

AUTOMOBILES

I MAKE NEW UPHOLSTERED FURNITURE AT FACTORY PRICES

UPHOLSTERING HAIR MATTRESSES
BOX SPRINGS SLIP COVERS
FURNITURE REPAIRING

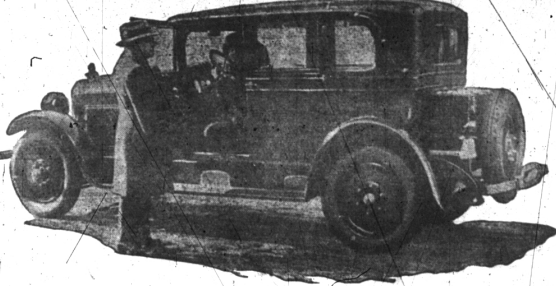
B. F. BROOKS, Phone 625-W.
206 N. Woodward Ave.
Birmingham, Mich.

Stop Child's Cough Quick-To-day

There is a chance to develop into a cough or something dangerous get right after that cough of your child's. No use to dose with ordinary cough syrups. At once give Kemp's Cough Cure. It is a fine old-fashioned tried and tested medicine safe for children. It soothes the throat and prevents the cold from going through the whole system. Only 30 cents at all druggists.

For that Cough! KEMP'S BALSAM

Tito Schipa Buys Nash Four-Door Coupe



Tito Schipa, world-wide idol of music lovers, and Mrs. Schipa were "snapped" by a photographer at the Nash Motors factory in Kenosha just after they had placed an order for a Nash Four-Door Coupe. The tenor, accompanied by Mrs. Schipa, went to Kenosha for the express purpose of inspecting the big Nash plant and while there they bought the car which had been shipped to them at the new home they are banking at Daytona, Fla.

TOWN TOPICS
By Arthur J. Tuggey
TOWN TOPICS

I MAY LOOK STUPID - BUT

I'M NOT!

FIRE INSURANCE

If there had been such a thing as fire insurance in Solomon's day he would have bought a bunch of it. Prove your wisdom by taking out a policy at once.

Room 1
McBride Bldg.
ARTHUR J. TUGGEY
INSURANCE
PHONE 367
Birmingham, Mich.

DODGE BROTHERS TYPE-A SEDAN

Its smooth, quiet performance is a matter of common observation.

People who pay no particular attention, as a rule, to the finer shades of chassis operation, are instantly impressed by the restfulness of the car in action.

Evans-Jackson Motor Co.
119 SOUTH WOODWARD AVE.
PHONE 301 Birmingham, Mich.



OAKLAND CREATES DEALER SCHOOLS

Merchandising Schools have been established by the Oakland Motor Car Company of Pontiac, Michigan, for the benefit of its entire dealer organization.

The first school was inaugurated at the home office December 17. Other schools will be located in geographical centers early in 1925.

W. M. Chamberlin, who was recently appointed director of Sales Development, announces the schools as an important step on the part of Oakland, in realization of one of the most constructive programs ever undertaken by any motor car manufacturer in behalf of its dealer clientele.

In addition to the conduct of schools, the sales development department will treat such fundamentals as territorial analysis to determine sales possibilities; the duties of a modern retail sales manager; special selling campaigns; fleet business and how to get it, etc. Used car campaigns and a variety of similar subjects with which the automobile dealer is faced as he enters upon the new year, also demand more intelligent, intensive systematic effort than past years have required.

Oakland realizes this fact and is leaving nothing undone to equip its dealer friends with practical support of this character.

As an interesting sidelight to this new work, Mrs. Chamberlin has pointed out that motor car dealers are probably the greatest users in the country of plate glass for windows and display purposes, yet until very recently very little study had been applied by specialists to the subject of how to get the best results from plate glass investment.

The Oakland Sales Development Department has gone extensively into the possibilities and has worked out some very unique and inexpensive means to better window display.

Surprising Figures Reported By Buick

By E. T. STRONG
(General Sales Manager Buick Motor Co.)

It will be interesting to know that in spite of the talk of a general business depression, and especially in the sale of automobiles, that those companies established over a period of years have not been affected to the extent that one might suppose. The fact is, those companies that are recognized leaders have enjoyed an increase in business during the past year as evidenced by the deliveries of Buick cars into the hands of owners during the year 1924, compared with deliveries during the two previous years.

For instance, from July 1 to Dec. 31, 1922, there were over 60,000 Buick automobiles delivered to owners. During the corresponding period of 1923, there were over 150,000 new Buick cars delivered to owners, and during the same period of 1924 the deliveries of new Buick automobiles to owners numbered over 230,000. These figures show a steady increase in Buick business each year, and a credit to the Buick Motor Co., continuing for the seventh consecutive year to be awarded first choice of space at the National Automobile shows held at New York and Chicago, and also shows a healthy growth of business which could not help but keep Buick in its enviable position of leader in the industry.

Deliveries of cars in the metropolitan district of New York have been used as an indication for the entire country and in this respect the figures for this district covering the year 1924 are extremely interesting. Buick deliveries from Jan. 1 to Dec. 31, in the metropolitan district show the astounding total of over 11,000, a figure far greater than any other make except Ford.

The deliveries of Buick cars in this same section for the month of December, 1924, were over 800, about twice the number of the next month being only exceeded by Ford.

Maxwell Climbs Tice Hill Summit

For the first time an automobile has climbed the summit of Tice Hill, the famous testing ground for many motorcycles near Bakerfield, Calif. The car which made the successful ascent was a Maxwell stock touring car carrying five passengers.

"Tice Hill has always been regarded as an insurmountable wall to any motor car," says Ted Wurstler, of Warster-Stapleton, local Maxwell dealer. "It has been a proving ground for motorcycles—and only motorcycles of the greatest power, piloted by the most skillful and daring drivers. No one ever dreamed that any automobile would ever be able to turn the summit. This Maxwell accomplishment is added evidence of the increased power and many improvements made in the good Maxwell by Chrysler engineers in the past year."

The difficulty of the stunt successfully undertaken by the Maxwell may well be imagined when more is known concerning Tice Hill. The average grade is about 50 per cent—almost a wall. It is 865 feet long. It has no roadway—not even wheel tracks to follow. No chains were used and the car carried its standard tire equipment of 2.25-in. balloons. The climb is regarded as the most difficult ever attempted by an automobile.

Ford's H. P. Plant Is Big Drawing Card

The Highland Park plant of the Ford Motor Company continues to be the big attraction for visitors in Detroit, and they come from all over the world.

Last year more than 122,000 people were escorted through the plant. Guides are always on hand to show visitors the interesting phases of Ford manufacture, for the company invites equipment not only of its great plants in Detroit, but also its assembly plants throughout the country. Summer months bring the largest number of visitors and in 1924 August held the record at Highland Park with 30,624.

Among the distinguished visitors last year was the Prince of Wales and the majority of the motorists was Jackie Coogan. Most every country was represented in the visitors.

To the average person the final assembly holds the most interest. Seeing a car grow in a few minutes from chassis to the finished article has the greatest appeal of all the interesting sights of the Highland Park plant. Next, the conveyor systems registry strip on the imagination, a story which interest is divided among a number of major operations.

There had been publication of a copy of this order for three consecutive weeks previous to said day of hearing, in the Birmingham Eclectic, a newspaper printed and circulated in said County.

ROSS STOCKWELL, Judge of Probate.

ALL THORVED SERVICE

Buick Authorized Service anywhere and everywhere is like an insurance policy. Wherever, whenever you drive, it protects the continuous, satisfactory operation of your Buick.

ARTHUR ROSE BUICK SALES
PONTIAC

James E. Valentine, Salesman
117 WORTH ST. BIRMINGHAM
At Pontiac Sales Room Every Friday

When better automobiles are built, Buick will build them

Ford THE UNIVERSAL CAR

Utility

Every Day in the Month
Twelve Months in the Year

More motorists every day come to the conclusion that for year 'round utility there is no more practical or convenient car than a Ford.

The Fordor Sedan is roomy, comfortable, and attractive in appearance—inside and out.

In city traffic it handles and parks so easily that thousands drive it who could readily afford costlier cars.

On country roads it comes through where heavier cars frequently cannot. Such qualities as these have brought the Ford its well-deserved reputation as the "Universal Car."

Ford Motor Company

Runabout - \$260 Tudor Sedan - \$280
Touring Car - 290 Fordor Sedan - \$300
Coach - 320 All prices f.o.b. Detroit
On Open Cars Starter and Demountable rims are \$85 extra

CONANT-OSBORNE
Local Dealers

VISITORS ARE ALWAYS WELCOME AT ALL FORD PLANTS

Essex-6-Coach

\$895

Freight and Tax Extra

The Finest Essex Ever Built

Price considered Essex gives the utmost in transportation value. By all means learn the facts. Ask Essex owners. Take a ride. Note its smooth performance, not surpassed by any car. How simply it handles. How luxurious its riding ease. Then think of its price. And consider that two of every three buyers of Essex cars come to it from those who formerly owned cars whose chief appeal is low cost.

Surely you cannot be satisfied with less than Essex offers. Its cost is but little more than cars of the lowest price.

In Quality Hudson and Essex Are Alike

BOUGHNER BROS. GARAGE

LOCAL DISTRIBUTORS

120 S. Woodward Ave. Phone 70