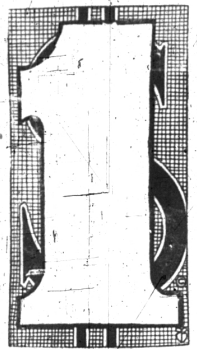


# Dollar Day

In the event of your automobile being stolen, would you be in position to positively identify it to the satisfaction of the authorities? This is a problem as old as the industry itself and is one that will never be solved except by the owners of automobiles. The manufacturers have wrestled with it for years and the steps taken by them are undoubtedly more complete than will be found in any other class of manufactured products.

## Thursday, March 5



### REDUCTION

on all high and low cut shoes selling at \$5.00 and more, and cuts on cheaper shoes in proportion, including new merchandise.

Specials in Slippers, in broken lots, at real bargains.

### WILLIAMS' BOOT SHOP

PHIL WILLIAMS Proprietor  
121 WEST MAPLE AVENUE

WHENEVER YOU WANT

# BREAD

that is  
**GOOD**  
to eat and can't be beat

AS WELL AS

## Pies and Pastries

VISIT

# CRAIG'S BAKERY

Birmingham, Mich.

We started in business about four years ago, starting with 25 loaves per day. We are now turning out 5,000 per day. "Watch Birmingham Grow!"

### Buick Head Tells Auto Owners How To Prevent Theft

BY H. H. BASSETT  
President Buick Motor Company

In the event of your automobile being stolen, would you be in position to positively identify it to the satisfaction of the authorities? This is a problem as old as the industry itself and is one that will never be solved except by the owners of automobiles. The manufacturers have wrestled with it for years and the steps taken by them are undoubtedly more complete than will be found in any other class of manufactured products.

Every frame, every body, every motor and transmission and rear axle, every tire and steering gear, or any other unit that can be named, bears the factory serial number, cast, forged or stamped into it. And for a time this precaution was an effective means of identifying a stolen car.

**Thieves Are Cunning**

But automobile thieves have found the stealing of automobiles so profitable on account of the loose law in some sections of the country, that they have devised a new system of work and cunning to their low practices that is worthy of a much better name. It is a matter of common knowledge that they will steal two or more of the same make of cars, switch the various units about from one to another, obliterate some of the serial numbers and change others so that eventually these numbers in many cases are almost useless from the standpoint of the rightful owner.

**Owners Neglectful**

It seems rather odd that the average motor car owner is so sadly lacking in means of identifying his car. If he bought a horse he would soon know every peculiar marking on that horse. He would know that it had two white feet, that there was a scar on one of its legs from contact with a barbed wire fence, that it had an odd shaped marking on its forehead, and so on. He would know similar markings on his pet dog, if he had one. He could tell you something about his pen knife, or his watch, or his automobile in a different story.

He knows that it is a five-passenger car, made in such and such a year, along with perhaps a hundred thousand other cars of the same model. But after describing it—top, windshield, dash equipment, extra tires and so on, he hasn't given the police a single tangible clue that would distinguish his car from others of the same model. The chances are that he has even lost the car number and will have to apply to the dealer for it.

**Must Be Unique**

A private mark, to be a private mark, must be unique. It must be different from the mark on any other car of the same make, otherwise it is not a positive means of identification. With a production of 200,000 cars a year, it would be necessary for the manufacturers to devise 200,000 separate and distinct marks, keep a record of them all, advise each individual owner what the marks were and where to find them. This is so far out of the question that it will not be necessary to discuss it.

On the other hand, if the Buick Motor company were to adopt a system of this kind the thieves would not be long in becoming entirely familiar with it, when it would have immediately served its usefulness exactly as the numerous factory serial numbers have done to date.

Every automobile should be equipped with a good lock of some description, but it should also be remembered that even a lock can be disposed of if the thief has time enough.

It all simmers down to the fact that the owner should be the most interested person in protecting his own property, and he is really the only one who can devise an absolutely distinctive means of identifying his car that nobody else will be familiar with.

**Important Spot in Eye**

The circular yellow spot called "macula lutea" and known, after its discoverer, as "the yellow spot of Sommering," is about one-twentieth of an inch in diameter. The only mammal in which it exists are man and monkey. It is the area of most distinct vision, a circumstance which man partly is accounted for by the fact that it is singularly free from blood vessels, which curve around it and apparently avoid it.

**"None So Deaf"**

"Brevien," said the colored preacher recently, "de some folks de still, suah voice ob conscience be gettin' stiller and smaller, until at last 'em sure had to learn de deaf and dumb language for attract deir attention."—States Transcript.

### Carson Sees A Big Sedan Sales Year

The Oakland Special sedan, which is being shown for the first time, at the Bloomfield-Oakland Sales Co. had such large sale that Robert Carson, proprietor, believes that 50 per cent of his sales this year will be in the closed models.

**Closed Models Wanted**

"So far this year 90 per cent of our business has been in the closed models. There's no question but that more than 90 per cent of all cars built this year will be in the closed models, but it is difficult to gauge just the exact proportion for each company."

**Two or Four Doors**

"We have found that interest is about evenly divided between those preferring the four-door special sedan and the two-door coach. Those who use their car frequently prefer the convenience of the four doors, while families with children prefer the two-door closed model."

The new Oakland model introduced last week is one of the lowest priced sedans in the Oakland price class. It has the famous Fisher body with one-piece "V" windshield and automatic windshield cleaner and is finished in sagebrush green Duo on body, hood and wheels, with orange striping; fenders and running gear are in black.

**Youth in Flower**

The fairest flower in the garden of creation is a young child offering and unfolding itself to the influence of divine wisdom, as the heliotrope turns its sweet blossoms to the sun.—J. E. Smith.

**Politeness Akin to Gilt**

It is because gold is rare that gilding has been invented, which without having its solidity, has all its brilliancy. Thus, to replace the kindness we lack, we have devised politeness which has all its appearance.—The Lewis.

**Getting the True Light**  
Frequent consideration of a thing shows it in its several lights and various ways of appearance; to the view of the mind.

**Uncle Eben**  
"Friendship ceases in a moment," said Uncle Eben, "but it comes right back to life when de losers feels de necessity of borrowin' rize de wisdom"—Washington Star.

**Avoid Self-Prize**  
Men of great merit, and whose noble and glorious deeds are ready to be acknowledged, are yet not to be ashamed when they want their own awards.—Advocate.

12 BARS HARD WATER SOAP Almond, Peroxide, Glycerine	\$1.00
5 FLECKS POULTRY POWDER for	\$1.00
\$2.00 HOT WATER BOTTLE for	\$1.00
\$2.00 FOUNTAIN SYRINGE for	\$1.00
2 BOXES 50c HIGHLAND LINEN STATIONERY and 1 FREE	\$1.00
\$1.00 BOTTLE TOILET WATER 1 BOX 25c TALCUM	\$1.00
12 ROLLS WALDORF TOILET PAPER for	\$1.00
2 50c PALMOLIVE SHAMPOO 1 FOOT HARD WATER SOAP FREE	\$1.00

## SHAIN'S

West Maple Avenue     *The Perrell Store*     Birmingham Mich.

3 Registered Pharmacists  
MISS E. J. BASSETT     MR. C. J. SHAIN     MR. G. E. COOK

We Deliver     PHONE 61

# We will give \$1.00

With every new Savings Account of five dollars or more, opened on Dollar Day, the only condition being that the account remain in this Bank for at least one year.

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## FIRST NATIONAL BANK

Birmingham, Michigan.