

Gifts for Santa's Pack

Open Evenings
Until
Christmas

TIES



Our beautiful ties are far above their price in value and are the finest stripes, plaids, shadow squares, moires, persians, basket weaves, mogadores, in every shade from the most conservative to the unique. Buy a dozen—you will want at least that many. In Christmas Boxes if you wish.

MEN'S HOISERY



We have in this line a wide range of patterns in Silk, Wool, and Silk and Wool, packed in Gift Boxes. The Monitoe and Fruit lines, noted for wear and comfort.

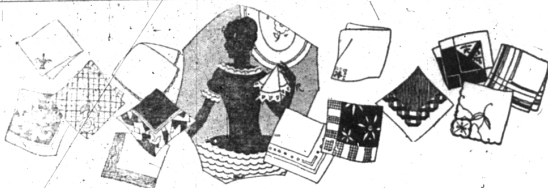


BELTS AND
BELT BUCKLES

at Palmer-Blackmer & Co.

Christmas Giving Requires Thought and Planning

In this store you will find the delight and satisfaction of choosing thoughtful and appreciated gifts for any member of the family, for any friend or relative—seeing is believing—visit our store and believe.



GIVE THEM HANDKERCHIEFS

The largest supply of the prettiest, daintiest handkerchiefs we have even had in our store before. No one ever has enough! And you'll find the particular ones you are looking for at this store!



Suitable
Gifts For
the Whole
Family

Varied Selection of
Sport Hose

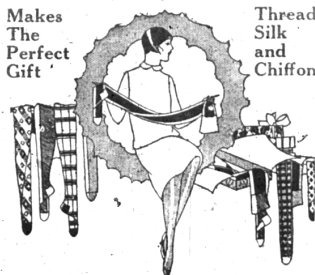
For our customers' benefit, and as an added desire to give the best service possible, we will gladly wrap your Xmas packages for mailing.

TOYS

IN THE
BASE-
MENT
TOYS

Hosiery For Ladies

Makes
The
Perfect
Gift

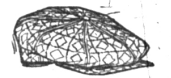


Thread
Silk
and
Chiffon

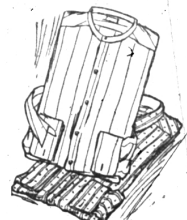
BATHROBES



We have a complete line of bathrobes for Men, Women and Children in the newest designs and colors.



HATS AND CAPS



Men's Shirts. They always make a fine gift for men and you will find a well selected stock to choose from here.

SWEATERS

For Men and Boys

PALMER-BLACKMER & CO.

108-10 No. Woodward Ave.

Phone 609

The Right Store in the Right Town

Buick Leads For 8th Consecutive Season

The palm of leadership in the automobile industry has been awarded for the eighth consecutive year to the Buick Motor Co. by the National Chamber of Commerce. Buick has maintained its record of selling the most dollars worth of cars in an unbroken string since 1918, setting a pace which Buick officials believe unequalled not only in the automobile industry, but in every other line of competitive endeavor.

In winning its eighth award of leadership in volume of business, the Buick Motor Co. wins the right of first choice of space for exhibiting purposes at the 1926 national automobile shows in New York and Chicago.

Every man in the Buick organization for President Bassett Newhall has the achievement as positive proof that quality unequalled in Buick has won the honor this year and set the eighth year record, which stands alone in the annals of the industry. President Bassett points out that in order for any make of car to equal the Buick record, it would have to win the national award every year from now until 1934.

The current production program of the Buick Motor Co. calls for capacity output through the winter months, and a two million dollar expansion program to make possible a production of 1200 cars per day. Every indication points to another banner year for this company in 1926.

Hudson-Essex Growth In Sales Explained

"Price reduction in Hudson and Essex cars while undoubtedly of great importance, have been but one factor in the tremendous growth of 1925 business for these cars," says William Boughtner, of Boughtner Bros., local Hudson-Essex dealer.

"The great question," he continued, "is not how much you shall pay, but rather the more important fact of how much you get for your money. The modern automobile is fundamentally individual transportation, and regardless of price, the real worth of present Hudson-Essex cars lies in the fact that they offer more transportation value at less operating cost and greater comfort than any cars this concern has ever previously made."

Matter of Value
"Entirely disregard the matter of price for a minute and view the matter in this light of value alone. Hudson-Essex cars today are used by a vast majority of people to whom transportation is a necessary and vital factor in their every-day occupation."

"The transportation involves three primary factors: First, the ability to get from place to place without interruption or breakdown; second to cover these distances at a reasonable cost; third, to cover these distances with physical comfort. It is in meeting these three primary requisites that Hudson-Essex offer their outstanding values."

"As the largest builder of six-cylinder cars in the world, their success has been largely due to the fact that they early realized that these things were the fundamentals in automobile values."

"This success has brought tremendous increase of business, and this increase has made possible a lowering of price, until today these cars are selling for less than half of prices when the Hudson-Essex started as the great closed-car specialist of the industry."

To the Probate Court for the County of Oakland:

Notice is hereby given that on the 14th day of December, A. D. 1925, I intend to make application to the Probate Court for said court, for an order changing my name from Joseph Henry Barnum to Joseph Henry Chummings.

Dated this 4th day of November, A. D. 1925.
Joseph Henry Barnum.

RADIO FOR CHRISTMAS

The Christmas spirit in the air is radiated everywhere. It comes to you by radio. Bringing in a wholesome show.

A RADIO belongs in the home for Christmas. It is the one gift that is always acceptable. Within the means of everyone and supplying an entertainment that all delight to listen to.

LEONARD CO. ELECTRICAL CO.

134-W. MAPLE AV.
PHONE 228

Nervous Headache

Headaches, "nerves," irritability, sleeplessness usually spring from disordered kidneys and faulty elimination. Don't endure these annoyances and risk Bright's Disease, Diabetes or High Blood Pressure. Restore normal functioning of your kidneys and assist Nature to throw off these poisons with the aid of Mountain Valley Water from Hot Springs, Arkansas. Physicians prescribe it. Order a case today.

MINER GROCERY CO.

Birmingham Distributors
Phone 645-646-647
We Deliver

BABY KNOWS

HE may look a bit doubtful in the picture—but see him smile when he gets his big glass of milk! We're building up our business by building up babies like him.

Save now for a Chevrolet

We Pay You 6%

Get ready to drive a new Chevrolet. It's easy to do the Certificate way.

Come in tomorrow and choose the model you prefer. Make the first down payment—say \$5—and we issue to you a Chevrolet Purchase Certificate that pays you 6%. Weekly or monthly you keep adding to your Certificate savings. When your payments plus this 6% interest equal the cash delivery payment, you drive the car away and take care of the balance in regular monthly installments on the lowest time payment plan in existence.

All money which you pay on your Certificate is deposited in a trust fund at a bank. In addition to this safeguard for your Certificate payments, both the bank and we ourselves are insured by a strong, well-known insurance company so that absolute protection for your funds is assured.

If you now own a car, we will credit your Certificate with an additional 6% on all service, repairs, and accessories which you buy from us. This is in addition to the 6% interest earned on the money you invest in your Certificate.

Here is the simplest, safest, easiest, thriftiest way to a car ever devised. Come in today! Learn how to own a quality Chevrolet.

LEON GORDON IN "WHITE CARGO" AT THE GARRICK

The announcement that East Carroll presents Leon Gordon in Mr. Gordon's own play, "White Cargo," at the Garrick Theater in Detroit, for the week beginning Sunday night, December 14, with matinees Wednesday and Saturday, should have

than "White Cargo." Mr. Gordon has won his stardom not only by work of a high caliber behind the footlights, but also as an author and Mr. Carroll has made his exact choice stand for genuine merit behind the curtain line. It is a rare combination.

"White Cargo" is rounding out the second year in New York with no signs of abatement and you will find it with bracing it up by means of Mr. Gordon in a stellar role, with all due respect to Mr. Gordon's ability and drawing power. The company was selected with a view to avoiding any comparison with the one still playing in New York and also the one now completing a year's run in Chicago. Each has a peculiar fitness for the various roles. These include Willis Clark, Frederick Forrest, B. N. Lewin, James C. Carroll, and Native Players headed by Chief White Hawk.

Naturally with other companies still playing there is no resort to utilization of any old scenery or materials. This is a brand new production, prepared specially for this singular organization. The sensation of features that made "White Cargo" the mecca for prudish reformers are intact, but the play has withstood all onslaughts because of its true portrayal of life in the African rubber belt where men's brains and hearts succumb to the damp angle to the mixture of the races and colors, in such a manner that it has lived down all clamors, and risen to even greater heights of success than any of its critics.



Leon Gordon is a magic call for the rallying of all lovers of real drama. No play has attracted more attention or proved more popular in the last two seasons.

The Hand of Fate

Oft reaches where it's least expected. And when accompanied by flames, can do irreparable damage to your property. Better to be protected against its encroachments by safe-guarding yourself and home with a—

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