

WHITEHEAD AND STANDART CO. INC.

WHITEHEAD AND STANDART CO. INC.

Insure YOUR BUILDINGS WITH US AGAINST FIRE AND WIND.

BEST COMPANIES - Lowest Rates


We're Ready To Build for You!

WE HAVE SEVERAL VERY DESIRABLE Building Lots IN BEST LOCATIONS. SEE OUR LISTINGS BEFORE BUYING

LUMBER For Building?

PERMANENCE of a new residence depends much upon the grade of LUMBER that goes with it. It's the biggest item of material in building today. And therefore, should be selected with care and a thought of its future lasting quality.

For lumber picked by men who know the different kind of woods and their "permanency" see us. Or, if you're building, see that your contractor gets his lumber needs here. We'll save you money.



Lawson-Erb Lumber Company

Plan TO BUILD this Spring!

There's every reason for doing so. Prosperity is here to stay. Birmingham offers you unnumbered opportunities in desirable sites. Labor and material costs are within reason now and even the money with which to build is readily obtainable at lowest rates.

So why hesitate? Get in touch with the different Advertisers on this page. They'll see your plans through to the smallest detail—rendering the kind of SATISFACTORY SERVICE you want and which makes them deserving of your patronage.

WE'RE READY TO DO THE PAINTING, CALCIMINING, WALL PAPERING

You may have your own ideas as to what you would like to see in the way of attractive Interior Decorating.

And our expert knowledge and suggestions as to what harmonizes best in the way of Painting, Wall Papering and Calcimining—together with our faultless work—will make you proud you put it up to us.

DALE D. CARTER
PAINTER and DECORATOR
Phone 7014-F4

WE'LL CONTRACT TO BUILD

That new dwelling just as you want it—right down to the smallest detail!

Our time is yours. Visit us at your earliest opportunity, put your confidence in us and tell us just what you're seeking in the way of a modern home.



We'll give you an advance estimate of the cost and, doubtless, many suggestions as to how you can SAVE MONEY!

GLENN E. ROUTIER
GENERAL CONTRACTOR
Room 203, 106½ N. Woodward Avenue

AN ANNOUNCEMENT

DAVID G. FITCH

will conduct a REAL ESTATE BROKERAGE, dealing in Acreage, Estates, Home Sites, Business Frontage, etc., in Birmingham and its environs.

When interested in either the purchase or disposal of property you will find a prompt and personal service at your disposal.

INFORMATION REGARDING AN EXTENSIVE BUILDING PROGRAM WILL BE GLADLY GIVEN

My aim is to obtain your business through the medium of Integrity, Reliability and Profitability.

Listings Solicited

Tel. 868 - JOHNSTON-SHAW BLDG.

MR. HOME BUILDER—

SPEND your money in your Home Town. We are in position to sell you everything in HARDWARE and BUILDING SUPPLIES. Our business is growing every day, and there must be a Reason. If you will talk to Truax it may save you time and money.

Truax Hardware Co.

136 EAST MAPLE AVENUE
Phone 874



Lighting Fixtures

The lighting equipment installed in your new home can either enhance or diminish the beauty of its interior arrangement and furnishings. And it's only such artistic ELEGANT, etc.—as we're displaying, that will do justice to a new residence in Birmingham district.

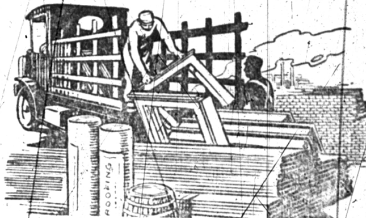
Many exquisite suggestions here. We'll install them for you. Just come and select those which appeal most to you.

"NOTICE THE LIGHTING EQUIPMENT"

Leonard Electrical Co.

WEST MAPLE AVENUE

PHONE 223



See the Model of the home Mrs. E. B. Fay won at the Detroit Builders' Show—on display at our Birmingham office.

128 NORTH WOODWARD AVENUE

SERVICE LIKE A FLASH 5 BIG YARDS
HARTWICK LUMBER CO.

Scott A. Hersey

EVERY MAN KNOWS best how much money he can spend now or, in the immediate future, for a home of his own. And wisest is he who puts it up to us to see what we can SAVE him in building it!

Get in touch with us now, if you're planning to build this spring. Our cost figures will interest you.

General Building CONTRACTOR

ROOM 10, LEVINSON BLDG. PHONE 712-W



PLUMBING that meets your approval

WATER FACILITIES, SANITATION and all PLUMBING REQUIREMENTS in a new dwelling comprise a part of the structure that needs careful and detailed attention. Hence, it is to your advantage to call in men who know that angle of the building game from "A to Z" and who can offer you advice that will mean the saving of money now and positive faultless results.

We're at your beck and call. Let us in on your plans and get our advice and estimates. The best of service rather than profit is our aim.

W. H. MILLER, Plumbing and Heating
119 E. MAPLE AVE. PHONE 532-W

Frue & Son FURNACES

Sheet Metals

Electrical Oil Burners

138 East Maple Avenue
PHONE 886

REAL ESTATE AND INSURANCE

FIRE - TORNADO - COMPENSATION - BURGLARY - AUTOMOBILE

Room 6, Levinson Bldg.

OAKLAND REALTY CO.

T. D. LYNCH, Mgr.

YOUR HOME OF THE FUTURE

ARE YOU SAVING FOR IT? There are many things that perhaps you believe them essential to your comfort and welfare. But it's better to think twice before you spend your hard-earned dollars for some of them. Such dollars and any others you can spare are best placed in a Savings Account in this Bank. Here they'll earn 4% interest and, at time passes, it won't be long before you, too, can say to your friends—



"Now I'm Going To Build MY OWN HOME!" Think it over. Then, call on us for any further information.

We are Agents for the Prudential Insurance Co.—6% Mortgage, Money Can Be Secured on New Homes. We Help to Finance During the Course of Construction.

THE FIRST NATIONAL BANK
MEMBER FEDERAL RESERVE BANK
BIRMINGHAM MICHIGAN



FOR BUILDING WORK—FOR REPAIR WORK HIGH QUALITY TOOLS

There's a certain satisfaction in knowing you possess a set of Tools that will give you years of service and "stand up" through any building or repairing emergency to which you apply them.

CORBIN BUILDERS' HARDWARE OILS
GLASS - LOVER'S PAINTS
SCREEN DOORS - RICE'S LAWN GRASS SEED
LAWN AND GARDEN SUPPLIES
Winchester Tools are sold only at this store
"THE WINCHESTER STORE"

We Handle the THOMPSON RADIO
THE BIRMINGHAM HARDWARE
PHONE 300 WOODWARD at MAPLE

EXPERT TINSMITHS
It will pay you to have the Tinsmithing Work—which is as important as any other part of the exterior of your new residence—done by experts in this line.

Anderson Bros.
SHEET METAL and HEATING
127 E. Maple Avenue

MAY we have the opportunity to serve you in securing a desirable Home Site?

J. H. SHERIDAN, Realtor
FIRST STATE SAVINGS BANK BLDG.
Telephone 159-W

Packard-Charlton Building Co.

General Contractors
ROOM 4, LEVINSON BLK. Phone 630
FRANK S. PACKARD CECIL F. CHARLTON

A Beautiful Home Requires An Appropriate Planting— Nothing adds so much to the desirability of a newly built home as massed plantings of fine nursery stock. A well proportioned planting will add to the value of the home from two to five times its cost, according to the testimony of responsible bankers.

Our experience and advice is at the disposal of the planting public.
THE CORYELL NURSERY
WEST MAPLE AVE. Birmingham, Mich.