

Story of the Gold Rush

"The Covered Wagon," a Paramount super-production directed by James Cruze, the man who made "The Old Homestead" for a six day run on Monday, Sept. 29th. The story is one of the gold rush of '49 and is the most thrilling love tale ever screened. A young army officer is unjustly accused of theft while in the service and is brave enough to

bear this false accusation even though it meant for him the loss of the girl he loved. A prairie fire and the only buffalo hunt ever filmed, are but two of the many thrilling scenes of the picture. There never was a picture like "The Covered Wagon," and there never will be. Owing to the extreme length of this attraction it will be necessary to eliminate the Vaudeville on the above dates. However, the management of

the theatre will present in its place a special prologue and augment the house orchestra to 12 musicians. Three special matinees will be given during the week on Tuesday, Thursday and Saturday.

Mind Alone Counts

That country is the fairest which is inhabited by the noblest minds.—Ralph Waldo Emerson.

To Photograph Deer

A deer's sense of smell is wonderful, and they get the scent a half mile away, and a moose over a mile with the wind blowing directly toward it, says Nature Magazine. Hence it is that the first thing that the photographer does is to see which way the wind is. If the wind blows wrong, stay in camp, because you will see no animals.

Concrete Houses Safe

Houses made of concrete have been found by tests to be resistant to fire and to water.

Tipless Tip

"When a guest whispers to a race-horse tip 'stid o' givin' me real change," said Uncle Eben, "I feels purty sure he ain' gwinter be at dis hotel tomorrow."—Washington Star.

LIGHTING FIXTURES

WHEN YOU BUY at the Peninsular you get Quality, Exclusive Designs and the very best of everything that Twenty-five Years of Lighting Engineering can be put into a Lighting Fixture job. Our prices will interest you.

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EVERYTHING GOES IN AT REDUCED PRICES, FROM THE VERY BEST TO THE LEAST INEXPENSIVE.

There are remnants of fine papers that will go at half price. There are bundles of 6 to 10 rolls each—some worth \$2.50, some even more—all go at

\$1.00 The Bundle
ON DOLLAR DAY

MURESCO
Your choice of SIX shades
2 PACKAGES FOR \$1.00

DON'T FORGET THE PLACE
219 PIERCE STREET
(Next Door to I. O. O. F. Temple)

The Detroit Edison Co.
Special Offer

— For —
BIRMINGHAM'S
Dollar Day

THURSDAY, SEPTEMBER 18th

THIS ADVERTISEMENT will be accepted as ONE DOLLAR of your payment on the purchase of the following Electrical Appliances:

- IRONS
- TOASTERS
- GRILLS
- WAFFLE IRONS
- CURLING IRONS
- HEATERS
- BOUDOIR and TABLE LAMPS
- WARMING PADS

Also a proportionately increased allowance will be given on the purchase of larger Electrical Appliances

The Detroit Edison Co.
Office and Display Room:
162 SOUTH WOODWARD AVE.

Aditorial

WE HAIL the advent of a universal Dollar Day in Birmingham most joyously and wish to compliment the gentlemen who promoted it. We trust that their efforts will prove so successful that they will be prompted to continue their progressive efforts even to the successful organization of a live Board of Commerce.

While we are "new-comers" in the village, we believe this is the most wholesome and beautiful residence village in Michigan. Then why not tell it to the world.

You may call on us again, gentlemen.

To the Public

For us to offer you any Dollar Day Specials other than something that is outstanding and will speak for themselves would be futile advertising. Hence we submit these for your approval and acceptance.

We want your patronage, and if good work, extra service and at prices that will always be right, then we shall win and hold your continued confidence.

We want to meet you face to face on DOLLAR DAY.

Mowers,
the Shoe Surgeon

Unusual
\$ Day
Bargains

We will re-sole and attach
'Goodyear rubber heels to
the first 100 pairs of shoes
either Men's, Women's, Boys' or Girls',

ON DOLLAR DAY (Only)

for \$1.00

(Limit 100 pairs only)

We will attach 200 pairs of those famous Goodyear WINGFOOT Rubber heels

Either Men's, Women's or Children's
ON DOLLAR DAY (Only)

for 29c

(Limit 200 pairs only)

The above two specials are extraordinary and we can expect the limit only—first come will be first served. It will be wise to come early, as we anticipate the limit will be taken rapidly.

Mr. Man---Here's Yours

We are introducing in Birmingham those thoroughly good BERTSCH SHOES for men, made in Grand Rapids, Mich. They are regular \$6.00 and \$7 grades, and there are none better at the price. On DOLLAR DAY our price will be

\$4.95 and \$5.85

AND WITH EACH PAIR WE GIVE YOU A PAIR OF

Parasilk Hose

MAY WE SEE YOU ON DOLLAR DAY

MOWERS, THE SHOE SURGEONS

at The Birmingham Shoe Shop

120 EAST MAPLE AVENUE