



CHRYSLER SIX SCORES AGAIN

Shattering all previous distance endurance records, a stock Chrysler Six phantom covered 1,000 miles in 1,007 minutes elapsed time at Fresno, Cal., September 17. Deducting the time

consumed for necessary stops, such as for gasoline, oil, tire changes and food for the driver, the net running time was 878 minutes, 10.8 seconds, an average speed of 68.331 miles an hour. The distance, 22 miles longer than the New York railroad's route from New York to Chicago, was made in five hours and 21 minutes less running time than the famous Twentieth

Century Limited's scheduled time between America's two largest cities. It was made in an hour and 20 minutes less than the famous train has ever completed its shorter run.

Certification of the Chrysler used for this amazing demonstration as a strictly stock car was made by a Los Angeles newspaper which recently offered a trophy for such a feat, and which the Chrysler won. The time was clocked and timed by three associated members of the American Automobile association.

Driven by De Palma. The car was driven by Ralph De Palma, noted automobile race driver. It was the second record-breaking feat he has hung up with Chrysler stock cars within three months. On July 16, driving another Chrysler, De Palma tore up Mount Wilson, near Los Angeles, in 25 minutes, 48.85 seconds, breaking the former stock car record by more than two minutes, and the non-stock record as well.

This latest test which rolled two Indianapolis races into one, was made on the Fresno race track. Traffic conditions naturally prevented such a test on highways. But Chrysler enthusiasts, who saw the gruelling run, point out that a race track is no better than any ordinary highway, and in spots the Fresno track is actually not as good.

"Speed was not the prime purpose of the demonstration, is the word received by E. Fields, vice-president of the Maxwell and Chrysler Motor corporations, from the Greer-Robbins Co. and George Camp, Inc., Maxwell-Chrysler distributors in Los Angeles and San Francisco, respectively, who entered the car. "The Chrysler Six was already known as a car that will deliver better than 20 miles an hour, if anyone cares to go that fast."

BUICK DEMAND GREAT ABROAD

"Granting that the automobile business is a fair barometer of general commercial conditions, and certainly we have found it so at home, the comeback of Europe is going to be much quicker than even the most optimistic have dared to hope," says E. T. Strong, general sales manager of the Buick Motor company.

"The sale of Buick cars certainly sets at naught the almost uniform predictions that Europe's prosperity was to come well into the future, and only after some very carefully planned and well-exhausted economic stimulations."

For Foreign Shores. "Two trainloads of Buick cars, bound for foreign shores left the Buick factories during the third week of September, one on the fifteenth and another on the twentieth.

"While the shipment of trainloads of automobiles for export will undoubtedly be a surprise to many, it is rather a common thing with the Buick."

"During the month of August for instance, five trainloads of Buicks left the factories for exporting points and transoceanic shipments for September will no doubt surpass the month of August."

To All Ports. "Aside from Italy and France, where unfavorable tariffs practically prohibit the sale of American-made motor cars, there seems to be no one spot in the world where Buick cars are not being purchased—England, Argentina, Brazil, Chile, Peru, Bolivia, Colombia, Venezuela, Cuba, Porto Rico, Central America, Mexico, Hawaiian islands, Philippine islands, Japan, China, Java, Siam, Norway, Sweden, Belgium, Holland, Denmark, Switzerland, Spain, Portugal, Greece, Serbia, India, Australia and South Africa."

"To all of these ports and others, many of them little thought of in our daily life, shipments of Buick cars are constantly on their way. At home, too, Buick sales volume reflects a prosperous condition of business and commerce, another indication that the world is rapidly recovering its business stride. Nations and individuals alike rally quickly and as they use turn to the purchase of necessities. That they buy American motor cars in large quantities is a tribute to American industry."

Diamonds Too Hard. "Diamonds found in Australia are so hard that it was felt impossible to cut them."

AUTOISTS ARE OFFERED LIST OF PUZZLERS

The auto questionnaire is the latest type to appear upon the horizon, pushing Edison's famous list back into obscurity. Below is a list of questions submitted by a reader. Can you answer all the questions within five minutes, without asking a book of reference? The answer to each question is merely the name of a well known make of automobile, nothing more.

Take out your watch and then cast your eye over the following:

1. Name an automobile with the same name as a president of the United States. Name another one.
2. What car would you name if someone threw something at you?
3. What would you do if angry?
4. How would you cross a stream without a bridge?
5. A famous battle of the revolution.
6. What car denotes royalty?
7. Which one is used for fuel?
8. Which one for food?
9. Which is represented by two letters of the alphabet?
10. The name of a watch.
11. Which car does a convict think of most?
12. A caretaker.
13. A discoverer of the lightning rod.
14. A river in the Holy Land.
15. A bright and shining light.
16. A bright and shining light. Another one.
17. A California city.
18. Loveliest city of the plain.
19. The hardest car on the market.
20. The car always the same color.
21. A river in New York state. Can you answer all of them. The Eccentric will publish the first correct set of answers received with name of the person who answers them. Get busy and get your answers in early.

SAVE TELEPHONE USERS MILLIONS IN ANNUAL COST

Eight Improvements Resulting From Research Cut Expense \$70,000,000 A Year

Research and development studies in the telephone industry are constantly bringing forth new methods and inventions which, in addition to improving the service, save telephone subscribers many million dollars every year. A conservative estimate of the savings resulting from only eight of the many new developments adopted within the last two years indicates that an economy in initial investment of \$45,000,000 and an annual saving of \$7,000,000 have been made possible by these eight devices alone. This represents a saving of more than \$4.65 every year for every telephone served by the toll system.

For example, among the many improvements which have been worked out to develop long distance telephony, there is one that has made possible especially great economies in the construction of long distance lines. This is the telephone repeater, which picks up the speech currents at intervals along the line, when they have become weakened by distance, restores their volume and sends them along with renewed strength. By the aid of this apparatus it is possible to use a smaller wire on long distance lines than otherwise would be necessary, and during the first six years of its use, the device effected an initial saving in line construction of nearly \$9,000,000. In 1921 the economy in telephone line construction made possible by these repeaters

Twenty Years Ago

Twenty years ago the United States took up the tremendous task of joining the Atlantic and Pacific oceans by the Panama Canal. The total appropriation for the construction of this enormous undertaking have aggregated \$355,000,000. During the past twenty years the Bell Telephone System has spent on net plant additions alone more than enough money to build four Panama canals, and is now spending on these net plant additions an amount of money sufficient to build a Panama Canal every seventeen months. Twenty years ago the Michigan State Telephone Company was incorporated. According to the latest comparative figures there are now more telephones in the State of Michigan than there are in all of the countries of South America and Africa combined; more than in all of Austria, Italy, Poland, Greece, Belgium and Bulgaria put together.

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Set Pace for Others

The first woman employed in the public service in Iowa was Miss Linda M. Ramsey, who in 1866 was appointed a clerk in the office of the adjutant general.

This Helps Eye Strain

Simple camphon, hyalastic, witch-hazel, etc., as mixed in Lavoptik eye wash, strengthens eyes and helps any case weak, strained or sore eyes. Lavoptik acts very quickly. Aluminum eye cup free. Wilson Drug Co. adv.



Add Amazing Endurance to Unequaled Results

The success of the Chrysler Six, which has made it literally the talk of the country, is well founded.

It is not due to some single engineering innovation of a spectacular nature. It is a success that involves every phase of performance and ownership.

It is based on such fundamentals as power production and application, weight distribution, space engineering and the essentials of economy.

It is a success that has completely changed prevailing ideas of automotive design deemed essential for finer motoring. It has swept into the discard the cumbersome and the wasteful.

To cap the climax come such records as the recent performance at Fresno, Calif., when a stock model covered 1,000 continuous miles in 1007 minutes, 54 seconds. To unprecedented results is now added positive proof of amazing stamina and dogged endurance.

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CHRYSLERS SIX

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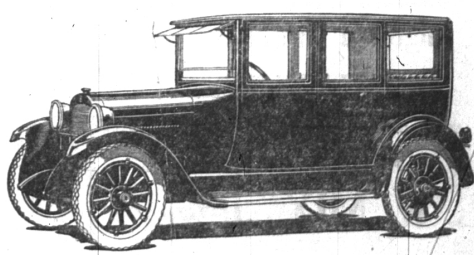
It is driven daily over roads that heretofore were considered too rough and too heavy for anything except the sturdiest open cars.

As a matter of fact, the Type-B Sedan is as sturdy as an open car, and was built by Dodge Brothers for the same identical kind of service.

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