

**South America Buys Many Ford Products**

That the farmers of Europe and South America are developing crop

producing land through use of pany. Shipments of tractors during the seven months of 1925 ending July 31, were more than 74 per cent in history is indicated in Fordson tractor foreign sales reports just made public by the Ford Motor Com-

reached the new high record of 13,140 during the first seven months of 1925 and in view of the rapidly mounting demand for power farming machinery in the old world the outlook is bright for even greater increases in foreign sales, it was stated.

A feature in connection with the European shipments is the fact that in many instances, the farmers have advanced three or four generations in progress in turning to the tractor for motive power. On many of the picturesque farms in France, Belgium, Russia and the Slovak nations, the Fordson is taking over work which was heretofore done by oxen. In other instances, the new tractor is merely being added to a fleet on some of the larger farms.

Foreign deliveries of Ford cars and trucks as well as Lincoln cars set a new record during the first seven months of 1925. Sales of Ford cars and trucks totaled 124,345 or 22,000 more than were delivered in foreign countries during the corresponding period of 1924, not including foreign and domestic sales of the Ford Motor Company of Canada, Ltd., which totalled 32,300 during the same month this year.

Although the increase in absorption of cars and trucks is proportionate over Europe and South America, the remarkable increase in Fordson tractor deliveries is due primarily to Europe's awakening to the need of maximum production from limited areas under cultivation. In South America, the tractor has long held a place as standard equipment and increased sales there, although less spectacular than in Europe are increasing to cover the normal expansion of agriculture.

**Chevrolet Now Producing New One-Ton Chassis**

The Chevrolet Motor company now has in production a larger and sturdier improved Utility Express one ton chassis which sells at the same price as the former chassis.

Besides an increase in length, strength and weight, the new truck has undergone a radical change in the height of the frame from the ground. The frame which formerly was 28 inches in height, has been lowered to 24 and nine-sixteenths inches. This change affords maximum convenience for loading.

The wheel-base has been lengthened from 120 inches to 124 inches and the overall length of the chassis from 172 inches to 177 inches. The frame is made of 6 inch instead of 5-inch channel steel. The weight of the new chassis is 2,600 pounds against 1,950 pounds, the weight of the former model.

Only one or two minor changes have been made in the power plant. The rear axle has been redesigned and strengthened. It is of the semi-floating type with pressed steel housing and a large rear cover which makes the unit extremely accessible for inspection. The differential carrier is an unit with the third member assembly.

The front springs now are semi-elliptic instead of quarter-elliptic and the rear semi-elliptics have been lengthened from 42.25 inches to 43 inches. The steering wheel is the semi-reversible full worm type mounted on a bracket riveted to the frame.

All brakes now have centrifugal and equalizing devices and the rear wheels carry heavy-duty 20 by 4 inch tires as standard equipment. The price of the new Utility Express chassis remains at \$550. An almost unlimited variety of bodies may be obtained. The price of the Commercial chassis also remains unchanged at \$425.

**Studebaker Make Fine Showing In Economy Run**

The fourth annual "Reserve mileage economy run" for Studebaker motor cars with more than 50,000 on their speedometers brought to the starting line in Los Angeles 29 entrants, the largest number of any make of car ever assembled for such a run.

Every car completed the 122-mile course from Los Angeles to Lake Arrowhead and return without a single mechanical mishap and without being late at a single control. Yet the average "age" of the twenty was 93,657 miles at the start.

The "youngster" of the lot had only 39,358 miles; the oldest car had done 205,163.

Even the winner in the Big Six class had 186,815 miles behind it at the start. Yet it made the 122 miles, rising a mile in altitude to beautiful Arrowhead Inn, with an average of 18.3 miles to the gallon.

The winner in the Special Six class was a 61,231-mile, which averaged 16.4 miles to the gallon. First among the Standard or Light Six class had gone 75,995 miles, yet made the remarkable record of 30.5 miles to the gallon with no coasting.

The entire run was made strictly within legal limits—miles an hour in cities, and 35 miles an hour in the country; full stops at all stop crossings and all the highest mountain climbing in second gear from specified limits. The test was for economy in operation and freedom from mechanical troubles.

All the cars were privately owned, entered by Southern California dealers. The 1,873,156 miles aggregate showing on the twenty cars speedometers at the start was a striking evidence of the reserve mileage built into these widely advertised one-profit cars.

The oldest cars entered were the 1919 models. Every Big Six entered made more than 15 miles to the gallon of gasoline; every Special Six exceeded 15.5 miles and the lowest attainment of the Standard Six class was 18.2 miles. Motors were not shut off during the trip going or returning.

The Gilmore Oil company checked gas and oil; Cliff Mulick of the Lovejoy Pacific company refereed the run; J. B. Van Noy of Arrowhead Inn checked the arriving and leaving time at the Inn. Start and finish was at the Studebaker Corporation's branch office in Los Angeles, with A. W. Maxwell, manager, in charge of the run. In each car was a checker supplied by a co-sponsoring driver.

Cliff Anderson, branch manager for Harry D. Riley of Anaheim, drove the winning Big Six; E. G. Deery piloted the winner in the Special Six entered by the Alhambra Garage; Jack Adams drove the best Standard Six for Kelley Brothers of Pasadena.

**MOVED!**

We are pleased to announce the establishment of our new office at

**West Maple and Pierce St.**

over Shain's

**Birmingham Building & Loan Association**

Phone 1040

C. E. HOOKE, Asst. Sec'y

**Everywhere -**



**Enthusiastic Preference**

Whole-hearted approval has greeted the New Oakland Sixes from the start. Good words have travelled from lip to lip—now the demand for the cars is spreading like wild-fire. And with good reason!

The New Oakland is beautiful beyond comparison. They reveal unequalled performance qualities. They incorporate more than 130 improvements including Air Cleaner, Oil Filter, Four-Wheel Brake refinements and, above all, the Harmonic Balancer, an exclusive feature which renders the Oakland engine unmatchable in freedom from vibration—yet prices are \$70 to \$90 lower.

Is it any wonder that buyers are enthralled? Is it any wonder that they are forgetting Fours and other Sixes? Is it any wonder that they are placing orders for this car in a volume which is taxing Oakland's capacity to supply?

Touring Car	• \$1025	(Old Price)	• \$1095
Coach	• 1095	(Old Price)	• 1215
Landau Coupe	• 1125	(Old Price)	• 1295
Sedan	• 1195	(Old Price)	• 1545
Landau Sedan	• 1295	(Old Price)	• 1645

All prices at factory — General Motors Time Payment Rates, heretofore the lowest in the industry, have been made still lower. We can now save you as much as \$40 to \$60 on your time payment car.

**BLOOMFIELD AUTOMOBILE CO.**  
113 BROWNELL ST. Near E. Maple Ave. Birmingham  
Phone 550

WINNING AND HOLDING GOOD WILL

**OAKLAND SIX**

PRODUCT OF GENERAL MOTORS

**\$795**

**ESSEX COACH**

**WORLD'S GREATEST VALUES**

Everyone Says it ~ Sales Prove it

**HUDSON COACH**

**\$1195**

Hudson Brougham \$1495

7 Passenger Hudson Sedan \$1695

All Prices Freight and Tax Extra

**BOUGHNER BROS. GARAGE**  
LOCAL DISTRIBUTORS  
120 S. Woodward Ave. Phone 70

**The Bonstelle Dramatic Training School**

Under the personal supervision of Miss Jessie Bonstelle ANNOUNCES THE OPENING OF A

**BRANCH SCHOOL OF DANCING**

AT THE

**Birmingham Community House,**

**OPENING SEPTEMBER 14th**

The school is under the personal direction of Mile. Victoria Cassan for eight years a member of Madam Anna Pavlova's Company and the only one authorized by Madam Pavlova to teach her method.

The School Offers Training In

**Aesthetic, Interpretive and Ballet Dancing**

Further information may be obtained at the Community House from the School Secretary, From 3:00 until 5:30 o'clock P. M.

INFORMATION MAY BE OBTAINED 1 P. M. ON OPENING DAY, AND ON THE REGULAR CLASS DAYS ONLY

Community House Telephone—Birmingham 785.

**WHITTEMORE ACTED AS FLOWER SHOW JUDGE**

W. Nelson Whittemore, local florist, with his gardens on Opdyke road near Bloomfield Center, was selected by Detroit gardeners to act as one of the judges at the Grosse Pointe and Eastern Michigan Horticultural Garden and Vegetable show at Grosse Pointe last Thursday.

The show was held in the Neighborhood Clubhouse and all of the amateur gardeners of the large estates in Bloomfield Hills and Grosse Pointe had entered in the show, including a display of dahlias raised at Whytmore Gardens, Mr. Whittemore's place. Other estates in the Hills which had entries were the George G. Booths, the William T. Bartholms, the Edwin S. George, and Frank Cousins.

The show is an annual event in this section and is the first time a local man has been selected to act on the committee of judges.

**PEOPLE'S COLUMN**

To the Editor:

Dear Sir: I beg to call the attention of your readers to the new emphasis placed on the Golden Rule as a guiding principle in international relations by the action of the recent congress of nations in Stockholm, which appointed December 6th for international observance as Golden Rule Sunday on behalf of the orphans of the Near East?

The Golden Rule is now recognized as the most universal program for human conduct ever offered for the attention of mankind.

In the whole circumference of life, there is no point that it fails to touch. From every angle of experience it cuts across with a commanding influence. For every question of duty it has an imperative answer, for every human relation a flawless solution. If men and women would all observe it, every clash and friction that has up till now will disappear.

The Golden Rule teaches all citizens to observe and preserve the supremacy of laws, government and justice; sincerely dedicated to common equal rights for every class of the people.

It teaches all statesmen to uphold fair dealing, irrefragable honor and the sympathies of unflinching human good will, alike in national and in international politics.

It teaches all nations to seek and find the way by which every people's aspirations for life, liberty and worthy development may be satisfied, without trenching on the rights of neighbors or sowing seeds of enmity in the field of the world's peace.

It teaches the prosperous and happy everywhere to open hands of bounty to the poor, the miserable, deprived and hopeless throughout the globe.

Surely no observance can have a wider appeal or a greater potential usefulness than Golden Rule Sunday on December 6th.

Yours truly,  
Charles J. Oakley,  
General Secretary,  
Near East Relief,  
151 Fifth Ave.,  
New York City.

**PALMER, BLACKMER & CO.**

DRY GOODS, LADIES' and CHILDREN'S WEAR, MEN'S FURNISHINGS

First National Bank Block  
Birmingham, Mich.

**LINCOLN MARKET**

IN CONNECTION WITH

**A. & P. STORE at Woodward and Lincoln**

QUALITY MEATS  
FRESH, CURED and SMOKED

**Fish and Oysters**

GUE MEATS ARE UNEQUALLED AND OUR PRICES ARE RIGHT

GEORGE RATTENBURY Manager

**Bungalow Art Objects**

ART OBJECTS IN GREAT ABUNDANCE

can be found in our art and gift shop. Now is the time when you are planning to move into your bungalow. Before going, why not visit our store and select from our stock such articles which will add to the beauty of your summer cottage. You'll be delighted with any article you purchase from us.

CIRCULATING LIBRARY  
**GREEN PHEASANT GIFT SHOPPE**  
West Maple Avenue

**Arthur's Fashion Show**

Given at the Oakland Theater

EVENINGS OF

September 14, 15 and 16

Beautiful showing of Late Styles for Fall and Winter displayed by Twenty-five Living Models

**ARTHUR'S**

48 No. Saginaw Street PONTIAC, MICH.

**Harrington & Lewis**

(Formerly A. J. Harrington)

PAINTERS and DECORATORS

FIRST CLASS WORK AT MODERATE PRICES

— ALL WORK GUARANTEED —

Tel. 137-W 218 Daines St.

**KELSEY PHARMACY**

PRESCRIPTION PHARMACISTS

**DRUGS**

Always the Best

PHONE 766  
112 N. Woodward

SODAS  
ICE CREAM  
and SOFT DRINKS

CANDIES  
STATIONERY  
MAGAZINES  
TOBACCOS

**VICTROLAS AND THE VICTOR RECORDS LATEST**