

## A Christmas Idea

of real, common sense value

HERE is a suggestion, for Christmas—with a real idea back of it.

Eight years ago automatic heating of homes—by oil-burning—was made practical, reliable.

This was done by Nokoi Automatic Oil Heat. Since then it has been installed in more than 27 thousand American homes—and today provides them with perfect heat.

Which proves that Nokoi is as far beyond the "experimental stage" as the automobile industry.

This is what Nokoi adds to home-comfort:

No further need for furnace attention or care.

Healthful, comfortable temperatures constantly maintained—which means better health, fewer colds.

Your basement kept as clean and tidy as your living rooms.

Everything about the home far cleaner than when coal is burned.

The cost for your winter's heat is reasonable—by any comparison.

The payment plan has lately been revised. Put on the same basis as any proved, established public utility.

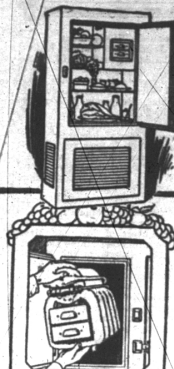
A convenient, monthly budget-plan. For any home, large or small.

This is a Christmas gift of added comfort for your family—now and for the future.

Tested and Listed as Standard by the Underwriters' Laboratories and approved by all principal Safety Boards.



Manufactured and Guaranteed by AMERICAN NOKOI COMPANY Chicago



**Frigidaire**  
complete with  
cabinet

**\$245**  
f.o.b. Dayton, O.

Make your  
own ice box  
a Frigidaire

**\$190**

f. o. b. Dayton

If you have a good refrigerator in your home, you can convert it into a Frigidaire easily and inexpensively. The Frigidaire "fruit cool" is placed in the ice compartment in the basement or other convenient location. Small copper tubes connect the "fruit cool" and compressor and a connection is made to your electric wiring. That's all. You have Frigidaire.

Frigidaire electric refrigeration is not expensive. A complete cabinet model—the standard Frigidaire mechanism built into a standard Frigidaire Cabinet—can be placed in your home at a surprisingly small cost.

The least expensive cabinet model of Frigidaire is large enough for the average family, yet so compact that it will fit in a small house or apartment. It is simply connected to an electric socket—no water connections are required. It can be moved as easily as most pieces of household furniture. It can be placed wherever you want it.

Whether you buy a cabinet model of Frigidaire, or convert your present ice box, you can be sure that you will enjoy the full convenience and economy that come only with Frigidaire electric refrigeration.

Come in and let us tell you how easily your home can have the benefits of Frigidaire—how you can buy it on easy terms if you wish.

**Frigidaire**  
ELECTRIC REFRIGERATION

# ANNOUNCING

the opening of

## Our Modern Display Room and Engineering Offices Artisans

In Plumbing, Heating and Electrical Engineering

## The Bloomfield Plumbing and Engineering Company

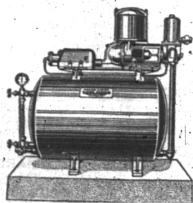
L. M. FARR  
President

129 West Maple Avenue  
BIRMINGHAM, MICHIGAN  
Telephone 1125

L. L. URICH  
Secretary-Treasurer

## No Big Storage Tank Necessary

FRESH Water  
At All Times



**DELCO-LIGHT PUMPS**  
For Country or City Homes

Fresh, pure running water under pressure throughout the house and outbuildings—always available—always direct from the source of supply! This is the service that a Shallow-Well Delco-Light Pump brings to your home.

At the turn of a tap an abundant supply gushes as cool and refreshing as if just dipped from a spring.

Delco-Light Pumps do away with the necessity of a large storage tank. A small tank provides the pressure and the water is drawn direct from the source of supply.

This is but one of several features of superiority possessed by Delco-Light Shallow-Well Pumps.

Come in and let us explain why Delco-Light is the pump you want.

**PEWABIC TILE**  
An Artistic Achievement of  
Mrs. William B. Stratton  
of the  
**PEWABIC POTTERIES**  
DETROIT

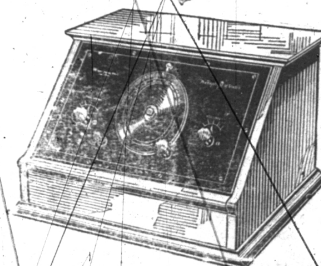
We maintain completely equipped Plumbing, Heating and Electrical Engineering Departments, the personnel of which is of the best ability.

We solicit both Contract and Repair Work.

Our Service Truck (a completely equipped shop on wheels) assures our clientele of prompt and efficient attention.

We extend a cordial invitation to visit our Display Room where every courtesy will be shown you!

The Royalty  of Radio



Only a Single Dial to Tune  
**KENNEDY MODEL TWENTY**

Many people, who have longed for a truly fine radio receiver, but have felt they would be confused by the multiplicity of dials and controls, will be delighted with this new Kennedy Model Twenty. Only one dial for tuning, and the stations come in with surprising ease and with a rich, pure tone quality that is the distinctive feature of Kennedy Receiving Sets. We are nothing more than an opportunity to demonstrate this new, simple and beautiful set in your own home. The price, without batteries or tubes, is \$20.00.

This is but one of the several Kennedy Models which we now on display.

Promat Radio Service Day or Night