



# USED CAR DIRECTORY

1924 Maxwell Club Sedan.  
1924 Big Six Studebaker Touring.  
1922 Dodge Touring.  
Other Cars in Good Condition and Representing Excellent Values.

**EVANS - JACKSON**  
119 S. Woodward Ave.  
Phone 301  
Birmingham, Mich.

### CERTIFIED BARGAINS

Hudson Coach  
Maxwell Club Sedan  
Willys-Knight Coupe Sedan  
Maxwell Coupe  
Cole

**WURSTER & STAPLETON**  
132 W. Maple Ave.  
Phone 674  
Birmingham, Mich.

1925 Oakland Coach.  
Two Ford Sedans.

All Cars Fully Guaranteed—Your Car Accepted As Part Payment—G. M. A. C. Terms.

### BLOOMFIELD AUTOMOBILE CO.

113 Brownell St. - Ph. 550  
(Near East Maple Avenue)  
Birmingham, Mich.

1920 Hupp Touring.  
1922 Mercer Coupe.  
1922 Jewett Coupe.  
1922 Nash Touring.  
1921 Dort Touring.

ALL USED CARS IN A-1 CONDITION

**BELL BROS. GARAGE**  
122 East Maple Ave.  
Phone 709  
Birmingham, Mich.

Gray Sedan—1924  
Ford Sedan—1923  
Chevrolet Roadster—1924  
Ford Touring—1924  
Ford Sedan—1921  
Ford Light Delivery—1923  
Chevrolet Touring—1922  
Ford Coupe—1922  
Chevrolet Sedan—1922

EVERY CAR A REAL BUY

**BOUGHNER BROS.**  
132 S. Woodward Ave.  
Phone 70  
Birmingham, Mich.

Overland 91 Touring (year 1923).  
Hudson 7-passenger Sedan (year 1923).  
1924 Chevrolet Touring.  
1923 Olds Touring.

EVERY CAR A REAL BUY

**BOUGHNER BROS.**  
132 S. Woodward Ave.  
Phone 70  
Birmingham, Mich.

## Watch for New Listings Each Week



*Makes Night Driving SAFE*

### The Controllable Beam on the Better Buick

Night driving strain, the blind insecurity when you dim to keep glare out of the eyes of an approaching driver—both have been eliminated by the Controllable Beam Headlight, a feature of the Better Buick. Daytime visibility every inch of the way! Bright light all the time! A simple control on the steering wheel lowers the beam when you near another car.

And this is only one of many 1926 improvements which Buick engineering has given to the Better Buick. 75 horsepower and more; Duotone in Ducco finish; Triple Sealed Valve in Head engine; light pedal-pressure clutch; approved mechanical 4-wheel brakes; and many other exclusive advancements now make the Better Buick the better car to own and drive.

**BUICK MOTOR CO., FLINT, MICH.**  
Division of General Motors Corporation



**ARTHUR ROSE BUICK SALES**  
PONTIAC

James E. Valentine. Salesman  
117 WORTH ST. BIRMINGHAM  
At Pontiac Sales Room Every Friday

## The Greatest of All HUDSONS at Lowest Prices in History

**\$1195 for the COACH**

\$1495 for the Brougham — \$1695 for the 7-Pass. Sedan  
All Prices Freight and Tax Extra

Everywhere Hudson is known as the "World's Greatest Buy." That is not alone because of its selling price. The value is in performance, endurance and long operating cost. Such qualities are outstanding long after the price is forgotten.

Hudson prices are lowest because the world's largest production of Sixes—Hudson and Essex—has made possible economical methods of manufacture. Through increase of quality, greater sales result, and volume economies that permit lower prices. There you have the reason for Hudson's leadership in value, in price, in sales.

**World's Greatest Value**  
Everyone Says It—Sales Prove It

**BOUGHNER BROS. GARAGE**  
LOCAL DISTRIBUTORS

120 S. Woodward Ave. Phone 70

### G. M. Announces Plans To Build Light Six

That the General Motors' would produce a new motor car, lighter than the five that are now built by this corporation has been rumored in automotive circles for some time.

The first authoritative statement that this new car would be built appeared this week in advertisements in national and trade publications.

No specifications as to the type of car to be built are given. The car will be produced and distributed by the Oakland Motor Car Company, Pontiac, Mich., as company to the present Oakland Six.

This was the only information contained in the announcement, save for two medallions, in rich sepia brown above the reading matter. The medallion at the left had an engraved Indian head, while the medallion at the right had impressed the lettering "Product of General Motors."

It is reported that the new car will be produced in the present plants of the Oakland Motor Car Company. Considerable space is available in these factories since the Fisher Body Corporation erected a two million dollar building in Pontiac two years ago in which to build all Oakland bodies.

### National Address Is Made Via Phonograph

A unique address to more than 20,000 members of the Chevrolet selling organization across the length of the United States was achieved recently by R. H. Grant, general sales manager of the Chevrolet Motor Company.

Mr. Grant announced the opening of the Chevrolet fall selling campaign in a series of duplicate phonograph records which reproduced his voice in the show room of every Chevrolet dealer.

Under Mr. Grant's direction the phonographic address plan worked out smoothly to complete success. In each of the thousands of Chevrolet salesrooms was gathered at exact the same hour an interested group of salesmen. Their ranks were augmented by numerous members of the Chevrolet organization not directly interested in selling, who attended because of curiosity over the novelty of the marketing.

At a previously established "zero hour" the thousands of records were started, simultaneously, and Mr. Grant's voice was heard in every state of the Union.

"The present selling campaign, the most ambitious in Chevrolet history, is of such importance that I wished to attend personally every meeting of every sales group," said Mr. Grant. "This being impossible, I chose the best substitute—the phonograph."

"This excellent advertising method, a personal message by which he was informed of all the campaign details. Through this campaign and because of the gratifying sales volume of recent months, I expect that Chevrolet will do a record fall business."

### YOU MONIED MAN

#### MAGIC FLORIDA IS KNOCKING AT YOUR DOOR TODAY

From all corners of the world the people are rolling into Florida, bringing their purses loaded down with cash and pouring it into the lap of the sunshine state for investment. Prices are jumping up and up and millions are being made each day.

We have control of one thousand acres of fine farming land in the county on which the University of Florida is located. The county is agricultural and intellectual, and its people are the warm-hearted, hospitable, southern. But the soil is just what the soil will give a wonderful bright leaf tobacco, who has just named the famous Kentucky white barley, or the "Hickory Hill."

The Florida tobacco crop this year went approximately a million dollars, prices ranging from fifteen to forty cents per pound, according to quality, and averaged twenty cents all round. Some growers are making as much as \$1000 per acre, and many times paid for their land with the crop. Of course, there were others who got less. If it is not a good crop, you would be so unlucky as to get left and left position.

But next year, with this wonderful acreage will double or triple or quadruple, and as the Kentucky white, and as the tobacco lands degrade and go down because of over-cropping or over-cultivation, or lack of crop rotation just that fast will Florida tobacco market of the world.

A different food or forage crop which will be harvested during the winter holidays is already in the making on those same tobacco acres. You know, they can grow three crops a year on most parts of Florida, where blizzards are unknown and where the coal man don't run riotous.

both settled—and Florida still lives and grows and grows.  
The man with money who wants to divide some choice domain into small farms, had better wire either of the below underrated quickly. The farmer who wants a livable, pleasant plantation and a comfortable residence, should write  
**BURLI PUBLISHERS BUREAU,**  
Box 623, South Jacksonville, Fla.  
**M. H. AYER CO., REALTORS,**  
Gainesville, Florida

### Bungalow Art Objects



**ART OBJECTS IN GREAT ABUNDANCE**  
can be found in our art and gift shop. Now is the time when you are planning to move into your bungalow. Before going, why not visit our store and select from our stock such articles and objects which will add to the beauty of your summer cottage. You'll be delighted with any article you purchase from  
**CIRCULATING LIBRARY GREEN PHEASANT GIFT SHOPPE**  
West Maple Avenue

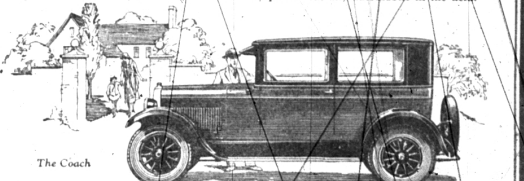
**Buy a Home**  
Read the CLASSIFIED ADS  
We Are "Your Printers."

# An Open Challenge!

### Check the New Oakland—point by point—against any car in the field

Inspect the smart, low-wing, beaded Fisher Body. Examine the ultra-modern chassis. Study the advanced features. Note that these include Air Cleaner, Oil Filter, Footwheel Brakes and the Harmonic Balancer, an exclusive feature which renders the Oakland engine unmatchd in freedom from vibration.

Then drive the car and in one thrilling ride learn its great performance advantages—advantages made all the more remarkable by the new prices: \$715 to \$1350 (lowest 1100 of superiority is in the car itself. All we ask is that you see it—drive it—and compare it point by point with any automobile in the field.



Touring Car . . . \$1025 (Old Price \$1095)  
Coach . . . 1295 (Old Price 1315)  
Landau Coupe . . . 1125 (Old Price 1295)  
Sedan . . . \$1195 (Old Price \$1545)  
Landau Sedan . . . 1295 (Old Price 1605)  
All Prices at Factory  
General Motors Time Payment Basis, hereafter the lowest in the industry, have been made still lower. (You can now save up to \$400 to \$600 in lower time-payment costs.)

**BLOOMFIELD AUTOMOBILE CO.**  
113 BROWNELL ST.  
Phone 550  
Near E. Maple Ave.  
Birmingham

WINNING AND HOLDING GOOD WILL

# OAKLAND SIX

PRODUCT OF GENERAL MOTORS

# Lower and Better

Graham Brothers recent price reduction is simply a reflection of the public's confidence in Graham Brothers Trucks.

Greatly increased production alone makes possible such exceptional quality at this low price—

**\$995**  
1 Ton Chassis Delivered

Now first in the world among exclusive manufacturers of motor trucks, Graham Brothers are in a better position than ever before to supply the absolute maximum in dependable transportation.

**Evans-Jackson Motor Co.**  
119 SOUTH WOODWARD AVE.  
PHONE 301 Birmingham, Mich.

# GRAHAM BROTHERS TRUCKS

MADE BY DODGE BROTHERS DEALERS EVERYWHERE