

PEOPLE'S
COLUMNA BEAUTIFUL MEMORIAL
BUILDING FOR BLOOMFIELD TOWNSHIP

There are two definite reasons why you should vote, July 14th, for the proposed Memorial Building and Park in Bloomfield Township.

First—As a memorial it will commemorate the valor, the sacrifices suffered by those fathers and sons who fought and died in '61, '62 and '18 for the principles which make this country what it is to you; Second—Birmingham and the Township of Bloomfield need a modern, well equipped, conveniently located public building to meet a constantly increasing demand.

To combine these two admittedly worthy causes; to provide it at a reasonable figure to be spread over a period of years; to reduce the tax to an almost negligible sum is the purpose of the ballot. You are earnestly requested to vote "Yes" July 14th.

Please do not construe this as a selfish aim, sponsored by and exclusively in behalf of Bloomfield Township war veterans.

While it is true that the Charles Edwards Post No. 14, American Legion, is back of this movement, and believes that every voter in Bloomfield Township is in sympathy with some sort of material expression in behalf of the accomplishment of its soldiers of all past wars, there is another motive.

As public spirited citizens, the Legion is active in behalf, not of an industrial or commercial Birmingham, but a community of even more charm as a place in which to live. This Memorial Building will help to provide it. Your support to the extent of a "yes" vote on July 14th is deserved.

With exception of the Baldwin High School gymnasium, there are no facilities in our midst for general community gatherings. The high school auditorium is booked months in advance because of this restriction.

Birmingham with its surrounding territory is an exclusive community—exclusive in the sense that it stands for and invites only such movement as reflect education and refinement.

Among its activities are the University Women's Club, Birmingham Literary Club, the Rotary Club, Exchange Club, Boy Scouts, Campfire Girls, and other organizations.

Every member of these and other organized activities should support this movement because it insures, subject to the approval of the Township Board, an auditorium, a place where you can gather with some degree of comfort and satisfaction.

Every citizen of Birmingham and the Township is interested in one or more causes justifying the pride of a home in which to assemble.

The building program will provide permanent quarters for the G. A. R., D. A. R., W. R. C., S. A. R., U. S. W., A. L., and A. A. A. L.

This proposal has been under consideration by Bloomfield Township and American Legion officers for a period of three years. It is not an overnight development.

It has now reached a point where its fate rests in your hands. By means of the ballot on July 14th.

It is proposed to locate the Memorial in Township Park, the site for which, if not donated, will be provided by the Township. The environment and surroundings will be appropriate.

The size of the building will be 40 by 90 feet which will contain a basement and two floors. Construction will be fireproof: Face brick and tile roof.

The basement will contain the heating plant and kitchen with room easily reached from the street to serve as a dining room, vaulting booth—in fact, a diversity of purposes.

The first floor will provide for Township offices and include an auditorium with a stage—seating capacity 400.

The second floor, approximately one-seventh of the total floor space, will provide offices and quarters for all veterans and allied organizations.

The cost of this Memorial Building will not exceed \$60,000, and payment will be spread over a period of five years.

What the Charles Edwards Post No. 14, Birmingham is doing—The Birmingham has been associated with the American Legion Children's Bill at Otter Lake, Laporte County, of which about 45 per cent has been paid.

Government aid in behalf of local disabled veterans has been secured. Personal service has been rendered to more than 125 local veterans entitled to Veterans Bureau insurance. Many of these cases have been completed in every detail, all of which requires a place in which to execute the work; a great deal of help and some expense, all cheerfully afforded by business men, officers of the Legion, without cost and at personal sacrifice to their personal business.

All known veteran graves in the Township are decorated by the Charles Edwards Post No. 14 of the Memorial Day. If you know any notify the Adjutant of the Post at Birmingham Headquarters.

Individual services to a diversified nature in addition to obligations to the National Organization are being rendered and no doubt without proper facilities. The Memorial will remedy this negative.

The Ladies' Auxiliary of the American Legion is active in work with which you are of course in sympathy.

The Local Chapter sews for the American Legion Hospital at Battle Creek and for the Children's Bill at Otter Lake.

It prepares and delivers holiday boxes and gifts for needy veterans in the Northville Sanatorium, renders countless individual services whenever requested, in an effort to

brighten the corner in which some veteran or dependent lives.

This is not a sentimental—emotional appeal. It is just a plain statement of facts affording the reasons why the movement is underway in an effort to justify you in helping the cause merely to the extent of "Yes" on your ballot July 14th.

Chas. Edwards Post No. 14, American Legion of Michigan.

Dear Mr. Editor: This is just a reminder to the voters of Birmingham that July 14 is an election day for lots of good things.

First, we need such things as the proposed auditorium and the water that will make beautiful Birmingham more beautiful and attractive.

Then on the 13th the important thing not to forget is the election of the new members to the board of education.

We all know our old friend Fred V. Quorton, a good reliable standard man and a worker that cannot be beaten. He is always on the job and, knowing him as I do, I can say honestly he is one with good clean conscience. Remember, now the voting day is near at hand and we old citizens want to see Fred V. Quorton put in office. I am,

Yours respectfully,

L. H. Rousseau,

200 West Maple Avenue.

Editor Birmingham Eccentric:

Dear Sir—I have lived in Birmingham for the past thirteen years and in that time I have taken an interest in the life here and therefore have watched the activities of the various public bodies such as the commission and the board of education.

I have watched the growth and development, in this length of time, of the schools and have been very much pleased with the school board and the program they have followed in graduating the growth of the school system. Now that the time has come to elect two new members to the school board I feel about Messrs. Quorton and Lynch like Henry Ford felt about President Coolidge at the last election. "Why change?"

Both men have splendid business ability and Mr. Quorton, unlike most that could fill the vacancy, is in town practically all of the time. He can and does give much outside time to the work and we couldn't find a better man to have in charge of our school finances.

Yours very truly,

W. J. Witche,

437 Greenwood Avenue.

Dear Editor and Voters of Birmingham:

When any private concern secures the right of trained men to pull together and get splendid results as our present school board has done, that concern would not think of disrupting organization by putting

in inexperienced men or men who might not pull together with the team.

That is the way I feel about the coming election. We now have five good men who are thoroughly trained, pull together and get results. They have evolved a splendid building program which I think every good citizen of this district wishes to have carried through to completion.

It would seem to me, therefore, that it would be just plain common sense and first class business policy to re-appoint Mr. Quorton and Mr. Lynch to office. They have had the experience, they know our school requirements and their re-election would insure the consummation of the present building plans. It seems to me we should avail ourselves of the opportunity to secure their services for another year.

Yours very truly,

T. B. McCutcheon,

Harmon Avenue.

BILL BOOSTER SAYS

WHEN A STAGY DOG GETS A BUNCH BONE, HE GROWLS AT EVERY OTHER DOG HE SEES, JUST LIKE SOME MEN! IT DON'T PAY TO BE A TIGHTWAD! IT MAKES ENEMIES DOWN ON YOU! LOOSE UP! BE A GOOD FELLOW! GET POPULAR!



Geography via Navigation

Children taught geography in a school which overlooks the harbor of Southampton, England, by following the courses of great ocean liners which "cut" the sea, with miniature vessels on a large map painted on the roof. Science Service.

WHEN SIGNALS ARE SET AGAINST YOU

Danger Signs Given by Bankers—People With Money to Invest Warned Against Ways to Lose It—The Lure of "Easy Money."

If you were an engineer on a railroad you would not intentionally pass safety signals set against you. To the experienced investor there are similar signals for safeguarding his investments. Some of these signs of danger, issued by the Public Service Committee of the State Bank Division, American Bankers Association, in conjunction with the Better Business Bureau, are briefly indicated here.

One of the most common signs of danger is the unusually high rate of dividends. The promoter of a company which promises a high rate of dividends is usually a promoter of a company which is a "pump and dump" scheme. The promoter of a company which promises a high rate of dividends is usually a promoter of a company which is a "pump and dump" scheme.

PROMINENT NAMES—Promoters know that the names and endorsements of successful men carry weight. They are often used without authorization. The prudent investor will look beyond names and titles to the substance of the venture.

THE "GROUND FLOOR"—An opportunity to "get in on the ground floor" often turns out to be the same sort of opportunity which the proverbial spider extended to the fly.

INSIDE INFORMATION—"Inside tips" are usually expensive pieces of misinformation. When you hear of "inside information" to influence the small investor they are generally of spurious character.

THE EXCITING ADVANCE—Professional promoters often arbitrarily advance the prices of the shares they are selling. They are usually engaged in a "pump and dump" scheme.

THE TELEPHONE CANVASS—Irresponsible vendors find it easy to work over the telephone to victimize impulsive investors. The cautious investor will not enter into securities transactions by telephone unless he personally knows the person on the other end of the line.

THE UNSELFISH PROMOTER—The promoter who "gives his services" in organizing a company or an offer of shares is usually a promoter of a company which is a "pump and dump" scheme.

THE RESPONSIBLE GUARANTEE—If a promoter guarantees the success of a company, he is usually a promoter of a company which is a "pump and dump" scheme.

THE "REORGANIZATION" AND MERGER—Unsuccessful companies forced into "reorganization" often "call" upon stockholders for new funds. Reorganization is usually a "pump and dump" scheme.

THE "PUMP-UP" PAYMENT PLAN—This helpful method of selling securities has been much abused. People who prefer to buy securities out of their pockets are usually a "pump and dump" scheme.

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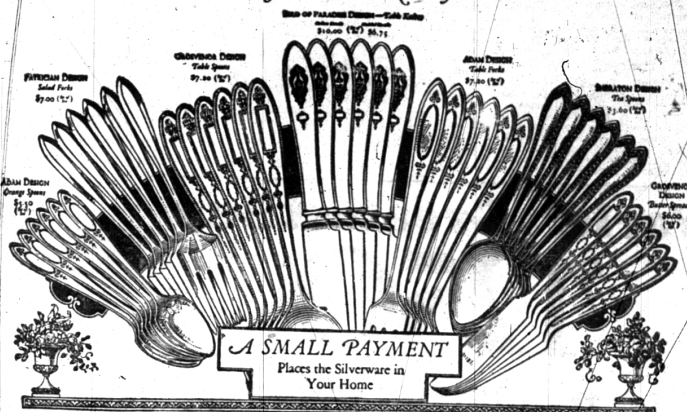
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Housewives! Join Now—while you May!

COMMUNITY PLATE CLUB

is for this week only



Here, Madam, is Your Chance!

A real opportunity—an opportunity too good to miss!

Haven't you always longed to own enough beautiful Table Silverware for all occasions?

Our aim is to put COMMUNITY PLATE—the Tableware De Luxe—within reach of every homelover in this locality.

Join today and make your own selection of this celebrated ware. It's an investment you'll always remember with pleasure.

29 Piece Set \$36.25

This is Our Club Plan—

YOU SELECT all of this delightful COMMUNITY PLATE Silverware you want—any Design, any Pieces or Sets.

YOU PAY as little as \$2 now, depending upon amount of purchase; then a small sum weekly.

YOU RECEIVE the Silverware at once.

How easy—if you act now—to equip your table like new, and at an expense that scarcely is noticeable.

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STRAIGHT TALKS
WITH AUNT EMMY

ON THE SOUND OF WORDS

"Aunt Emmy," said Helen, handing her a letter, "I want you to tell me what you think of this as an investment for that money I have in the bank."

"Aunt Emmy adjusted her spectacles and read the letter carefully. 'I see,' she remarked, 'that you are offered debenture bonds in the Blank Manufacturing Corporation—'

"Yes!" cried Helen, interrupting her. "That's what makes me think so well of it. A debenture bond must be so safe!"

"Why do you say that?" inquired Aunt Emmy. "What, exactly, is a debenture bond?"

Helen hesitated while Aunt Emmy looked at her with a twinkle in her eye. Then she stammered something about security.

"Now, child," admonished Aunt Emmy, "don't get flustered. It's very simple. When you buy a bond, whether it is called, you loan your money to the company putting out the bonds. The company debenture comes from the Latin word 'debere' which means, as you should know if you remember your schooling, 'I owe.' Now, then, if you lend someone money, you would expect security unless the character of the borrower was so high that you would feel safe merely in holding his I.O.U. In the case of a debenture bond, you are loaning money to a company's I.O.U. The company offering you debenture bonds does not pledge or mortgage any property to secure the loan."

"If the company is in good standing has a high credit rating and is making money, a debenture bond is a good investment. If the company is weak a debenture bond is a risky investment."

"Special Delivery" The Post Office department says that "special delivery" service is the prompt delivery of mail by messenger during prescribed hours to persons who reside within the carrier limits of city or delivery offices, or within one mile of any post office, or to persons of the rural service who reside more than one mile from the post office but within half a mile of a rural route."

Tribute to Faith Faith is the great evidence of character and has a wonderful influence on the world. It is the light that gives a glimpse of the world as it is. It is the light of truth and wisdom.—Orison Swett Martin.

thing to buy. It all depends on the soundness of the company and not on the sound of the word 'debenture.' As for the company described in this letter, I don't know anything about it, so you."

"No," admitted Helen reluctantly. "I do not know a thing. After what you have told me I wish I did. How do you suppose I can find out who made that letter?"

"There is nothing easier than that," rejoined her aunt. "All you have to do is to go down to the bank and ask them to give you a report on the Blank Manufacturing Corporation. They will be glad to look into this for you and will give you some really good advice if you want to invest your money in something safe. Never hesitate about talking to your banker about your financial affairs. He is willing to help you in any way."

BANKERS HELP Pierce County Bankers Association, Wisconsin, have sent a boy and a girl to the weeks' Short Course at the University of Wisconsin, all the banks sharing in the expense. The Association is active in boys' and girls' club work.

Eaton County, Michigan, bankers sponsored an enthusiastic dairy-bankers' meeting at Charlotte. A direct result of the last campaign, 2,000 acres of alfalfa have been added to county-wide alfalfa tubercularia eradication campaign is being conducted with every assurance that the county will be on the accredited list this fall. Three new testing associations have been organized.

Richtland County Bankers Association, North Dakota, is one of the county associations which has organized to carry out the work of the boys' and girls' clubs and the "alfalfa of every farm" project. The program was adopted at a State Bankers' meeting at Fargo in February.

"Perfect Accord" "Do you let your wife have her own way?" asked the henpecked husband. "Absolutely," replied the independent one. "What she says is the law. I let it rain, and when she says she just knows it's going to snow, I let it snow."

Ancient Custom, Anyway The origin of the superstition concerning knocking on wood is doubtful. Some authorities attribute it to the ancient religious rite of touching a crozier when taking a vow; others to the touching of heads of the rosary when praying. Among the ignorant began with the habit of knocking loudly to keep away evil spirits.

SPECIAL
ELECTION NOTICE

That the Township Board shall order the submission to the electors of the township at a special election to be held on the

14th DAY OF JULY, 1925

the proposition of acquiring land and erecting thereon a suitable memorial to the soldiers and sailors of all of the wars in which the United States of America has been a participant; at a cost of not more than \$60,000 or less than \$50,000, in accordance with a petition signed by not less than one hundred duly and legally qualified electors of said township and heretofore filed with the township clerk, all according to the provisions of Act 50 of the Public Acts for the State of Michigan for the year 1921. The form of ballot to be used to read as follows:

"Shall the township erect or construct a memorial to the soldiers and sailors of all our wars at a cost of not more than Sixty Thousand Dollars (\$60,000.00) nor less than Fifty Thousand Dollars (\$50,000.00)."

[] YES
[] NO

JAMES V. BAYLEY
Clerk of Said Township.

Dated June 8, 1925.

IF WE DO IT, IT WILL BE "GOOD PRINTING."

AWNINGS
CAMPER SUPPLIES
The Pontiac Tent and Awning Co.
400 Oakland Ave. Phone 132