



New Ford Cars Bring Demand From Buyers

As people become more familiar with the attractiveness of the improved Ford cars interest not only increases, but orders for cars are growing in numbers, according to local Ford dealers.

Probably the best evidence of the widespread interest manifest in these cars comes from the general offices of the Ford Motor Company at Detroit where it was stated that since the new cars were announced orders for more than 102,000 have been booked by dealers throughout the United States. Thousands of orders are coming in every day.

This is not only a striking example of public confidence in the company's products, but is also a sales record without precedent.

Added significance is given the sales report by the fact that the public generally has not yet had an opportunity to inspect all the new types. Distribution of cars among dealers so far has been limited principally to touring cars. In fact deal-

ers in many sections are still awaiting their first car. In spite of this, orders continue to come in from all points not only for cars of the type shown, but the rest of the open and prospective purchasers are impressed with the soundness of the redesigning and refining of the cars and are satisfied that they will find the same standard reflected in the type of their preference.

Assembly at the branch of the company which supplies this territory is increasing daily and distribution among dealers will be much more rapid from now on than it has been up to the present time. However, during the coming fall and winter will do well to enter their orders early and, avoid delay in delivery.

Chevrolet Co. Placed 41,500 Cars In August

Detroit, Mich., Sept. 25.—The Chevrolet Motor Company has added another record to the series of sales and production marks established this year.

The new record is represented by the deliveries to Chevrolet dealers during August. A final check of August deliveries places the figure at 41,500, a larger number of cars than the company ever has placed with its dealers during any preceding August.

The August deliveries even exceeded those made during either June or July of this year.

The achievement of the August record preceded by only a few days production of the two-millionth car by the Chevrolet Motor Company, the first manufacturer of selective gear shift automobiles to attain that figure.

Maintenance of deliveries through the summer months is cited by R. H. Grant, general sales manager of the Chevrolet Motor Company, as an endorsement of his statement made several months ago that the automotive industry is approaching a more stable and uniform basis.

"Eventually automobile production will be nearly uniform throughout the year," he said. "The seasonal peaks and valleys of production are being flattened out."

Washington, Sept. 12.—It took 2,800 bills in the various state legislatures, to cause the enactment of 400 laws this year.

The laws ranged from gasoline tax provisions down to the increase of speed limitations, while the bills even went so far as to ask for compulsory installation of first aid kits in all automobiles.

Of the 400 successful bills, two classes received the most responses:

1. Gasoline tax laws, either instituting or increasing rates on gasoline bought.
2. Regulation of public conveyances and trucks.

Nearly every legislature that convened this year had some new law, at the time of its dismissal, which called for stricter regulation of buses and trucks on the highways. Most tended toward a more uniform regulation of their speed, size and weight.

Of the 12 states that did not levy a tax on gasoline in 1924, only four remain out of the fold. They are Illinois, Massachusetts, New Jersey and New York. Of the remaining eight, all but one have inaugurated a two-cent gasoline tax. Rhode Island, the exception, is satisfied with a one-cent tax.

Fourteen other states increased the gasoline tax by an average of about 1 1/2 cents a gallon, some going up to four and five cents a gallon.

The revenue collected from gasoline taxes in the United States in 1924 amounted to about \$80,000,000. It was more than twice that received in 1923, and is expected to be increased considerably this year.

Other laws passed by state legislatures increase their speed limitations, demand certificates of title at sales, require full stops at grade crossings, eliminate spot lights and deal with other forms of motor regulation.

The drive for compulsory liability insurance in many of the states failed in every legislature except that of Massachusetts. And this law will not take effect before January 1, 1927.

400 NEW LAWS ARE PASSED FOR AUTOS

Year's Legislation In States Boosts Taxes On Fuel, Regulates Buses

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<p>1920 Hupp Touring. 1922 Mercer Coupe. 1922 Jewett Coupe. 1922 Nash Touring. 1921 Dort Touring. Nash Sedan.</p> <p>ALL USED CARS IN A-1 CONDITION</p> <p>BELL BROS. GARAGE 122 East Maple Ave. Phone 709 Birmingham Mich.</p>	<p>1924 Gray Sedan. 1925 Ford Coupe. 1923 Ford Sedan. 1920 Ford Touring. 1924 Chevrolet 4-Pass. Coupe. 1923 Chevrolet Roadster.</p> <p>BERGER SALES 505 North Woodward Ave. Birmingham Mich.</p>	<p>Overland 91 Touring (year 1923). Hudon 7-passenger Sedan (year 1923). Reo 4 passenger Coupe (year 1923). 1923 Olds Touring.</p> <p><i>EVERY CAR A REAL BUY</i></p> <p>BOUGHNER BROS. 132 S. Woodward Ave. Phone 70 Birmingham Mich.</p>

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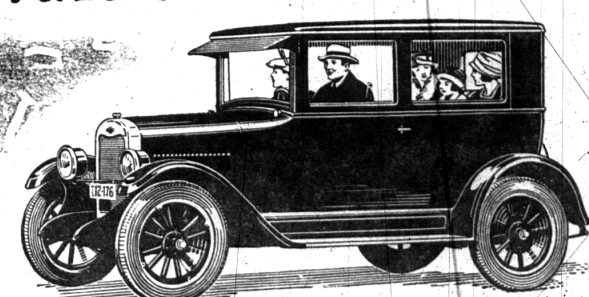
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