

# Announcing Birmingham's New Financial Institution, the BIRMINGHAM BUILDING AND LOAN ASSOCIATION

THIS INSTITUTION ENABLES ITS MEMBERS TO INVEST THEIR FUNDS ON A MORE EQUITABLE BASIS THAN ANY OTHER MEANS EVER DEvised BY MAN. BORROWING MEMBERS ARE ENABLED TO OWN THEIR OWN HOMES, WITHOUT THE CUSTOMARY INFLATED VALUE NECESSARY WHEN BUYING OR BUILDING ON A LAND CONTRACT.

THE BIRMINGHAM BUILDING & LOAN ASSOCIATION IS NOT CONNECTED WITH ANY OTHER ENTERPRISE IN MICHIGAN. IT IS COMPOSED WHOLLY OF LOCAL MEN; IT EXISTS OF, BY AND FOR THE BETTERMENT OF BIRMINGHAM AND VICINITY.

**Secretary of the Treasury,  
Mellon, Says:**

No greater service could be rendered to the country than to increase the number of homes by those who occupy them. Building and Loan Associations in countless instances have made such ownership possible.

**Secretary of Labor,  
J. Davis, Says:**

An investment in a Savings and Loan is as absolutely safe as an investment can be.

**President Coolidge Says:**

No greater contribution could be made to assure the stability of the nation and the advancement of its ideals than to make it a nation of home-owning families, and that all the instrumentalities toward this end are deserving of encouragement.

## "The American Home, the Safeguard of American Liberty"

**Steadfast  
in  
Principle**

THE GREAT THINGS OF LIFE ARE THE REWARDS OF THRIFT  
AND WISE JUDGMENT

A Building & Loan Account built consistently and receiving the full earning power of your money, will in the space of a very short time, grow to large proportions, carrying with it for you the fruits of your efforts, the rewards of thrift and wise judgment.

Conservative in every respect—economy practiced to the last degree—  
Careful Appraisal of all loans—safety, security and vigilance, our watchword.

**Progressive  
in  
Performance**

### *The Birmingham Board of Administration:*

LUTHER D. ALLEN  
Oakland County Road Commissioner

SEYMOUR D. ADAMS  
Oakland County Sheriff's Office

C. A. BINGHAM  
Real Estate

R. J. CORYELL  
Nurseryman

H. N. DAVOCK  
Packard Motor Car Co.

C. R. EVANS  
Automobile Dealer

SCOTT A. HERSEY  
Building Contractor

LEIGH LYNCH  
Vice-President Cram & Hawley

J. H. McBRIDE  
Hardware Merchant

R. C. MOULTHROP  
Lumber

W. H. MILLER  
Plumbing

MORRIS A. WATTLES  
Supervisor Troy Township

*Patterson & Patterson, Pontiac, Attorneys*

**Safety---Full Earning Power  
Increasing Value---Availability**

## Birmingham Building and Loan Association

132 South Woodward Avenue

Phone 985

CHARLES E. HOOKE, Sales Manager and Asst. Secretary.

Under State Supervision and Control