

Real Estate Builders' Page

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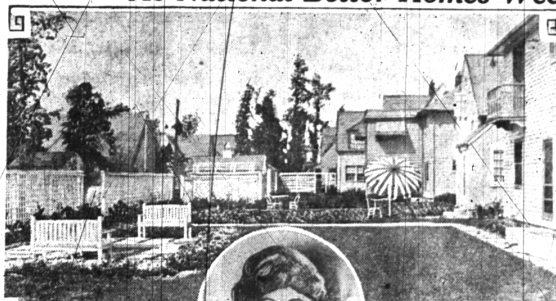
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1500 Local Committees Organized Already To Celebrate May 11 To 17 As National Better Homes Week



Each year, during a week in May set aside for the purpose, hundreds of communities throughout the United States demonstrate "better homes" to illustrate the merits of raising the standards of housing and home life. Better Homes Week this year has been set for the period of May 11 to 17. More than 1,500 local committees have already been organized by national headquarters of Better Homes in America, located in Washington.

In the majority of cases, one "better home" is demonstrated. In the case of the demonstration home two years ago last year it demonstrated three homes, and this year the entire row of five homes, pictured above, will be demonstrated. This novel demonstration will be conducted by a committee headed by Mrs. F. F. Smith, Jr. The homes shown are not for sale. They are intended to show examples of the beauty and comfort brought into a community by better housing.

Better Homes in America is a purely educational organization established for the public service and having for its president Herbert Hoover, Secretary of Commerce. Its Advisory Council, of which President Coolidge is non-voting chairman, consists of thirty or more representatives of national organizations and government departments, among the ranks of Dr. Louise Stanley, shown at the lower center above. She is the chief of the United States Bureau of Home Economics.

Mrs. Heath, writing to Dr. James Ford, executive director of Better Homes in America, says: "The better homes are performing a wonderful mission, inasmuch as they are kept open throughout the entire week of last year's campaign. Thousands of real people

and many from all the United States and foreign countries have visited them. In 1927 the Better Homes exhibition of Hilton Village will include five model homes with front and back porches. These homes will not be offered for sale for two or three years. The cheapest home could be sold for \$2,500, the best for \$6,500.

To illustrate the lasting benefits of Better Homes comforts, Conway, Arkansas, which won second prize among small communities in 1924 for its demonstration of a "better home" has written to national headquarters that many homes that have been purchased to carry out this expressed in the demonstration home, and that the furnishings decoration, and a clean arrangement for "set up" have been a really happy



Is the Old Colonial Type Your Ideal Home?

If this pictures your dream home and you would like to make that dream a true reality, just drop into our office and get your copy of our NEW BOOK OF HOME PLANS. That is the first step. This book shows a wide variety of room arrangements for many different designs of modern homes.

Then when you have made your selection, we shall be glad to furnish blue prints and detailed working drawings, without charge, to help you and your carpenter make your new home develop into just the dream home you have wished for.

An accurate estimate of the cost of any of the homes illustrated in this NEW BOOK OF HOME PLANS will be cheerfully given on request.

Drop in at our office soon.

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Oh, The Truant Joys Of Childhood, When New Houses Are Being Built!

By Louise Hastings

The words were not sung in praise of the Almighty; in fact, the strains were far from theological in nature. The sounds did not come from heaven but came from a nasal individual who was searching the street for her young hopeful. And if she could but see her lost lamb at this moment, bleating, along with the other lambs, among the rafters of a half built house two blocks away!

If the real estate dealers could but know half the joys to be found among their numerous out-growing homes, they would set up a ticket office for all those seeking amusement within their property. One could not perhaps prove to the venerable owners the possibility of such a plan and yet stand on your back porch this evening and listen to the shouts. Rich and poor, fat and slim—the whole household is there, youth knowledge system.

The darkness into night and the shouts and laughter in the half-made house continues, its producers wholly unmindful of the wrath to come, when they should return to their fond parents' arms.

The season among bricks, lumber, and nail kegs lasts from the time school is out in the evening until nine o'clock at night, with a slight truce in between. In the meantime a hurried dinner is eaten. Hide and seek is a favorite, with the cement bags for the home base. A bare half-dozen start off the game but within an hour's time the original number is multiplied by five, with the increase in population, trouble of course falls thick and fast. A trouble maker from his hiding place in the third story drops sawdust down onto the "H." Of course "H." being a hardy object, hardly finally refusing to play the game. The sawdust falls thick and fast, followed by nails and blocks and other things too numerous to mention. Sides are joined, the ground force finally taking to shelter within the cellar. Some sort of a peace pact seems then to be drawn up, for a calm follows.

A little lady in a powder blue coat sits patiently watching "Tommy Fiver" trying to make her dog, of a tattered demolition breed, walk a steep, slippery plank, leading from the second story window to the ground. As overgrown fourteen-year-old is playing footer totter with three kindergarteners. The half-installed goal chufe is being explored. The rafters in the third story are being used for a trapeze by those of a performing nature.

And then comes the shout again:

followed by a scramble for roller skates, coats and other abandoned property. We'll all, of course, know what the culprit look like when they arrive home with their clay decorated clothing.

Planning To Build

Then you should immediately get in touch with us at our office, 128 North Woodward Avenue, and let us show you our large assortment of plans and specifications.

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with a wide variety of Houses and Plans, showing numerous different layouts, will be furnished on application.

ALSO OUR HOME AND FIRESIDE and HOME AND GARDEN

which alternates each month, consisting of many beautiful designs and specifications, will be furnished on application. In fact, we have everything in the building line that will appeal to the home lover.

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Lone Pine Property To Be Put On Market

What promises to be one of the most beautiful districts in Birmingham Hills is the new development of the Walsh, James & Wasey Company, known as Lone Pine Road Estates.

"It is very seldom," said Jay A. Walsh, president of the company, "that there is to be found such a fine variety in a single tract. These are building sites consisting of open land, large and small parcels of timbered land, hills and ridges, as well as a large amount of timbered lake frontage. This property, you know, has three-quarters of a mile frontage on Lone Pine Road, the same amount on the new Telegraph Road, as well as frontage on Quanton Road. It is a 400 hundred acre tract, and completely surrounds Gilbert Lake, with the exception of two parcels.

The development will be divided into three units, the first of which will soon be available. McLaughlin & Hanson, of Pontiac, are the subdivision architects, and their plans call for over five miles of roadways on the property, both for transportation by automobile and for horseback riding. The smallest parcels will be an acre and a half in size, and run from that up to three acres.

The different properties in the development are owned by C. Haynes Wilson, George W. Wilson and the Walsh, James & Wasey Company. Walsh, James & Wasey are to have the sales development, and as is usual with their properties, all sites will be carefully restricted and enforced.

Always telephone your "Classified Ad" to the Eccentric before Wednesday night of each week. Our numbers are 11 and 12, adv.28f.

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