



World Series Baseball Games

Received Play by Play

at

WILSON DRUG CO.

Come in and Listen

IF WE DO IT, IT WILL BE "GOOD PRINTING."

Hudson-Essex Sales Lead in September

Hudson-Essex sales set a new high mark in September with official Wayne County registrations of 110 cars.

This was 123 more than the next line—a low priced "four" and 34 more than were sold by the next "six."

Hudson-Essex sales have maintained leadership so far this year, Charles Boughner, of Boughner Bros. local distributors, points out.

For the year, according to the official registrations, 6531 Hudson-Essex cars have been bought in Wayne County, as against 4,176 for the next six-cylinder line.

That this preponderance is not confined to this district alone is proved according to factory officials, by the production record already made and schedules for future business.

These figures show that Hudson-Essex have passed the 200,000 mark by a wide margin, and that undoubtedly total for 1925 will exceed the quarter million mark—a hitherto unapproached record for six cylinder cars. It will be double the number of Hudson-Essex cars made in 1924.

Oakland's October Output 80% Higher

Pontiac, Mich., Oct. 8.—Announcement has just been made by A. B. Glancy, general manager of the Oakland Motor Car Company, that the October output of the Oakland factory is being increased more than 80 per cent over the preceding month.

This increase is doubly significant, said Mr. Glancy, because October production was the highest of any month this year, exceeding the best previous month by 33 1/3 per cent. However, in spite of our volume of production in September, orders have continued to flood our home office since the announcement of our new cars and the accompanying price reductions, making it necessary to provide a still greater increase in October.

Before the end of the present month our daily average production will have exceeded 350 cars and we have already shaped our plant towards that end.

Since the first week in October, the local unit of the Fisher Body Corporation has been devoted exclusively to the production of Oakland bodies. For some time Oakland production has been taking the Fish plant capacity with its steadily increasing volume.

Work of rearranging the Oakland plant to make possible this big increase has been under way for some time and we are confident that the middle of October will find everything adjusted and the new schedule in full operation.

The combination of incorporating many refinements in the car and materially improving the motor by means of the new Harmonic Balancer, coupled with the reduction of 70 to 850 in price, has pushed business to a record level and we are anticipating a heavy demand for some time to come.

Chevrolet Car Beats A "Human Greyhound"

The fleetness of a "human greyhound" recently failed to beat an automobile in a 100-yard dash from a standing start at the Los Angeles Coliseum.

A half-dozen four-cylinder cars of different makes had been given acceleration tests in 100 yard dashes. The best time was made by a Chevrolet. Each car ran eight sprints over the distance and the average time averaged. The average time made by the Chevrolet was 10.73 seconds.

The other averages were 11.13 seconds; 11.19 seconds; 11.28 seconds; 11.68 seconds and 12.54 seconds. The cars which ran second and third were considerably higher in price than the Chevrolet.

After the tests, the question arose as to the relative fitness of the automobile and the human sprinter. A contest was arranged in the Coliseum between a Chevrolet and Keith Lloyd, cousin of Harold Lloyd. Keith Lloyd is the champion sprinter of the University of Southern California. The Chevrolet was driven by Dick Champion, former Bucknell University track star. The stop watch was held by Dean Cromwell, Lloyd's coach.

At the starting gun Lloyd leaped ahead of the car. He was in full stride before Champion had changed to second gear. The rapidly accelerating car roared after him, however, and caught him at the tape. Coach Cromwell checked the car and sprinter a dead heat of 10.3 seconds. On comparative figures, had Lloyd sprinted against any of the other five cars he would have won without extending himself. The speed of the Chevrolet car at the finish was 32 miles per hour.

Every advertisement in the Eclectic is a message from one of our thousands of clients. When you want to go to a theater you read the Eclectic for the time and place. You like the show. You may read what local merchants have to offer in each issue of the Eclectic. In this way is the merchant's message brought to your very doorstep.

more per acre. The real dirt farmer can come here and live in comfort and earn more money on less expended energy or invested capital. Live here and sell the coal man and the druggist to go to the store. In mid-summer of every autumn he can slip away for a month and bring in a crop of sweet potatoes. Michigan likes and so back refreshed for another winter crop as a means of soil resting and rotation. He don't have to cut out next year's tobacco crop. The sweetest sweet potato grows, and get from one to two dollars a bushel for that particular four-month crop. These same sweet potatoes are selling at nearly three dollars a bushel today.

Every man thing that a plantation or knacker could cook up about Florida has been put in circulation against the Sunshine state for the past five years. It has been the habit of the man-eating whitefish, the pernicious grass hoppers that have cleaned the underbrush as he moved and made the famous hay market. The fish both eat and Florida still lives and grows.

The man with money who wants to subdivide some under domain into small farms, had better see either of the two low underbrushes or the man-eating whitefish, a comfortable event, visit the BELL PUBLICITY BUREAU, Box 622, South Jacksonville, Fla., M. H. AYER CO. REALTORS, Gainesville, Florida.

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ART OBJECTS IN GREAT ABUNDANCE can be found in our art and gift shop. Now is the time when you are planning to move into your bungalow. Before going, why not visit our store and select from our stock such articles which will add to the beauty of your summer cottage. You'll be delighted with any article you purchase from us.

CIRCULATING LIBRARY GREEN PHEASANT GIFT SHOPPE

West Maple Avenue.

USED CAR DIRECTORY

1924 Jewett Touring. 1924 Big Six Studebaker Touring. 1922 Dodge Touring. - 1925 Dodge A-Sedan. Other Cars in Good Condition and Representing Excellent Values.	CERTIFIED BARGAINS Chevrolet Sedan. Essex 4 Touring. Maxwell Club Sedan. Hudson Coach. Willy-Knight Sedan. Liberal Payment Plan	1925 Oakland Coach. Two Ford Sedans.
EVANS - JACKSON 119 S. Woodward Ave. Phone 301 Birmingham Mich.	WURSTER & STAPLETON 132 W. Maple Ave. Phone 674 Birmingham Mich.	BLOOMFIELD AUTOMOBILE CO. 113 Brownell St. - Ph. 550 Birmingham Mich.
1920 Hupp Touring. 1922 Mercer Coupe. 1922 Jewett Coupe. 1922 Nash Touring. 1921 Darr Touring. 1923 Gray Touring. 1925 Overland Touring.	Gray Sedan—1924 Ford Sedan—1923 Chevrolet Roadster—1924 Ford Touring—1924. Ford Sedan—1921 Ford Light Delivery—1923 Chevrolet Touring—1922 Ford Coupe—1922 Chevrolet Sedan—1922	1925 Overland 91 Touring (year 1923). Hudson 7-passenger Sedan (year 1923). 1924 Chevrolet Touring. 1923 Olds Touring. 1 1923 Ford Touring.
ALL USED CARS IN A-1 CONDITION BELL BROS. GARAGE 122 East Maple Ave. Phone 709 Birmingham Mich.	BERGER SALES 505 North Woodward Ave. Birmingham Mich.	EVERY CAR A REAL BUY BOUGHNER BROS. 132 S. Woodward Ave. Phone 70 Birmingham Mich.

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Graham Brothers recent price reduction is simply a reflection of the public's confidence in Graham Brothers Trucks.

Greatly increased production alone makes possible such exceptional quality at this low price—

\$995

1 Ton Chassis Delivered.

Now first in the world among exclusive manufacturers of motor trucks, Graham Brothers are in a better position than ever before to supply the absolute maximum in dependable transportation.

Evans-Jackson Motor Co.
119 SOUTH WOODWARD AVE.
PHONE 301 Birmingham, Mich.

GRAHAM BROTHERS TRUCKS

SOLD BY DODGE BROTHERS DEALERS EVERYWHERE

YOU MONIED MAN

MAGIC FLORIDA IS KNOCKING AT YOUR DOOR TODAY

From all corners of the world the world are flocking into Florida to see their conditions added down with rest, and to enjoy the best of the sunshine and the sea. The Florida is the most beautiful and the most healthful place in the world.

We have a number of one thousand acres of land in the University of Florida is located. This land is fertile and intelligent and its people are the most progressive in the world. The land is now being sold at a low price.

The Florida tobacco crop this year netted approximately a million dollars, a record for the state. The tobacco is sold at a high price and the growers are making a good profit.

A differ in the price of orange and grapefruit will be had across the winter holidays, as already in the market on those same days. The price of the oranges is now at a low level and the price of the grapefruit is at a high level.

The land we offered can be bought for subdividing into ten to twenty-acre farms, or it can be had in small parcels, in a wholesale transaction it can be secured at six and forty dollars an acre. In small tracts it will be double that amount on time payments. The subdividing can be carried along on time payments.

Titles will be good and clear. There will be no encumbrance or existing of the title to it. The possible objection that might seem necessary to clear any deal. The advertiser assumes to refer you to George B. Ayres, the publisher of this periodical, as to his general integrity and desire to see the situation in a cooperative and yet accurate manner.

The man who seeks an investment in Florida has been advised some sections within the Florida in this country. One same acre, ten years ago, and went beyond that. The man who buys a few acres will bring a hundred dollars.

Again - Outselling

In September, as in August, the following new car registrations in Wayne County again show how the Oakland Six continues to pass car after car in its uninterrupted march towards leadership in its field.

Buick	664	Packard	100
Hudson	262	Oldsmobile	78
Oakland 6	213	Flint	52
Chrysler 4	203	Willys-Knight	51
Nash	233	Hupp	40
Dodge	201	Reo	36
Studebaker	189	Lincoln	35
Chrysler 6	134	Ajax	28
Cadillac	128	Rickenbacker	23
Jewett	104	Jordan	20

Omnibus Cars, Under \$200

The above significant registration figures for Wayne County, which perhaps most exactly reflect the far growing favor of the new Oakland Six throughout the entire State of Michigan and throughout the whole country. For example, Oakland Six new car registrations in Michigan for August 1924 were 481.1% of registrations for August 1923. This is the highest percentage of gain recorded by any motor car in that period by a very wide margin.

the new prices are 70 to 350 lower

BLOOMFIELD AUTOMOBILE CO.
113 BROWNELL ST. Near E. Maple Ave. Birmingham
Phone 550

WINNING AND HOLDING GOOD WILL

OAKLAND SIX

PRODUCT OF GENERAL MOTORS

Ford

INCREASED values recently built into Ford cars are particularly noticeable in this attractive, compact Ford Coupe.

All the practical advantages which have made this car so universally popular, are here in greater measure, every added feature giving comfort, style and good looks in addition to remarkable utility.

See your nearest Authorized Ford Dealer for a practical demonstration.

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DETROIT, MICHIGAN

COUPE

\$520

Runabout \$200 - Touring \$290 - Tudor Sedan \$350 - Fordor Sedan \$600. Demountable rims and starter extra on open cars. All prices F. O. B. Detroit.