

BALDWIN BEACON

A Weekly Journal Edited by the Students of Baldwin High School.

Baldwinian Sales Drive Started Monday, March 10, was proclaimed official "Opening Day" of the drive started by our Annual Staff to sell

their 1924 Baldwinian.

Chomson Miller started the ball rolling by talking to the Session Room on Monday. But the fact remains



Oak Wagon Stock and All Kinds of Repair Lumber

Work in the fields means repairs on machines, wagons, tools, etc.

We carry a complete stock of repair lumber and hardwoods that will help you fix up your machinery and tools for the heavy work in the fields.

Better look over your wagons and machinery now and make a note of your repair needs so that you will be all ship-shape and ready to go without delay.

Insure Against Breakdowns

during the heavy work, when time counts for so much. Bring in a list of your wants and pick out the pieces you need.

Our prices are just right.

R.C. Moulthrop Lumber Co.
 LUMBER COAL AND BUILDER'S SUPPLIES
BIRMINGHAM, MICHIGAN

that, unless the entire school gets behind the staff and the Seniors, the 1924 Baldwinian will go on the rocks. The Seniors have a large share of the responsibility and they are obligated to sell as many annuals as possible, for it is their annual.

You Juniors, have you stopped to think of the Golden Rule? "Do unto others, etc." Well, just let it sink into your cranium, and then rethink yourselves of the fact that this time next year you will be the Seniors—you will be wanting the other classes to support you. Upon the Juniors rests the responsibility of an impending future. Let's see how many annuals the Juniors can sell!

And Sophomores! Are you going to let any Junior class beat you out for the Golden Rule? Do you think of the Golden Rule? "Do unto others, etc." Well, just let it sink into your cranium, and then rethink yourselves of the fact that this time next year you will be the Seniors—you will be wanting the other classes to support you. Upon the Juniors rests the responsibility of an impending future. Let's see how many annuals the Juniors can sell!

Junior High is living up to its old reputation, and needs no appeal to make it move. The youngsters are out for the cure and the Senior Session Room shows a little more life the Junior High students are going to walk away with the cup.

The Baldwinian this year is going to be one of the best of B. H. S. has turned out, but no annual is a raving success unless it has the backing of all those who are interested in it.

What do you say, gang—are you interested enough in your school and your annual to sell at least five annuals apiece—or are you dead dogs? Let's go!



A HARD DAY'S WORK

Merits a good evening meal. And if your wife buys the Meat or Poultry for it here, you'll say the meal tasted better than ever.

Erwin & Smith
 Delivery Service
 120 W. MAPLE AVE.
 PHONE 244

Birmingham Seniors Beat Vinewoods 18-12

In the curtain raiser Friday evening the Birmingham Greens overcame the Vinewoods of Detroit in an interesting see-saw battle. Some semblances of team work are beginning to manifest themselves in the younger squad. And it is thought that the booking of two or more games with them into a really worthy quintet. This of course would be much to the benefit of the basketball season when Coach Van Winkle begins to feel the regular ranks which will be somewhat depleted by graduation. Kink Westerly's hard luck let up a little the other night and he scored five points. Remember, hogs, there are five men on the team; let them all have a chance.

Since this department incurred the royal wrath of the Greens last week we shall hereby soothe the ruffled dignity of the very estimable young gentlemen by saying that last week was a case of putting on the shoe if it fit. It was embarrassingly near the right size for the most ill-suited individuals. Forget it, fellows, let's go!

Birmingham Beats Wyandotte 15-13
 The championship of the S. E. A. fell to Birmingham Friday evening when they beat Wyandotte 15-13 before the game Wyandotte entered a protest against the backboards of the here-tofore popular Baldwin gym. Since on several previous appearances here they have found the same backboards to be satisfactory there seems little likelihood of the protest being sustained in the annual session of the S. E. A. next Saturday at Detroit. The game was a thriller from beginning to end and gave the eight hundred spectators their money's worth and then some. The Dotters were well backed and it looked for a while as though the orange followers would prove triumphant.

It took Warschafski of Wyandotte just five seconds to ring up the first goal of the contest and Charlie Latham had just four seconds left when he dropped the last and winning score. During the first quarter the visitors had a slight edge and were leading by two points when the two minute intermission was called. During the second quarter Hunt began to down on the perturbing activities of Warschafski while Brown and Latham put their efforts to a good advantage and added two goals to those made in the first session by Shave and Charlie himself. Brown and Symons each dropped free throws making the score a deadlock at the noon period with 10 points each.

Starting the third quarter the Maroon clad gladiators showed a distinct advantage. Then fortune pulled a cruel prank on the lighter team. Capt. Symons who was showing an impressive defense and seemed due to drop one of his long ones, second went down with a stretched knee. Gerald Bell substituted and showed that all he needs is the setting to make him a real big league. Next to his credit that the quite fit Symons' place and Shave and Hunt battled desperately in face of appearing kindly. Symons returned but the pain in his knee was such as to cause him to hang onto any one he could reach. He was fouled out. Schorr went in for Brown and the versatile "Ben" was moved to his handball captain's position. About the jinx was not yet done. Hardly had this shift been completed when Schorr, traveling at top speed, turned an ankle and sprained it. Coach Van Winkle applied first aid which made it possible for him to make it to the court and to his position with his face drawn and white with pain. No one can ever say Ben Brown hasn't nerve. The courage he showed would have made Daniel green with envy, his and all. The Wyandotte team, big, strong and unhurt, forged ahead and at the three-quarter mark were again in the lead for those precious two points.

At the beginning of the home stretch Redman of the Dotters got a free throw. Then Birmingham crumpled, handicapped, down, but never once started out to win the game that meant so much to all. Charlie Latham, a marked man, from the first took his third shot. Ernie Shave, his brilliant, tenacious center, took his nerve between his teeth and sank a free throw. Bring the game at thirteen all, with the timers' clock clicking complacently on, showing only three minutes to go. Every person stood up, every taut nerve strained a little tighter, every husky voice belled louder as the tide of battle swung back and forth. Now the Orange clad horde swarmed down on the fading, courageous Hunt and his slender, blonde companion, but with the aid of the crippled Brown were turned back toward the goal. Latham, an indistinct blur of action, would combine with the gallant Latham to storm the enemy's stronghold. So high did the excitement and noise rise that Referee Kinsell could not be heard as he blew frantically on his police whistle. Like a streak of yellow that ball flew from man to man. Then Latham taking it near the side lines, almost from midfield, the most difficult angle shot possible. Snap! The lacra—a perfect goal that never touched the rim. As the ball nestled in Lefty's waiting arms the whistle blew. The game was over. Once again the courage of the Maroon tossers had triumphed against overwhelming odds, because, you see, folks, they never quit!

Line-up: H. S. Brown, Latham, Shave, Symons, Hunt—15. W. H. S., Redman, Warschafski, Hayes, Hookey, Flack—13. Referee: Kinsell, Detroit.

Subs: Bell for Symons, Symons for Bell, Schorr for Brown, Brown for Symons. Field goals: Brown 1, Latham 4; Shave 1, Hayes 1, Warschafski 5. Free throws: Brown 1, Symons 1, Shave 1, Redman 1. Personal fouls: Symons 4, Hunt 1, Flack 2, Warschafski 1, Redman 1.



LEADERSHIP

The man who is not getting every cent and per cent. of value from his dollars is handicapped in his competition with those who are.

Men who have this Institution as their ally are getting a service, counsel and assistance that enables them to compete on equal terms with the best.

First State Savings Bank
 BIRMINGHAM, MICHIGAN
 PLAY SAFE—PAY YOUR BILLS BY CHECK
 Capital and Surplus - \$125,000.00

"STRENGTH, SERVICE AND COURTESY"

EXTRA SPECIAL
 Very Fine GLASS TUMBLERS 5c each

The Variety Shop
 Birmingham Michigan

10 daring tests of Oakland's Duco Body-finish

- See These Tests**
- Muriatic Acid**—See for yourself that this powerful acid does not harm Oakland's new finish.
- Sulphuric Acid**—A finish that stands tests like this one will surely stand the hardest usage.
- Fire**—You can easily believe, after seeing this test, that the hottest sun cannot harm Oakland's finish.
- Ammonia**—In this test the strongest ammonia was used, but it cannot harm Duco.
- Extinguisher**—An extinguisher will kill fires but not the brightness of Oakland's finish.
- Lite Cement**—Probably you wouldn't stick your car, but the test proves that it won't harm Duco's finish.
- Hot Tar**—Is it get road tar on your car? See how easy it is to clean it from Duco finish without harm.
- Boiling Water**—Even if your car does not get a hot bath, it is fine to know that its finish will stand this test.
- Mud**—Thin of rubbing a muddy car clean with a dry cloth without harm to its finish! See it done.
- Dust**—With Duco you can dust your car as often as you please—it actually improves its appearance.

Every day and evening, beginning March 17th and ending March 22, we will put on a most unusual demonstration at our showroom. The new Duco body finish of the True Blue Oakland will be tested and its remarkable qualities proved right before your eyes.

This latest of body finishes—beautiful in appearance and practically indestructible—is creating a real sensation. After seeing the tests listed at the left, you will realize what a wonderful advance Oakland has made in bringing out this new finish.

Come—Bring the Family See these Tests

Examine, too, the many other advanced features of the 1924 Oakland, the desirability of which can also be demonstrated just as conclusively.

March 17th to 22nd
 Every Day and Evening

BLOOMFIELD OAKLAND SALES and SERVICE
 119 N. WOODWARD - PHONE 550 - Birmingham



WE'LL CONTRACT

To do your Building at a very reasonable cost and guarantee to fulfill your plans down to the smallest detail. The homes of many satisfied Birmingham patrons attest to our ability to satisfy you, too.

McGREGOR Building Co.
 Phone 398
 PLEASANT AVENUE
 "Building for the more discriminating"

TORK CLOCK

Turn electric lights on and off regularly

Order a TORK CLOCK today and get full benefit of your lighted windows and electric signs. TORK CLOCKS quickly pay for themselves in service needed by every merchant. We use a TORK CLOCK to control our own lighting. Let us quote you on the size you want.

LEONARD ELECTRICAL CO.
 134 W. Maple Ave.
 PHONE 223 - BIRMINGHAM

David C. Blesath
 Blacksmith and General Woodworker
 All Kinds of Wood Working and Band-Sawing
 Horse-Shoeing and Repair Work a Specialty
 208 FOREST ST.
 8 and 10-IN. CEMENT BLOCKS For Sale
 Smooth, Rock or Panel Face Also Veneer Blocks
 123 HIGH ST.
 Phone 241 - Birmingham

Throw Your Light
 on your goods—not into the eyes of customers.

IN VERY MANY STORES the lights are so unskillfully placed as to discourage buying. They are more in evidence than the goods on sale. It is well to remember that lights may conceal, as well as display, an object; and that a bright light in a customer's eyes can easily lose your sales.

We shall be glad to inspect your lighting and make suitable recommendations. No charge.

The Detroit Edison Co.

OUR WAGONS ARE IN BIRMINGHAM
 Tuesday, Thursday and Saturday
 Efficient laundry service—the kind that makes you smile with satisfaction.
 Everything back but the dirt.

The Pontiac Laundry Co.
 The Soft Water Laundry
 30-32-34 Patterson Street
 PHONE PONTIAC 347 or 1200

THIS STRONG BANK INVITES AND APPRECIATES YOUR BUSINESS

PONTIAC COMMERCIAL and SAVINGS BANK
 YOU will enjoy the personal service rendered to each and everyone of our many patrons. Our officers are glad at any time to advise you in your business dealings.
 SAFETY BOXES TO RENT \$3.00 PER YEAR AND UP
 RESOURCES OVER \$14,000,000.00