

Opening
Announcement

Belford
Sales Co.
505-507 North Woodward Ave.

CHEVROLET

SATURDAY,
FEBRUARY 21
10:00 A. M.

We are pleased to announce to the people of Birmingham and vicinity that we are ready to serve them with a complete line of CHEVROLET Motor, Car Parts, and Service.

A cordial invitation is extended to everybody to inspect the New Chevrolets and become acquainted with our organization.

We will endeavor to please you at all times.

Open Evenings Until 9:00 O'clock

Tomorrow

New



New

value—with its success based on selling quality at low price, Chevrolet now has greater quality than ever before.

New

chassis—from radiator to rear axle, new quality features of construction that you would expect to find only on higher priced cars.

New

bodies—of even greater beauty and comfort. Open models have many added refinements. Closed models with fine Fisher Bodies.

New

finish—in beautiful colors of the wonderful and enduring Duco that retains its color and lustre indefinitely and withstands severest usage.

See these *new* cars Tomorrow!

BELFORD SALES CO.