

# Dollar Day

**Yes!**  
We have some Dollar Day Bargains both in quality and price.



## WILLIAMS' BOOT SHOP

West Maple Avenue

Birmingham, Michigan

### Sweeping Changes In All Studebaker Models

Entirely new type open and closed car, new six—15 new bodies, new 4-passenger closed car, 4-wheel brakes are optional. Real balloon tires are regular equipment on each of the 15 new beautiful Studebakers.

The big news of the week in the automobile world is Studebaker's announcement of new models.

Because of the dominating position which this manufacturer holds, motorists throughout the city have been flocking to the Studebaker showrooms to see these newest achievements in motoring luxuries.

There are 15 entirely new Studebaker models, and each model is a complete refinement of the previous line. The designs are new—something never before seen on an American automobile. Studebaker has again pioneered in distinctive vehicle building.

Motorists are now offered by Studebaker the following new line: An entirely new type of open and closed car, a new medium weight six, a new 4-passenger closed car, optional 4-wheel brakes of remarkable design, genuine balloon tires—15 original and distinctive new bodies.

**Car Has New Features**  
A creation originated by Studebaker, which, it is believed, will supersede the present day open car is the new Duplex body. This new Studebaker is an open car which can be converted magically in five seconds into a waterproof, snug and dry, closed car of unsurpassing beauty. This new Duplex Studebaker body is an outstanding sensation.

This car has unusually beautiful lines, the finest Spanish leather upholstery and an unusual number of equipment features.

Studebaker announces an entirely new Standard Six which takes the place of the former Light Six and

while it follows mechanically the general design of that car it has a new and larger motor, the entire car is larger, heavier and much more beautiful and has much more room. Of course the new duplex body entirely supercedes the former open touring car and open roadster bodies, not only in the new Standard Six but in the other two models, the Special Six and the Big Six.

The new duplex body on the Standard Six at the announced price of \$1,145 for the announced price of \$1,125 for the three passenger car and open roadster pheasant for the buyer who likes an open car and also the comfort and protection of a closed car. Studebaker claims that it can satisfy both demands and at the price of the open car.

**A New Four-Passenger Closed Car**  
Among the fifteen bodies there is an entirely new, four-passenger Victoria on the Special Six Chassis. This is the cozy, compact, comfortable four-passenger car with the driver's seat slightly forward and for the fourth passenger there is an auxiliary seat which folds under the dash when not in use. The lines of this new four-passenger Victoria are especially original, distinctive and beautiful. The finish is in lustrous varnish in dark blue similar to that of the Special Six and the Big Six Sedans and Coupes.

**Three New Berlins**  
On each of its three classes Studebaker provides a Berline type of body, a five-passenger on the Standard Six and Special Six and a seven-passenger on the Big Six. This type of car separates the driver's compartment from the rear compartment with a sliding glass partition.

As customary, Studebaker has up-holstered all of its closed cars in the finest mohair, which is an expensive and beautiful fabric, and the colors have been chosen to blend beautifully with the extraordinary finish of the cars. The fittings of the closed cars include cut-glass reading and dome lamps, bell silver finished vanity sets,

smoking sets, door handles and other metal parts; heavy wool carpets. All of the usual elegance found in the very finest closed cars are present in all the new Studebakers.

Three of the closed models in the Standard Six chassis introduce an innovation in beautiful colors. The lower panels are in light gray and the upper panels in dark gray. The separation is marked with parallel hair line red striping.

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**Puckard-Charlton Bldg. Co.**  
13 LEVINSON BLDG.  
Phone 630 - Birmingham, Mich.  
Frank S. Puckard Cecil F. Charlton

A Want Ad Costs Little.

### FOR THE KIDDIES' HEALTH READ THIS PASTEURIZED MILK Vs. RAW MILK

PASTEURIZATION is hereby defined as a process by which milk is heated to a temperature of 142° to 145° Fahrenheit and held at this temperature for a period of not less than thirty minutes, then suddenly cooled to a temperature of 50° or lower and shall be held at or below 50° until delivered to the consumer.

Raw milk is hereby defined as milk that has not been heated in any way to destroy the Coetena, such as Typhoid Fever, Scarlet Fever, Diphtheria, Dysentery and other germs that exist in milk by the thousands.

Milk that has been properly pasteurized destroys these germs—and makes a healthy, nutritious food for the children as well as the grown-ups. Watch this space next week for something further on pasteurization.

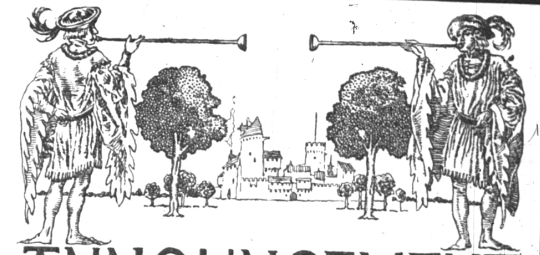
P.S.—MILK CONSUMERS ARE CORDIALLY INVITED TO INSPECT THE PLANT AT ANY TIME.

**Michigan Dairy & Farm Produce Co.**  
121 East Maple Avenue

## DOLLAR DAY

THURSDAY, SEPT. 18th

Your Dollar is King!



## ANNOUNCEMENT

We Will Give

# \$1.00

With every new Savings Account of five dollars or more, opened on Dollar Day, the only condition being that the account remain in this Bank for at least one year.

### OFFICERS

HERBERT R. EARLE, Chairman of Board  
A. WHITEHEAD, President  
M. T. JARVIS, Cashier  
C. B. RANDALL, Vice-President and Assistant Cashier  
CHANCEY NIXON, Vice-President

### DIRECTORS

HERBERT R. EARLE  
M. T. JARVIS  
CHANCEY NIXON  
CHARLES B. RANDALL  
A. WHITEHEAD  
ELMER HUSTON  
A. T. LOWES  
ROBERT S. PORRITT  
JULIUS F. RUNDEL  
T. R. DONOVAN

## FIRST NATIONAL BANK

Birmingham, Michigan



## Birmingham Department Store Dollar Day Specials

Here is an opportunity for everyone of the family to get real values. The items mentioned below are only a few of the ones that we have to offer. It will pay you to visit our store. Our merchandise is guaranteed to prove satisfactory.

Come early and receive the full benefit of our Dollar Day Specials.

### MEN'S WEAR

- FANCY DRESS SHIRTS, \$2 values for **\$1.00**
- FINE RIBBED UNION SUITS, white cream; short and long sleeves, \$1.50 values. **\$1.00**
- FINE LISLE SOCKS, 25c values. 7 pair for **\$1.00**
- MEN'S and BOYS' FANCY CAPS, \$2.00 values for **\$1.00**
- MEN'S DRESS and WORK SHIRTS, \$1.25 values. Dollar Day Specials, 2 for **\$1.00**
- MEN'S GOOD OVERALLS, \$1.65 values for only **\$1.00**
- GENTLEMEN'S PURE SILK NECKTIES, \$1.25 values at **\$1.00**
- 2 for **\$1.00**
- MEN'S HEAVY WOOL SWEATERS, \$2 values for **\$1.00**
- BOYS' COVERALL SUITS, 3 to 8 yrs. Values to \$1.50. Special 2 for **\$1.00**
- MEN'S and BOYS' SHOES and OXFORDS, Walkovers included. Per pair **\$1.00**

### LADIES' WEAR

- AMERICAN LADY and C/B CORSETS, as high as \$2.50 values for **\$1.00**
- LADIES' HOUSE DRESSES and APRONS, values up to \$2.00. Dollar Day, each **\$1.00**
- LADIES' FINE LISLE HOSE, all colors, 39c and 50c values. Special at 4 pair for **\$1.00**
- LADIES' SILK and SPORT HOSE, 2 pair for **\$1.00**
- LADIES' FINE LISLE UNION SUITS, 75c and \$1.00 values, at 2 for **\$1.00**
- GOOD QUALITY LADIES' BLOOMERS, Steps-Ins and Drawers, Dollar Day Specials, 2 pair for **\$1.00**
- LADIES' HIGH SHOES, sizes 2 1/2 to 4. Only pair **\$1.00**

### YARD GOODS

- GOOD LINEN TOWELING, 7 yards for **\$1.00**
- TOILE DU NORD GINGHAM, 6 yards for **\$1.00**
- WASH AND READY CREPE, Best grade, 4 yards for **\$1.00**
- 12 SPOOLS OF COATES THREAD and 6 BALLS OF O. N. T. CROCHET COTTON for **\$1.00**
- FINE CURTAIN MATERIAL, 3 yards for **\$1.00**
- LINEN TABLE DAMASK, white and fancy, \$1.50 values. Dollar Day, Per yard **\$1.00**

NUMEROUS OTHER ARTICLES WILL BE ON DISPLAY AT GREATLY REDUCED PRICES.

## Birmingham Department Store

Established April 10, 1897

MORRIS LEVINSON, Prop.

Look for Our Store, Next to the D. U. R. Waiting Room