Notice! **Delinquent Taxpayers**

THE Township Board has extended the time for payment of taxes to February 1 at the same rate as heretofore. After this time 4% will be charged until March 1st when the books will be closed and returned to the County Treasurer.

(Signed)

Mabel A. Smith.

Bloomfield Township Treasurer

Donge Brothers MOTOR CAR

OVER ONE MILLION BUILT

90% STILL IN SERVICE

Old dependability and long service with new beauty and new comfort in the latest models.

EVANS-JACKSON MOTOR CO. 119 SOUTH WOODWARD AVE. . Phone 301

Michigan

aneatre, Royal Ok, mext week in the aled 101,898 while 7,825 Lincohn total selection of the motion pictures and new yearly record, extablishing a selection of the motion pictures and new yearly record, extablishing a selection of the motion pictures and new yearly record, extablishing a display of the product of the pro

Two Good Pictures at the Royal
Theatre, Royal Oak
"Hell's Hole," the William Fox
roduction coming to the Royal
heatre, Royal Oak, for a two-diheatre, Royal Oak, or a two-dila
un beginning Shnday, Jan. 27, with

The Blarney Stone," with Walter Scanlan at the Garrick
The Blarney Stone, "with Walter Scanlan at the Garrick
The strip of youth pervades the story of "The Blarney Stone," which was to you the story of "The Blarney Stone," which was to you the story of "The Blarney Stone," which was to you the story of "The Blarney Stone," which was to you the story of "The Blarney Stone," which was to you the story of "The Blarney Stone," which was to you the story of "The Blarney Stone," which was to you the story of "The Blarney Stone," which was to you the story of "The Blarney Stone," which was to you the story of "The Blarney Stone," which was the story of "The Blarney Stone," with the story of "The Blarney Stone," which was the story of "The Blarney Stone," with the story of "The Blarney Stone," which was the story of "The Blarney Stone," with the story of "The Stone, "The You the story of the stor

Up or Down-Who?
DOUGLAS MacLEAN
"Going Up" Baldwin Auditorium FEBRUARY 1

SALESMAN WANTED

The Atlas Oil Company, Cleveland, Ohio, market-ers since 1896 specialized quality lubricants, roofing cements and paints, de-sires permanent and full time convinces of campble series can paints, desires permanent and full time services of capable representative for this section. Selling direct to farmers and preferred class of dealers. Must have auto. Liberal commission balanced monthly with weekly advance sufficient for all expenses. Many convenient shipping points. Write fully, stating age, experience, qualifications. Will arrange personal interview.

The Day of the Knight is here!

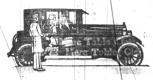
238% Sales Increase!

One thing sure-it takes a wonderful motor ond Willys-Knight car to make the brilliant rec

occurring concernors, its injurious combor, its distinction, its group engine but mainly and mostly for the many incomparable benefits of the wonderful Wilys Knight sleeve-varve engine. The engine that glows quieter, smoother and more powerful in use!

BOUGHNER BROS. GARAGE Local Distributor

Birmingh



WILLYS-KNIGHT

The Cost of a Car

is no measure of its value

These are the things to consider

HE cost of a car depends in large part on volume and efficiency. It is no criterion of value. Studebaker builds 150,000 fine cars

Studebaker builds 150,000 fine cars yearly. All of them are Sixes. The main costs are divided by that enormous output. Thus at prices of 8975 and up we offer the utmost in quality. We offer maximum values. Don't judge these cars by prices. Under other conditions they might cost twice as much, yet offer less than these.

Some major costs.

Some major costs

Quality cars require costly facilities. Studebaker has \$50,000,000 invested in modern plants and equipment. \$8,000,000 in drop forge plants alone. \$10,000,000 in body plants, to carry out the Studebaker standards.

There are 12,500 upto-date machines employed to build these cars. Some are enormously expensive.

Pew outputs justify such facilities. Then parts must be bought outside, and profits paid to others.

Studebaker engineering costs \$500,000 per year. That to us is \$3.33 er car. Our Department of Re-

Our Department of Research and Experiment employs 125 skilled men. It makes 500,000 tests per year to maintain our standards.
Our Bureau of Methods and Standards fixes the requirements for 9 every part and detail. 12,000 inspections are necessary for each car to insure against flaws and mistakes. We employ 1,000 inen to make them. Cars like the Studebakers cannot be built without such facilities, such research, such care. Yet enormous output alone makes them possible at Studebaker prices.

The best we know

Studebakers represent the best we know. And with our army of en-

LIGHT-SIX 5-Pass. 112 W. B. 40 H. P. \$ 995.00 gr (3-Pass.) Roadster (2-Pass.)

gineers, with our wealth of ex-perience, we probably know what is

perience, we probably anymbets.

We use 35 formulas for steels.
Each is best suited to certain parts,
as proved by years of tests.
On some steels we pay the makers
a bonus of 15% to get them exactly
right. There is no room to excel us
there.

We machine the entire surface of each crank shaft, as was done on Liberty Airplane Motors. That extra cost is heavy. But thus we get

Just Go and See Studebaker is today the leader in the fine-car field.
Studebaker builds more quality cars than

Buyers of fine cars last year spen over \$200,000,000 for Studebaker models.

The demand for Studebakers has almost trebled in three years — as people found

them out.

Then go see them. Compare them with any car you will. Don't spend \$1,000 or over without knowing what Studebaker offers. You owe that to yourself.

that perfect balance, that absence of

We use more Timken bearings than any other car which costs under St.600. They cost considerably more than ball bearings.

These facts apply to all Studebakers, of all styles and sizes. The materials used in all chasses are alike.

Beauty-Luxury-Finish

The Studebaker coach work has been famous for decades. No one can excel it.

The finish is produced by 26 oper-

SPECIAL-SIX

any other concern in the world.

them out.

ations, including 15 coats of paint

Open cars have real leather cushions. They cost over imitation leather, about \$25 per car.

No closed cars could be more luxurious. That lining of Chase Mohair is made from the soft fleece of An-gora goats. A velour lining would save about two-thirds that cost—up to \$100 per car.

Note how every detail denotes infinite care. That, as you know, is expensive.

Note the completeness of our larger models. The nickel-plated bumpers, extra disc wheels with cord tires, a steel trunk, a courtesy light. These are rare extras, even on the costliest cars.

Nothing is stinted

Compare part by part with any rival cars. Studebaker will show you some scores of advantages.

vantages.
Then consider Stude-baker history. For 72 years this name has stood for quality. When people rodle in carriages, Studebaker built the best. Now those same traditions are applied to motor cars alone.
Studebaker proords Mark

motor cars alone.

Consider Studebaker records. Mark how these cars in service have multiplied demand, until people last year paid \$200,000,000 for Studebaker cars.

Consider their service records.
One Studebyker (ar, built in 1918, has run 475,000 miles. It is still is active service. It lately made a midwinter trip from Los Angeles to New York. That means 80 years of average service, 06,000 miles per year.
Whay more can you dream of in a motor car than the Studebakers offer?

B I G - S I X 7-Pass. 126" W. B. 60 H. P. 5150.00 Speedater (5-Pass.) 1835.00 Cope (5-Pass.) 2495.00 Sedan

5-Pass. 119 W. B. 50 H. P.
Touring - \$1350.00
Roadster (2-Pass.) - 1325.00
Coupe (5-Pass.) - 1895.00
Sedan - 1985.00

WURSTER & STAPLETON LOCAL DEALERS 129 West Maple

> D U

Ford Motor Company

