma Shearer and Lon Chaney, a Victor Seastrom production, from the novel "The Emperor of Portugal," by Selma Lagerlof. For the last three days of the week, April 29, 30 and May 1st, Marshal Neilan's "Mike," a sparkling comedy drama of life in a desert town, with Sally O'Neil, screen's new wonder girl. Now playing, last three days this week, Lon Chaney in "The Black Bird," a mystery thriller of London's limbohouse district.

Attractive bill of vaudeville of 6 acts each will be presented in connection with the above film features. The popular News of Current Events and Review, the Baldwin Theatre orchestra and other novelties thus completing the program.

STATE OF MICHIGAN—The Probate Court for the County of Oakland.  
At a session of said Court, held at the Probate Office of said County, on the 12th day of April, A. D. 1926.

Present, Hon. Ross Stockwell, Judge of Probate.  
In the matter of the estate of Charles W. Stout, Deceased.

Lotta M. Stout, administratrix of said estate, having filed in said court a petition praying that the time for the presentation of claims against said estate be limited and that a time and place be appointed to receive, examine and adjust all claims and demands against said deceased by and before said court.

It is ordered, that four months from this date be allowed for creditors to present claims against said estate.

It is further ordered, that the 7th day of September 1926 at eight o'clock in the forenoon, at said probate office, be and is hereby appointed for the presentation and adjustment of all claims against said deceased.  
ROSS STOCKWELL,  
Judge of Probate.  
A true copy,  
DAN A. McGAFFRY,  
Register of Probate.

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FABRICS that are as delicate as the petals of a rose will not be injured by our careful, skillful cleaning.

"When Things Look Dark Send For Us"

# Eccentrically Speaking---

Samples in endless variety, from patent fire-proof Umbrellas to the latest in plain and fancy lead life Belts have doubtless crowded your mail box. Short lived, in most cases, has been their curt Career, ending with a well aimed shot at a handy Rubbish receptacle, later to suffer cruel cremation. In no sense is this a plea for mercy or justice. Because it is a sober fact that out of Every 100 samples mailed, 108 make good fuel.

This is a conservative estimate, at best. Other appraisers say the "strike out" average is higher.

Today a number of Birmingham families, who Have not been listed as regular subscribers of the Eccentric, have been mailed this edition.

Even in consideration of the astounding figures Concerning the fate of samples revealed above, Consensus of opinion gathered from four corners of the Earth inspires us to wager a beautiful and brand New invisible tail light against a hydrogen Tank for Balloon Tires, that this copy will be Read until the ink fades, by every person Included in those families. Then, of course, they'll Come into the office to insure the arrival of every issue.

N. B. Remember, it's your "Home Town Newspaper." Call, write, or phone our office at 126-28 North Woodward. 52 issues—\$1.50.