



Auto Garage

W. J. THORNTON - Proprietor

General Auto Repair Work
BROWNELL STREET

OAKLAND SEDAN DEMAND GROWS

Due to the heavy demand for the new Oakland Sedan, which has far surpassed the expectations of factory officials, production has been tripled on this model since it was introduced a few months ago. This increase is remarkable in view of the fact that the original schedule was carefully based on past selling experience and intimate knowledge of the market, and was considered, at the time, to be extremely large.

One of the reasons ascribed by Oakland dealers for the popularity of this model is that it meets the requirements of a very desirable class of buyers already owning high priced cars, who wish a second car that reflects their tastes in beauty of line, refinement and appointments.

The Landau Sedan, although the highest priced model in the Oakland line, is leading all other types in sales, including the touring car, which is next in popularity.

Buick Auto Frame Rides On Its Axles

What looked like an automobile that had slipped out of the factory to play "hooky" before it was completed, was seen rolling around Detroit streets last week. It was a stripped chassis with a driver's seat in lieu of a body.

The frame rested, unspurred, on the axles and at each side the unattached rear springs waved up and down in a rattling manner. The front springs showed several ends where one-half of each spring had been cut off and removed and these added to the rakish appearance of the turnout.

It was not a Halloween prank, but an exhibit of the Buick Motor company to demonstrate how well and safely an automobile can be constructed.

From a safety standpoint the demonstration proved that with a car built on the principles of the exhibit no serious result would attend an accident of even sufficient severity to break one or more springs. It shows that the axles were made sufficiently sturdy to carry the car, and that the torque tube drive permitted the springs to perform their function only and prevent the axle or should a spring of shaft be smashed, also that the cutting of a front spring had no bad effect on the easy riding qualities of the car.

Hudson, Essex Price Cut Speeds Up Sales

The public's response to the sharp price reductions on Hudson and Essex coaches has resulted in an unprecedented volume of business, according to Aaron DeRoy, Hudson and Essex distributor in the Detroit territory.

On the day following the public announcement of the cut, DeRoy declared, his concern had the largest day of retail and wholesale business it ever has known. Continuing, this stipulation closed October business with such a rally that it became one of the outstanding months of the year.

"The cars and the price tell the story," declared DeRoy. "For three years now, Hudson-Essex have maintained a consistent lead in offering hitherto unheard of values in closed cars. These latest prices, applied to the finest Hudson and Essex cars ever built, are the climax of these values."

"The prices actually necessitate a new viewpoint on automobile values and prices. I venture to say that if any reader will ask 10 men at random the price of a Hudson coach, a very small proportion of them, indeed, would name a list figure as low as \$1,395. The average man looks upon the price of a Hudson car as several hundred dollars higher than that. And so it would be, except for the extraordinary volume of business which 1924 has given Hudson-Essex."

"FLEXIBILITY," FORD MOVIE, IS COMPLETED

In "Flexibility," the latest film production of the Ford motion picture laboratory, the Ford car appears in a new role and tells an interesting and enlightening story.

First showing the Ford as a passenger car, the picture reveals the many uses to which it is put in service, both the individual and the family, in the city and on the farm, and the story is told in such an intimate manner that it is bound to appeal to everyone.

Utility of the Ford truck also is depicted, scenes showing how it meets the requirements of modern business. Arrangement for the film are made through Ford dealers or Ford Motor company branches.

Ask Us About Printing.

CHRYSLER USES FISHER BODIES

Usual interest to prospective automobile purchasers in Oakland county, particularly those interested in cars in the Maxwell and Chrysler Six price range attaches to the announcement by Wurster & Stapleton, local distributors, of the opening of its fall showing of Maxwell and Chrysler cars.

Featuring the display in each Maxwell-Chrysler showroom will be the Chrysler closed models with bodies by Fisher, announced by the factory recently. These include the standard sedan, imperial and Royal coupe, these last two brand-new models brought out two weeks ago. All other Chrysler models as well as Maxwells, both in paint and duco, are to be shown.

THE CAR BEHIND HAS A RIGHT TO PASS YOU

"Speeding up in excess of your normal rate, when the fellow behind you attempts to pass on your left, not only shows a perverse stress in your disposition, but also is a dangerous practice," said L. E. Southward, of the Chicago Automobile Trade association.

"If the driver of the car following you is not satisfied to jog along at your pace, he certainly has the right to pass you after giving proper warning of his intentions."

"If you speed up as you come alongside, thereby preventing him from either passing you or again dropping to the rear, you are putting in jeopardy his life and property and the lives of his passengers; at the same time you are taking your own life in your hands, and threatening the lives of the approaching motorists; a situation that can easily result in serious accident."

"Another dangerous habit of many drivers is that of passing or attempting to pass the car ahead on crowded highways, on curves, or near the bow of a hill. In these three instances either your movement is hampered by short spaces or your view of the road ahead is limited. The element of doubt is so strong that the odds are too greatly against you to make the risk in any way safe. Don't do it."

BIG AUDIENCE HEARS COLORED SONGSTERS

The P. T. A. committee in charge of tickets for the lecture course is very much pleased with the large element of doubt is so strong that the odds are too greatly against you to make the risk in any way safe. Don't do it."

The remainder of the tickets for the next four lectures will be sold for \$1.00. Buying a ticket for the whole course saves considerable money, as single tickets cost 75 cents.

The next number of the course will be a travogue of which more details are to be announced later.

Who Are "Your Printers"?

F. J. Mulholland Co.
Ladies', Men's and Children's Wear,
Dry Goods and Household
Furnishings
(NEXT TO FIRST STATE SAVINGS BANK,
109 N. WOODWARD AVE., Birmingham)

YOU KNOW IN ADVANCE

Dodge Brothers Dealers realize that a car's good performance is no longer the sole basis of an owner's good will.

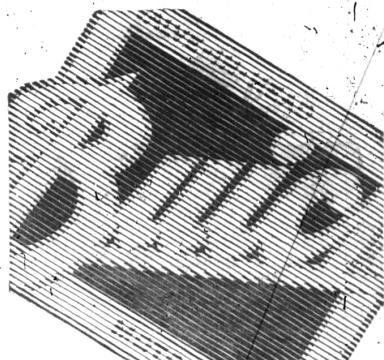
It is equally essential that dealers give good service.

Because of this, they employ the Flat Rate Service System, which insures accurate work at a fair, predetermined price.

When you leave your car with a Dodge Brothers Dealer for service you know just what work will be done, when it will be finished and what it will cost. There are no unpleasant surprises in your bill.

You know in advance.

EVANS-JACKSON MOTOR CO.
119 SOUTH WOODWARD AVE.
Phone 301
Birmingham Michigan



At points where lubrication is often neglected, such as fan hub and universal joint, Buick has automatic lubrication. Buick engineering has made Buick easy to lubricate. It is easier to care for a Buick.

ARTHUR ROSE BUICK SALES
PONTIAC
James E. Valentine, Salesman
117 WORTH ST. BIRMINGHAM

When better automobiles are built, Buick will build them

Reinforcing the expanded and strengthened Oakland organization are the vast resources of General Motors—all dedicated to building a truly fine product, winning and holding the good will of all who buy it.

Standard equipment includes four-wheel brakes, disc steel wheels, balloon tires, permanent top, Fisher Bodies, one-piece ventilating windshield on closed tops, Duco finish, centralized controls, indirectly-lighted unit instrument panel, automatic spark control. Glass enclosures for open cars at small added cost.

Roadster \$1095; Touring \$1195; Special Roadster \$1195; Special Touring \$1195; Landau Coupe \$1295; Coupe for Four \$1495; Sedan \$1545; Landau Sedan \$1645. Prices at Factory

Bloomfield - Oakland Sales and Service
119 N. WOODWARD - Phone 550 - Birmingham, Mich.

OAKLAND
PRODUCT OF GENERAL MOTORS

Evans-Jackson Motor Co. Service Station

- SERVICE CAR
- GENERAL AUTO REPAIR
- QUICK SERVICE
- A-1 MECHANICS

- Raybestos Brake Service
- The Alemite Lubricating Service and Alemite Products
- The Gabriel Snubber Sales and Service
- 119 S. WOODWARD AVENUE
Birmingham, Mich.

NASH

Nash Leads the World in Motor Car Value
Come and See This Advanced Six Sedan

Lowest Priced 121-inch Wheelbase 4-Door Sedan on the market

Since its recent introduction this remarkable new model has earned for itself a phenomenal success. It embodies improvements notable enough themselves but of simply arresting character when contrasted with the price.

The body is a masterpiece of line and design, swung low and perfectly balanced.

Though planned compactly it nevertheless is of exceptionally spacious seat space and leg room for all five passengers.

Four generously broad doors permit entrance and exit with gratifying ease.

And included as standard equipment are the new-type special Nash 4-wheel brakes, five disc wheels and full balloon tires. Come and see and drive this car today.

BELL BROS. GARAGE
EAST MAPLE AVE., Birmingham
Local Dealer