BIRMINGHAM ECCENTRIC

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FRIDAY, OCTOBER 30, 1925

HELPING OUR COMMUNITY

One evening last week 15 Birmingham men met at the Baldwin high school to outline plans for the coming winter's work for the betterment of local youth. These 15 men started out on the first of many hours which they will give to carry out the program. Of course, they are doing a fine thing; it is a commendable thing for anybody to do something that helps another, Perhaps the best reward that will come to any person who engages in an unselfish act is the sweet satisfaction of knowing, within his own heart and mind, that he or she has rendered society an uplifting service.

A SPLENDID BEGINNING

Seven Birmingham boys got together one afternoon last week and formed the "Givers' Club," whose aim will be to scatter cheer and sunshine wherever they go, and to be truthful, manly and helpful. What a fine beginning for lives that stretch into many years, and of acts that may carry 'round the world!

TO HELP THE IMMIGRANTS

Secretary of Labor Davis advises the selection of imsecretary of Labor Davis advises the selection of immigrants at the source of their migration. This is an extremely intelligent view. It is humane. Congestion at Ellis Island and other important ports of entry would be eliminated. An expensive ocean voyage would be spared those destined to be rejected at the port of entry. By selecting this propriets those destined to be rejected at the port of entry. By selecting the immigrant from his native environment we are assured of obtaining those most desirable. We do not desirable. We do not desirable. Opportunity exists only for those individuals mentally and physically able to assume the duties of citizenship.

ditizenship.

We have too many undesirables to contend with to attempt the rejuvenation of more. The political reformer need not interest himself in our political problems. He has a rare opportunity to apply his principles at home. Taxes are high enough without the added burden of Europe's mentally, physically and morally unfit. The press gives daily proof of our inability to assimilate the undesirable alien and his offspring. Much of the crime existent today is the result of admitting Europe's worst environments. By adapting our Secretary of Labor's plan these will be greatly eliminated.

By registering each immigrant at the port of entry and requiring a periodical survey of his progress, the new-

By registering each immigrant at the port of entry and requiring a periodical survey of his progress, the new-comer will have a greater appreciation for the land of his adoption. Kindly, intelligent interest at the outset is vastly superior to years of discipline in a penal institution. It is much cheaper. The immigrant needs kindly counsel and sound advice at his coming. We can ill afford to let him get away to a bad start.

Has not the Secretary of Lahor outlined a logical solu-

Has not the Secretary of Labor outlined a logical solu-tion for our immigration problem with its many com-plexities?

PROGRESS AND THE STORES

A practical and work-a-day application of the story of human progress may be seen in the Birmingham busi-ness district and in the numerous units of that district.

ness district and in the numerous units of that district.

Even within the present generation there has been a noticeable transformation in local business. The store-30 and even 20 years ago was a crude, unfinished, unsystematized and half-hearted sort of institution, if it could have been called an institution in those days. How different it is today! It dwells in a house of imposing height, entered between sparkling expanses of crystal and public displays of alluring merchandise. Within have been accumulated the wonders of the world in accessible and protecting showcases. No more is the store crude, unfinished, without system and anemic.

Specialization in business and industry has been no.

cuminated the wonders of the world in accession and potential showcases. No more is the store crude, unfinished without system and anemic.

Specialization in business and industry has been nowhere more marked than in the store. Our forefathers did their buying at one store, the general store, usually situated on the village square or the cross-roads. There they bought everything from the baby's clothes to the farm machinery and after buying "everything" they had actually bought little, for pitifully small was the complete stock of the "general store." Today the business of the general store is scattered among scores of establishments cath specializing in one of those many varieties of merchandise offered by the general store. The result has been that the public is offered complete stocks. Instead of taking what it can get the public now gets what it wants. Modern business offers, even in the smallest communities, stores making a special study of every branch of merchandizing. The hit or miss way of doing business has been eliminated for the merchant and the buyer.

It is often remarked that less than a score of years ago life insurance was sold by those who had failed in other things. It was a business requiring no especial merit on the part of its salesmen. Today it is a highly developed business, with a staff of highly trained salesmen. Even more recently was the term "clerk" dropped for "sales-lady" and "salesman" in the homedown stores. The store is now a highly developed business with a staff of highly trained salesmen and salesladies. Salesmanship today is in the hands of experts who are authorities on that which is being sold.

The local stores are keeping step with human progress.

AN EERIE NIGHT

This sophisticated and materialistic world no longer believes in ghosts, good fairies, witches and magic charms, but this has not detracted at all from the traditional observance of Hallowe'en, the eve of All Saints' Day and the

At eventide we love to gather 'round the open fire. The charm of it soon banishes all trace of ill and ire. It shines upon the candlesticks of good old fashioned plate, Reflecting joys of other years before an open grate.

children play upon the hearth, their faces all aglow, soon around the fire gay talk and laughter freely flow nerry games they often play while eagerly they wait stories that they know belong to evening and the grate.

On Sunday nights we like to bring the little tea cart in, With tea and toast'and marmalade and cookies crisp and thin,
And afterwards we sing awhile or happy tales relate,
Or just sit quietly and watch the shadows in the grate.

Such pictures flash on mem'ry's screen, illumined by its blaze, Or frame the golden future in a sweet delightful maze! We sit and dream, forgetting time, until the hour grows late, And all the glowing coals have turned to embers in the

The years will pass and crown our bowing heads with And from our pleasant fireside our children's feet will stray.

And just we two are left alone I pray a kindly Fate May grantus still some happy hours to sit beside the grate.

-Beatrice McDonald.

night on which the shadowy denizens of the spirit world

night on which the shadowy denizens of the spirit world return to earthly haunts.

So this Saturday evening when night draws her curtain across the world the unbelieving worldings will supplant the "real" ghosts, black cats and broomstick witches with a make-believe egerie realm of cut paper, noise makers and pumpkin faces. Halloween parties, street carnivals with masks, costumes and confetti, and prank-playing have universal permission to monopolize the spotlight tonight. And as the witching hour of twelve draws near there will be some unfaithful ones glancing covertly back at their shifting shadows and jumping at every squeak of the chamber stairway. After all, Halloween wouldn't be half so much fun if there was no superstition attached to it and the fact that it is now all superstition of suggestion does not make it any less effective for the purposes of Allhallow night.

night.

In its merrymaking let not the community forget the double significance of this night. Primarily this will be an observance of All Saints' eve, but it is also a harvest celebration. The frosty pumpkin, the rustling corn shock and the bobbing apple play an important part in this nocturnal colombia. celebration and inseparably link Hallowe'en with harvest time.

A wit has pointed out that the good saints have shown wisdom by making their annual pilgrimage back to earth in the heart of the harvest season.

THE GOSPEL OF SUCCESS

A Western financier, who has accumulated several million dollars, receptly said in reply to a question, "Have all your earnings in one place where you can see it every afternoon." The advice is pretty good, even though you never accumulate as much as a million dollars. What the man really means is that if you have a surplus dollar to invest, invest it in your home community where you can look after it and largely control it. In other words, don't fritter your accumulations away in wild-cat ventures. There is not a county in Michigan where the people have not squandered enough money in wild-cat propositions to have built dozens of successful enterprises that would have brought untold prosperity and still had enough left to fill the bank vaults to overflowing.

The next time a stock salesman calls at your door take him over to the bank and find out how much the banker will loan you on the nicely engraved stock certificate he is trying to sell you. If the banker says he will take it at its face value on a loan, then you can consider it a good investment, otherwise it will be well for you to beware. There is always plenty of legitiniate use for the idle dollar in the spot where you reside.

dollar in the spot where you reside.

"See America first" is a good slogan for our citizens.
"Be American first" is a better one.

An economist says the idle are always a menace. This is especially true of idle rumors.

FROM THE ECCENTRIC COLUMNSof Long Ago

Just Bits Of News Cleaned From Old Files Of The Eccentric-The Items That Make Up the Historical Background Of the Birmingham Of Today

the Birmingham Of Teday

28 YEARS AGO

Whitehead seems tybe the luckiest short time each day.

man in town in regrad to winning election bets. He patient with the formal than the properties of copacity of 3,500 horse power turkey from Frank Blakeslee, for Thanksgiving and several cans of copacity from the properties of the properties

The ladies of the Episcopal Church held an experience social at the church Monday evening. One of the ladies related that she earned the morning before hurband every morning before hurband every morning before the work. The work the question is, which of the two carned that dellar?

There is a young morn out West

moning before he went to work.

Now the question is, which of the two works and the diarrange of the diarran

BEST VALUES AND LOCATIONS

BIRMINGHAM :: :: BLOOMFIELD HILLS Building Sites :: Land Investments

BLOOMFIELD HILLS DISTRICT

(Ready to Build)	
330 Feet Brookside \$ 5.00	^
390 Feet Lone Pine Road	
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Large Frontage on Stream 6,50	
Large Site Long Lake Road 6,500 Large Site Lone Pine Road 7.75	
9½ Acres Turtle Lake	

BIRMINGHAM DISTRICT (Ready to Ruild)

70 Feet Quarton Lake Estakes
100 Feet Coryell Park | 100 Feet Quarton Lake Estates | 100 Feet Quarton Lake Estates | 100 Feet Birmingham Forest Hills | 100 Feet Quarton Lake Frontage | 10

OTHER SIZES AND LOCATIONS
Before locking obtain our information map of Distric

Walsh, James & Wasey Co. BIRMINGHAM OFFICE: 305 S. Woodward Ave., Phone 78
MAIN OFFICE: Penobscot Bldg., Detroit, Cherry 6500

Local Representatives

Robert R. Allen L. D. Atherton R. A. Palmer James J. Martinda

Every one seems bound to secure the cross and march on up to the sewicked in the drawing of that \$65 certes of the Hull of God's Will—The Whitehead & Mitchell's driven at Panklin and Southfield Herald. Anybody purchasing a dollar's worth of anything in their line from a year's subscription of the "Excentric" to subscription of the "Excentric" to medicine or groceric furniture, drugs, medicine or groceric furniture, drugs, medicine or groceric to the distribution. Pasts this

A dispatch from Manilla, Phillippin Islands/ states that 20 merchant ship, and over 100 sailors were lost during the typhoon which occurred in Octo ber.

The Other Chap Says Something-

COOLIDGE SPEAKS UP

COOLIDGE SPEAKS UP
Consider is a silent man, but when he speaked in a silent man, but when he speaked in the silent man, but when he sold af friend this;
"As a little boy at home I was shy, timb before strangers. I used to be ship, the silent sile

The president's declaration that it takes all kinds of people to make a The president's declaration that it takes all kinds of people to make a good country was one of those things which American needed to hear. The Work the Bohunk, the Greek, the Mender of the Bohunk, the Greek, the Mender of the Market of the Hard of the Hard

GOD IS LOVE arl of our Master's darkest
the Garden of Gethsemane
s the night of the betrayal,
the of the trial. The night
the Cross. A dark hour for
d it was indeed,
onlier he plead with His disowatch and pray with Him.



There's one lesson in finance
you should learn—
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water burn.

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Happy Moments for Mother

> You are all the world to herand she is growing old. Step to the telephone, now and then, and give Mother a few happy mo-ments from your busy life.

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312 First National Bank Bldg. Phone Pontiac 3147
Hours: 9-12; 1-5 and by appointment



Miss Jean Well known heauty specialist from the Detroit Harper Meth-od Shops has been added to our personnel

Harper Method Shop Quarton Bldg, W. Maple Ave. CARLOTTA PARTCH

Always get your "Classified Ad" into The Eccentric office before each Wednesday night.