When Better Automobiles Are Built, Buick Will Build Them

No. 7

P-15-40-A

Question: *What indicates best what people think of their motor cars?*

Answer: Whether they buy another of the same make when they come to buy a new one. More than 75% of the Buicks built each year are purchased by former Buick owners.

ARTHUR ROSE BUICK SALES
PONTIAC

James E. Valentine, Salesman
117 WORTH ST. BIRMINGHAM
At Pontiac Sales Room Every Friday

Buy Red Crown

The High-Grade Gasoline

and You Buy More Miles per Gallon

Many think of motor performance in terms of "car"—as a matter of fact it is the gasoline in the tank that plays the leading part, for gasoline is the propelling force.

To appreciate this, recall that embarrassing incident of being "out of gas." As gasoline is the leading factor in performance, we are up to the point of quality.

Red Crown is the standard, high quality gasoline. It has stood the test of time; been proved and approved by millions of motorists.

It will produce more power—more speed—more mileage—per gallon, at a lower cost, than any other gasoline you can buy because the arrangement of the boiling point fractions is scientifically correct.

It vaporizes to the last drop—it delivers a bigger value per dollar spent than any other commodity we know.

At the following Standard Oil Service Station:

Corner Woodward and Hamilton

And the following Filling Stations and Garages:

Boughner Bros.
Evans & Jackson
Fiesmann & Schroeder, Big Beaver
John Currin, Franklin
O. R. Clements, Franklin

RED CROWN GASOLINE

Standard Oil Company, Birmingham, Mich.
(Indiana)

3985

Lubrication Device Adopted By Packard

Longer life in automobiles, greater mileage, removal of squeaks and rattles and elimination of worries about lubrication—these things are aimed at by the Packard Motor Car Co., it announces, in mechanical improvements which new owners of both the Packard Eight and Six have been finding on their cars.

Chief among the mechanical additions to both cars are an oil rectifier and chassis lubricator. The first reduces motor wear by preventing the dilution of crank case oil. The second gives insurance against the annoyances attached to greasing and thus forcing lubrication of chassis parts.

The new oil rectifier is said to take the water and other foreign deposits left from low-grade gasoline in each cylinder after each explosion from the sides of the cylinder and drive them out of oil. The rectifier acts as a small still which distills out the impurities and returns a perfect lubricant to the crank case.

With the new chassis lubricator, a built-in part of the car itself, Packard engineers say it is only necessary for the owner of a car to pullout a knob on the dash and let go of it to insure the proper lubrication of practically every moving part on the chassis. Six points not reached require attention only once a year. Ingenious metering devices exactly fix and maintain the amount of oil going to each part.

Graham Bros. Are Now In First Place

Official figures from Detroit for the first quarter of 1925 show the Graham Brothers rank first in the world in the production and sale of 1½ ton trucks.

In the 1 ton 1½ ton truck fields combined they were surpassed in volume only by Ford. "The information may be surprising to the general public," said C. R. Evans, of Evans-Jackson Motor Co., local Dodge Brothers Trucks and with their rapid ascendancy in the industry during the last three years.

"Their advance has been without ostentation. There has been no blare of trumpets, no exaggerated claims. It has been a steady, wholesome growth, based entirely upon the truck's performance."

Less than three years ago Graham Brothers were in twentieth position. Now they are manufacturing trucks at the rate of over 200 a day, marketing their entire output through Dodge Brothers Dealers. This sales and service advantage of a strong dealer organization, combined with the exceptional merit of the truck itself, is regarded as one of the chief reasons for the rapid advance to leadership. Dodge Brothers Dealers everywhere are highly regarded and their service facilities are uniformly above the average. Service is an exceedingly important factor in the operation of a truck and business men are not slow to appreciate the advantage of having genuine parts instantly available when needed. Graham Brothers attribute their rapid advance to the following four reasons:

1. Distinct price advantage.
2. Pronounced quality advantage.
3. Dodge Brothers engine.
4. Substantial character of Dodge brothers dealer organization.

"Publication of this information regarding Graham Brothers first place in the industry," said Mr. Evans, "is prompted wholly by the belief that truck buyers are entitled to know the trend of the times. With the facts before them, few would consider buying other equipment without first determining the reasons for Graham Brothers rapid advance."

Ford Manufactures 35,000 Fenders Daily

Providing fenders for as large a number of cars and trucks as are daily produced by the Ford Motor Company is in itself quite a manufacturing accomplishment and the way the company produces them in interest because it is done on such an enormous scale.

But fenders for new cars isn't all. It must be remembered that there are several millions of Ford cars operating on the streets and highways of this country alone and that quite a number of fenders are bent out of usefulness in traffic bumpers every day. Therefore, it is necessary to keep service stocks up everywhere so replacements may be quickly made. In this connection it is interesting that there is a slightly greater demand for new left hand fenders than for those for the right side of the car.

To care for new car and service stock requirements the fender department of the Ford Motor Company's Highland Park plant, Detroit, where all fenders are manufactured, turns out 35,000 a day and in doing so uses approximately 250 tons of steel.

The flat stock—that is, special cold rolled steel,—comes in at one end of a great building and emerges at the other completed fenders ready for the enameling ovens and installation on the cars.

Big punch presses cut out the patterns and the steel parts go on to other machines which twist, bend, emboss and assemble them as they pass through the progress of fabrication on to completion—a marvelous and illuminating illustration of the perfection to which Ford progressive manufacture has attained. In all there are seventy-three operations from raw stock to completed fenders, each one distinctive but essential to securing uniform quality.

Blanking-dies used in the machines which cut out the patterns, although they are made of the highest grade of tool steel, wear out in form two to four days under the heavy production. In stamping process, after the larger parts are cut out, the stock passes to new machines which punch out smaller parts, thus reducing waste to a minimum.

All the fenders for the company's domestic and foreign trade are manufactured in this department. Domestic assembly plants completely enamel their own fenders, but those for foreign plants are given their first enamel coat before being shipped from Highland Park.

STATE OF MICHIGAN—In the Circuit Court for the County of Oakland in Chancery. No. 24116.

Edson James, Plaintiff, vs. Larnard Drake, William H. Edwards and Dyer Watt or their unknown heirs, devisees, legatees and assigns, Defendants.

At a session of the Circuit Court for the County of Oakland in Chancery, held at the Court House in the City of Pontiac in said County on the 24th day of May, A. D. 1925.

Present: Hon. Frank L. Covert, Circuit Judge.

In this cause it satisfactorily appearing to the Court that the defendants, Larnard Drake, William H. Edwards and Dyer Watt or their unknown heirs, devisees, legatees and assigns, are necessary and proper parties to the above entitled cause, and the said plaintiff having filed his sworn Bill of Complaint in said cause showing that he does not know and has been unable after diligent search and inquiry to ascertain the names of the persons who are included as defendants, to-wit: all persons without being named, whom he does not know and has been unable after diligent search and inquiry to ascertain whether the said Larnard Drake, William H. Edwards, and Dyer Watt are living or dead, and of living where they reside.

NOW, THEREFORE, on motion of John J. Gafill, attorney for plaintiff, it is ordered that the appearance of said defendants, Larnard Drake, William H. Edwards, and Dyer Watt, or their unknown heirs, devisees, legatees and assigns, be entered in this cause within three (3) months from the date of this order or in default thereof that said Bill of Complaint be taken as confessed by the said defendants, Larnard Drake, William H. Edwards, and Dyer Watt or their unknown heirs, devisees, legatees or assigns, and it is further ordered that within twenty (20) days from the date hereof said plaintiff cause a copy of this order together with a description of the lands described in said Bill of Complaint to be published in the Birmingham Eccentric, a newspaper published, printed and circulated in the said County of Oakland, and that said publication be continued therein once each week for six weeks in succession.

FRANK L. COVERT,
Circuit Judge.

A true copy.
BURTON P. DAUGHERTY, Clerk.
By: LESLIE R. MIDDLETON,
Deputy.

TO WHOM IT MAY CONCERN: Please take notice that the suit mentioned in the foregoing order of publication is brought to quiet the title to certain lands located in the Township of Southfield, County of Oakland, State of Michigan, which said lands are described in the Bill of Complaint as follows: The South One-half of the South One-half of the West One-half of the Northwest Quarter of Section No. 10, Town 1 North, Range 10 East.

Also the following described parcel of land, viz:

Commencing at the Northwest corner of the Southwest Quarter of the said Section 10, Town 1 North, Range 10 East; thence East on the center line of said section one hundred twenty (120) rods; thence South parallel with the West line of said section forty (40) rods; thence West parallel with the center line one hundred twenty (120) rods to the section line; thence North on the section line forty (40) rods to the place of beginning. Excepting and reserving from the last named description ten (10) acres off the East end thereof.

Said last above described parcel being also described as the North twenty (20) acres of the West One-half of the Southwest Quarter of Section 10, Town 1 North, Range 10 East.

JOHN J. GAFILL,
Attorney for Plaintiff.

3-9

STATE OF MICHIGAN—The Probate Court for the County of Oakland. At a session of said Court, held at the Probate Office in the City of Pontiac, in said County, on the 29th day of April, A. D. 1925.

Present, Hon. Ross Stockwell, Judge of Probate.

In the Matter of the Estate of Isabel W. Bigelow, Deceased.

Timothy R. Donovan, administrator with will annexed of said estate, having filed in said court a petition praying that the time for the presentation of claims against said estate be limited and that a time and place be appointed to receive, examine and adjust all claims and demands against said deceased by and before said court.

It is Ordered, that four months from this date be allowed for creditors to present claims against said estate.

It is Further Ordered, that the 14th day of September, 1925, at eight o'clock in the forenoon, at said probate office, be and is hereby appointed for the examination and adjustment of all claims against said deceased.

ROSS STOCKWELL,
Judge of Probate.

A true copy.
DAN A. McGAFFEY,
Register of Probate. 3-4-5

NOTICE OF HEARING

Notice is hereby given of a meeting to be held in the Village Clerk's Office, Monday, May 18, 1925, at 8 o'clock P. M., for the purpose of hearing objections and suggestions to change the name of Argus Street between Bates and Southfield, to Frank Street making it Frank Street from Woodward to Southfield.

HAZEL E. LAWLER,
Village Clerk.

3-4

VILLAGE COMMISSION PROCEEDINGS

Being a List of the Matters Considered and Acted Upon By the Official Commission of the Village of Birmingham. These Items Should be Of Interest to Every Local Taxpayer.

Adjourned regular meeting of the Village Commission held Thursday morning, April 30, 1925, at 10 o'clock.

Present: President Shain, Commissioners Bell and Bingham.

128—Moved by Commissioner Bingham that the contract for the construction of sewers in the Northwest section of the Village be awarded to Rizzetto Rosario of 218 Baldwin Ave., Pontiac, and that the certified checks be returned to the unsuccessful bidders excepting J. Dmitroff which is held, by agreement. Yeas, 3; Nays, 0.

129—Moved by President Shain that the Clerk be authorized to pay any part of balance to Edward Baney on option that is necessary, and the option be extended, subject to the approval of the President. Yeas, 3; Nays, 0.

130—Moved by Commissioner Bell that Harvey Hedding be granted license to build sidewalks. Yeas, 3; Nays, 0.

131—Moved by Commissioner Bingham that bond of Richard W. Parker be accepted and placed on file. Yeas, 3; Nays, 0.

132—Moved by President Shain that Louis Hascall and Louis Randall be appointed to serve on the Board of Review for the ensuing year. Yeas, 3; Nays, 0.

Moved by Commissioner Bell that the meeting adjourn. Yeas, 3; Nays, 0.

HAZEL E. LAWLER, Village Clerk.

Regular meeting of the Village Commission held Monday evening, May 4, 1925, at 8 o'clock.

Present: President Shain, Commissioners Bell and Bingham.

Minutes of meetings of April 27th and 30th approved as printed.

133—Moved by President Shain that Frank Clark be granted license to build sidewalks. Yeas, 3; Nays, 0.

134—Moved by Commissioner Bell that the application of J. T. Burr for sidewalk builder's license be referred to the Attorney for report at next meeting. Yeas, 3; Nays, 0.

135—Moved by Commissioner Bingham that premium on bond of Charles Plimsford in the amount of $225.00 be paid. Yeas, 3; Nays, 0.

136—Moved by President Shain that the following bills be allowed as read: Frank L. Doty, $106.33; Detroit Blue Print Co., $13.00; The Ohmerhain-Boyer Co., $12.50; Michigan Equipment Co., $15.60; St. Mart Specialty Co., $6.46; The Barrett Co., $21.15; D. B. Williamson, $56.25; F. J. Douglass, $219.97; Mich. Vulcan Foundry Co., $110.06; Pearce Sign Co., $19.75; Layne-Bowler Chicago Co., $300; Heaton Hardware Co., $9; M. E. Mahaffy, $15.95; Richard W. Tade, $50; Hawthorne Electric Co., 59c; I. Bailey, $19.15; Safety Traffic Guide Co., $1; John F. Burr, $4.95; The A. S. A. Company, $24.52; Ford Crew, $178.38; Trans Hardware Co., $1.25; Bloomfield Oakland Sales & Service Co., $2.50; Standard Oil Co., $53.93; James H. Cloe & Co., $65.42; Detroit Edison Co., $2015.22; Birmingham Will Paper Co., $4.25; The Birmingham Eccentric, $105.20; Royal Oak Lapid Co., $8.75; The Brumbaugh Hardware Co., $8.80; I. 41; McBride, $14.06; R. C. Mitchell-Lamb Co., $10.30; Detroit Edison Co., $1208.72; Oakland Oil & Gas Co., $107; F. E. Stroh, Jr., Charles Plimsford (Expense Acct.), $18.65; H. S. Shaw (Expense Acct.), $31.37; Crane & Co., $6.25; Burnham Iron Fire Door, $162; Bingo, G. Stoll, $1.00; W. H. Miller, $378.81. Yeas, 3; Nays, 0.

137—Moved by Commissioner Bell that Note No. 227 for $1414.91 be paid from the Brownell and Forest St. Sewer Fund. Yeas, 3; Nays, 0.

138—Moved by Commissioner Bingham that the following preamble and resolution be adopted:

WHEREAS a petition was filed by property owners on Purdy Street between Brown and Frank Streets to grade, gutter, regravel and [illegible] and

WHEREAS a number of property owners signed a remonstrance petition filed another petition asking to defer action on Purdy Street one year, and

WHEREAS such action, filing the second petition withdraws from consideration the requisite number of feet frontage to [illegible] Comm. on record as same,

THEREFORE BE IT RESOLVED that original petition be considered withdrawn and that action thereon be deferred to some future date. Yeas, 3; Nays, 0.

139—Moved by President Shain that the following be appointed to serve on the Registration Board: Mrs. Mabel Anderson and Mrs. Maud A. Wilson. Also the following to serve on the Election Board: Mr. Clair Stewart, Mrs. Blanch Blimbecq, Mrs. Mabel Anderson, Mrs. Florence Wilson, Mrs. Wm. Hurley, Gatekeepers, Wm. Brown and T. F. Foote; compensation to be $6 per hour. Yeas, 3; Nays, 0.

140—Moved by Commissioner Bell that Dr. A. W. North be appointed Health Officer for the ensuing year at a salary of $750.00 per year with no extra fees. Yeas, 3; Nays, 0.

141—Moved by Commissioner Bingham that Peter Fyfe be appointed Village Attorney for the ensuing year at the same salary, $900.00 per year, with extra fees for court work. Yeas, 3; Nays, 0.

Moved by President Shain that the meeting adjourn. Yeas, 3; Nays, 0.

HAZEL E. LAWLER, Village Clerk.

VILLAGE ELECTION NOTICE

NOTICE is hereby given that at a Special Election to be held in the Town Hall on the Northwest corner of Merrill and Bates Streets in the Village of Birmingham, on

Monday, May 18, 1925

between the hours of 7 o'clock A. M. and 4:30 o'clock P. M. (Central Standard Time) Qualified Electors shall vote upon the following proposition:

Shall the Village of Birmingham borrow the sum of Forty-eight Thousand Dollars ($48,000.00) and issue the bonds of the Village therefor for pay for the following described land which has been acquired by the Village to be used for Municipal and Library purposes, to-wit: Lots 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60 and 60 of Merrill Plat of the Village of Birmingham.

YES
NO

Take Further Notice that the day of Registration of qualified electors, for the Village of Birmingham is hereby set for Saturday, the 9th day of May, 1925, between the hours of 9:00 o'clock A. M. and 9:30 o'clock P. M. (Central Standard Time) and the place of holding such Registration shall be in the Office of the Village Clerk in said Village.

HAZEL E. LAWLER,
Village Clerk.

Dated April 30, 1925. 3-4

Take a Daily Walk

Don't be a "shut-in." Try to get a brisk walk every day, even if it is only a short one.

SAFETY

CLAIM THIS PRIVILEGE

SERVICE

Mother's Day

SUNDAY, MAY 10

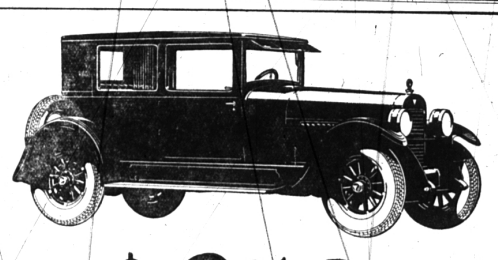
Mother worked for you, planned for you, hoped for you, and dreamed for you. She wanted you to be a success.

After you came, every day of her life was in a large measure dedicated to you.

If you know that you have helped Mother realize her dreams for you, you and she will both be happier.

Besides remembering her on Mother's Day, you will want to think of every day as Mother's Day.

First National Bank



$1250

Freight and Tax Extra

New Price for **HUDSON COACH** *(Was $1345)*

Today's Hudson Super-Six Coach costs less than half the price at which the open models have sold. With the world's largest production of 6-cylinder cars, quality is constantly improved and therefore Hudson is more than ever

"The World's Greatest Buy"

HUDSON SUPER-SIX SEDAN

5 Passenger $1695 *(was $1795)—7 Passenger* $1795 *(was $1895)*

All Prices Freight and Tax Extra

BOUGHNER BROS. GARAGE
LOCAL DISTRIBUTORS
120 S. Woodward Ave. Phone 70

Ford

Weekly Purchase Plan

The easiest way to buy a car

It is easy to save a small sum each week to apply on the purchase of a Ford car. The amount you pay is what you feel you can afford out of your earnings. You do not have to sacrifice other necessities. The "down payment," so often a handicap, is eliminated. A local bank acts as your depository and allows interest on your deposits.

165,000 families have already secured their cars by this easy method. Enrollments are now being made at the rate of 800 a day.

Ask the nearest Authorized Ford Dealer about this practical plan or write us direct.

Ford Motor Company, Dept. N-3, Detroit, Michigan
Please mail me full particulars on your easy plan for owning an automobile.

Name

Street

Town State

Ford Motor Company
Detroit

CONANT & OSBORNE
Local Dealers

BALLOON
Tire Equipment
Full Size (29×4.40)
Now Optional On All Ford Cars As An Extra Cost of $25

TOURING
$290

Runabout	$260
Coupe	520
Tudor Sedan	580
Fordor Sedan	660

Open cars demountable rim and starter are $85 extra

All Prices f. o. b. Detroit

MAKE SAFETY YOUR RESPONSIBILITY