

# AUTO BILES

**Goodbye Old Garbage Can**

**GUARDIAN INCINERATORS**

dispose of all refuse and garbage quickly and without odor

Write Us For Circular

**J. W. ROLLINSON**

712 Polk Directory Bldg. DETROIT Ph. Cadillac 7317-8-9



**CUT ON NASH RUNS TO \$300 ON BOTH SERIES**

The Nash Motor Co. last week notified Norman Bell, of Bell Bros. Garage, local Nash dealers, that price reductions ranging up to \$300 on the Advanced Six and Special Six cars had been made. The new low prices became effective Nov. 1. No change has been made in the Nash models. The cut in price is, in effect, a double reduction according to E. H. McCarty, general sales manager of Nash Motors.

"When the new Nash models were introduced July 22," says Mr. McCarty, "they presented new body designs, improvements in construction and refinements in engineering and equipment all of which entailed large increases in manufacturing cost. At that time Nash prices were held at the same figure.

"In the three months' period since July 22, sales have more than equalled one-half the sales for the entire year of 1924, which was a banner year for Nash. So that it is now possible for us to make these reductions and pass on the earned benefits of record-breaking production to buyers.

**CHEVROLET INCREASES INSTRUCTION SCHOOLS**

The service promotion department of the Chevrolet Motor company, in its work of establishing throughout the nation a uniform standard of service for Chevrolet owners, is doubling the number of Chevrolet service instruction schools.

Before the first of the year it is expected that 23 of these schools will be in operation. Through their painstaking instruction of mechanics, foreman and proprietors of Chevrolet service stations the schools are assuring to every Chevrolet owner the highest degree of continued driving satisfaction.

J. P. Little, manager of parts and service for the Chevrolet Motor company, has joined and co-ordinated the field force of his service promotion division, with the service schools. Formerly the two were operated independently. Now 75 men are engaged in the joint work of school instruction and service promotion.


Separate courses of one week each are given at the service schools for Chevrolet mechanics, service foremen and service station owners. The mechanics work under skilled instruction in model shops. Using precision equipment, they are shown the quickest and most efficient manner of doing all servicing operations.

The course for service foremen is slightly more comprehensive, while that for service station owners goes into such details as shop layout, service department administration, maintenance of parts stock, the flat rate system, account keeping, etc.

"The service schools and the service promotion department work hand in hand," said Mr. Little. "A dealer, having seen a model Chevrolet shop in operation at the school, usually is already 'sold' when a service promotion representative later visits him and suggests that he rearrange his service department in accordance with one of the several Chevrolet model plans and install the latest specially designed Chevrolet precision tools. He knows that the move will reduce his costs and increase his business.

"If a dealer wants a model service department, the service promotion representative directs the work without charge and remains until it is installed and in satisfactory operation. So many dealers have entered requests for the model service stations that the department is several weeks behind in the work of installation."

**PACKARD**



**Surpassing Expectation**

THE buyer of a Packard Eight logically expects much from one of the world's finest cars

But the new series Packard Eight is providing more than new owners have learned to expect in any car

Beauty, of course. But in the Packard Eight beauty is combined with a new luxury of roominess. The closed models have the widest and most spacious bodies offered on any motor car

Effortless power—smooth, silent performance—a recognized distinction in either business or social use—all contribute to the pride of ownership in a Packard Eight

These things are expected. But to these are added an unusual economy of operation and a new measure of uninterrupted service—the results of improvements which Packard pioneered.

Without these improvements no car is truly modern. By protecting moving parts they double the life of Packard cars.

**EVANS-JACKSON MOTOR CO.**  
110 SOUTH WOODWARD AVE.  
Phone 301 Birmingham, Mich.

ASK THE MAN WHO OWNS ONE

**HUGE CHRYSANTHEMUM IN DOYLE SHOW ROOMS**

Visitors at the showrooms of Thomas J. Doyle, Inc., 2270 Jefferson avenue east, are impressed by the magnificence of a giant chrysanthemum which fills a section of the display window.

This flower has the distinction of being the largest chrysanthemum ever raised in Michigan. It has 500 blossoms and measures nine feet across the top. Its botanical name is "Louise Lockett." The flower was raised in Birmingham by W. T. Harbour, president of the Detroit Glove Works, from four small shoots and is a gift from Mr. Barbour to Thomas J. Doyle.

**HUDSON-ESSEX FIRST TO DOUBLE '24 TOTAL**

Hudson-Essex officials last week announced the production of motor car No. 258,000 for the year 1925. This is twice the number of cars made in 1924.

The record, it is said, will show that no other large producer of cars has succeeded in doubling 1924 output.

In 1922, there were built 60,000 Hudson-Essex cars; in 1923 total was 88,000; last year 125,000, and this year already has run well over the quarter million mark.

Hudson-Essex now confines itself to making a few models, about 90 per cent of the total being coaches, and fully 98 per cent being enclosed cars.

**MORTGAGE SALE**

Default having been made in the payment of a certain mortgage made and executed by Dwight L. Strider and Hertha M. of the Township of Southfield, County of Michigan, as mortgagors to Nelson B. Strider and Maud T. Strider, of Greenburg, as mortgagees, which said mortgage was so made and executed on the 25th day of July, 1924, and recorded in Liber 328 of mortgages, on page 112, in the office of the Register of Deeds, Oakland County, Michigan, and it is provided in said mortgage, that should default be made in the payment of the said sum secured by said mortgage or of the interest thereon or of time specified for the payment thereof, then, in such case it shall and may be lawful for the said mortgagees to sell the premises described in said mortgage at Public Sale or vendue on such sale to make and execute to the purchaser good and sufficient conveyance of the lands and premises described in said mortgage and default having been made in the payment of principal and interest due on said mortgage, and such default having continued for a period of six months and upward and the said mortgagees having determined to exercise their right under said mortgage to foreclose the same and sell the said lands and premises at Public Auction or vendue.

And Whereas, the whole amount now claimed to be due and unpaid on said mortgage of principal and interest at the date hereof is the sum of EIGHT HUNDRED FORTYSEVEN AND FIVE CENTS (\$847.05) Dollars and an attorney fee of twenty-five (\$25) Dollars, and in and to said mortgage, and no suit at law or in equity or other proceeding has been instituted to recover the same or any part thereof, NOW HEREBY NOTICE IS HEREBY GIVEN that on Monday, the 21st day of December of said year, the lands described in said mortgage will be sold at public auction to the highest bidder, at the eastern entrance to the Court House in the City of Pontiac, Oakland County, Michigan, to satisfy the amount of principal and mortgage and costs and expenses of foreclosure.

The lands and premises so to be sold are described in said mortgage as follows: Lands situated in the Township of Southfield, Oakland County, Michigan, described as Lot number Thirty (30) of Miami Woods Subdivision of the south eleven (11) acres of the west one-half (1/2) of the southwest quarter (S.W. 1/4) of section (11) of township (51), according to the recorded plat thereof.

Dated September 11, 1925.

NELSON B. STRIDER,  
MAUD T. STRIDER,  
Mortgagees.

HOMER H. COLVIN,  
E. E. BYMERS,  
Attorneys for Mortgagees.  
Business Address:  
686 Pontiac Commercial and  
Savings Bank Bldg.,  
Pontiac, Mich. 22-14

**Hudson-Essex World's Largest Selling "Sixes"**

**Quality Gave This Volume and Volume This Price**

Quality has made Hudson-Essex for years the world's largest selling 6-cylinder cars. Without such volume, these prices would be impossible. And without increasing quality such volume would never be reached. That is why owners think of Hudson not in terms of the low price paid, but in the costly car qualities, performance and reliability which it continues to give long after price is forgotten.

**\$1165**  
HUDSON COACH  
Hudson Brougham  
**\$1450**  
Hudson, 7-Pass. Sedan  
**\$1650**

All Prices Freight and Tax Extra  
For those who desire these cars may be purchased for a low first payment and convenient term on balance.

**World's Greatest Buy**

Everyone Says It—Sales Prove It

**BOUGHNER BROS. GARAGE**  
LOCAL DISTRIBUTORS  
120 S. Woodward Ave. Phone 70

**QUALITY AT LOW COST**

**FOR THOSE WHO CARE WHAT THEIR MONEY BUYS**

Dodge Brothers, Inc. have always built a good, sound, long-lived product.

They have never built "yearly models" and never will.

They do not make frequent expensive changes simply to catch the whim of the hour.

On the contrary, they devote themselves steadfastly to the improvement of a car that has been good from the very beginning.

This process of improvement has now been going on for 11 years.

Its influence on the car's appearance and performance has been nothing short of remarkable.

Always eminently dependable, it is now also an exceptionally easy riding car.

Always up-to-date, it is now strikingly attractive.

Style and smartness stand out in every line.

Sheer logic never made the choice more obvious—

**Dodge Brothers Motor Car for those who really care what their money buys.**

**EVANS-JACKSON MOTOR CO.**  
119 SOUTH WOODWARD AVE.  
PHONE 301 Birmingham, Michigan

**Linklater & McDonald**  
Gravel Pit  
SAND AND GRAVEL  
In Any Quantity for Export  
Telephone: BIRMINGHAM 7017-F13  
Address: R. F. D. No. 1, Birmingham

for Economical Transportation

**CHEVROLET**

**National Sales Contest Week**

This week marks the close of the greatest sales contest ever conducted by any automobile manufacturer. Our salesmen, as well as thousands of other Chevrolet salesmen, are striving to win!

One of our men has probably explained to you why over 2,000,000 buyers have chosen Chevrolets, and has shown you Chevrolet feature after feature found only on the finest quality cars. Give him your order this week and help him win a valued prize.

Chevrolet gives you fine performance, beautiful appearance and long life. Here is a quality car at a price you can well afford. Let us show you how easy it is to become the owner of a new Chevrolet.

Touring	\$525	Coupe	\$675	Commercial	\$425
Roadster	525	Sedan	775	Chassis	550

ALL PRICES F. O. B. FLINT, MICHIGAN

The Coach  
**\$695**  
f. o. b. Flint, Mich.



**BERGER SALES COMPANY**  
505 N. Woodward Avenue Phone 851  
Open Nights and Sundays Birmingham, Mich.

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