

TO THE PEOPLE OF BIRMINGHAM AND VICINITY—

The Michigan Dairy & Farm Produce Co.

was organized and chartered under the laws of Michigan for the purpose of bringing the products of the farm to the consumer with less expense in the way of commissions and profits to the middleman. We are a stock company with most of the stock being owned by farmers and milk producers. We have purchased the plants formerly owned and operated by the Birmingham Ice Creamery Co. and Birmingham Dairy Co. with their equipment and machinery. Our business will be to make Butter, Ice Cream, Condensed Milk, and supply the people with these products and at present the people of Birmingham with good, wholesome, pure milk. Under our present system all milk is brought direct from the farms to our plant. All milk sold by us is T. B. tested and thoroughly scientifically sterilized and treated, then put in bottles that are washed and sterilized and put in the cooling box where all animal heat is eliminated and before it is offered for sale. Want to emphasize one point—NO CREAM IS EXTRACTED OR TAKEN FROM OUR MILK.

We want the co-operation and patronage of every family in Birmingham; want to supply you with good, pure milk and butter. We aim to have good, bright wide-awake young men on our milk routes and we shall insist on courteous treatment to all customers and we shall gladly welcome reports to the contrary from any of our patrons.

This company is just in its infancy, and later, along with the milk business, we shall supply the trade with all farm products and will handle only the best of stuff. We shall endeavor to handle all milk in this and the Detroit area, and in the near future have our milk and products into the metropolis and by fair, honest treatment expect a good share of the milk business of Detroit. Our Ice Plant will shortly be enlarged and a purer and better quality produced.

Michigan Dairy & Farm Produce Co.

J. D. HADDON, Manager and Treasurer.
Birmingham, Mich.
EAST MAPLE AVE.

Interest to Motorists

Willys-Overland Breaks Records

MILLIONTH CAR PRODUCED; 1924 TO BE BANNER YEAR. IT IS CLAIMED

Announcement by President John N. Willys of the Willys-Overland Co. of the production of more than 2,000,000 cars on December 31st capped the climax of the most remarkable year that Willys-Overland has had, a year replete with sensational successes that has returned this organization to its place far in the forefront among the leaders of the motor car industry.

Mr. Willys coupled this announcement with the statement that Willys-Overland expects to break every one of its 1923 records in 1924 with a production which at present indicates a probable sale of 300,000 cars. Willys-Overland created the first of its series of unusual announcements in 1923 with the appearance of its new Willys-Knight Coupe-Sedan at the New York show.

The enthusiasm which this car occasioned here was duplicated at every motor display in the country and in every city. It was the dealer's show room, with the result that within thirty days after its announcement almost every possible motor car purchaser in the larger centers of population had inspected this unusual model.

The new product was a novelty in automobile manufacture—not a coupe, not a sedan, not a coach—but a distinctly original and individual creation in motor car design; the first of a series of refreshing departures which marked Willys-Overland's career for the past twelve months.

Red Bird Another Success.
Another important message was sent forth early in spring—the new Overland Red Bird, a novel creation in Mandalay Maroon and glistening nickel, set off with khaki-colored top and extra equipment, in a totally new price class. Its success was instantaneous and country-wide. This was in a limited measure duplicated in the Willys-Knight line by the building of the Country Club model, a handsome touring car in Cavalier Maroon, also specially equipped. Both of these cars filled a long-felt want for novelty that appealed to the buyers of the so-called "sport" types.

Shortly after the original announcement, the Red Bird was further stressed by an entire month of demonstration and display that greatly increased its popularity.

Ford Co. Believes 1924 Will Be Best In Auto History

Past Year Was Largest in Entire Existence of Ford Motor Company

EARLY ORDERS SEEN

As the New Year dawns the automobile is seen coming into a greater era of popularity which will bring it more intimately than ever into the commercial and social life of the

This is the opinion expressed by officials of the Ford Motor Company, which, itself, has during the year just ended enjoyed the greatest business in its history. The opinion is based upon reports received from various sections of the country and upon dealer estimates coming in for 1924.

These all indicate not only a growing prosperous condition generally, but a greater tendency toward the use of the automobile, not as a passenger carrying vehicle and a commercial haulage unit.

Another feature of this review and

NASH CO. ANNOUNCES NEW SPECIAL SEDAN

"No car introduced by the Nash Motors Co. has ever met with so enthusiastic a response on the part of the public as the new four-door, six-cylinder special sedan just announced," said Norman Bell, of Bell Bros. Garage, local Nash distributor. "In this magnificent model Nash has successfully bridged the gulf between open car price and enclosed car luxury. It is bound to create a great new army of enclosed car owners, because it is priced down to a point but little above that of an open car. Practically every luxury that comes with costly custom-made cars is standard equipment with the special sedan. There is a rear vision mirror, jeweled clock, heater, kick plates, automatic windshield wiper, silvered dome light, foot rest, and a score of other conveniences.

"The seats are upholstered in the finest grade of blue mohair cloth. There is room for five full-grown passengers to recline in ease. Another interesting feature of the special sedan is the convenient grouping of the instruments under glass. There are three of these glass-housed instrument assemblies, each illuminated by an individual electric light, which may be turned on steadily or simply flashed on for a moment. There is little doubt but that this car is destined to become the outstanding achievement of the year."

Good Printing—We Do It

DODGE BROTHERS MOTOR CAR

OVER ONE MILLION BUILT
—90% STILL IN SERVICE

Old dependability and long service with new beauty and new comfort in the latest models.

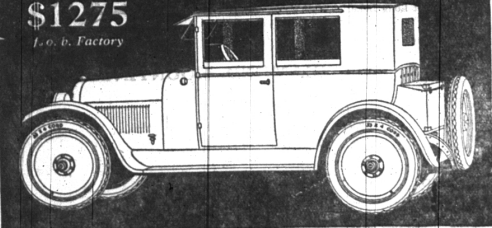
EVANS-JACKSON MOTOR CO.
119 SOUTH WOODWARD AVE.

Birmingham Michigan
Phone 301

We'll Be Glad To Assist You in "Good Printing."

NASH

Four Carriole
Five Passengers
\$1275
f. o. b. Factory



Five Disc Wheels and Nash Self-Mounting Carrier, \$25 additional

Ranks First by Comparison! Consider the superior merits of this Nash Carriole. Mark its smart, sweeping lines; its all-metal panel construction; its beautiful color combination. Note the luxury and the completeness of the car's equipment. Finally, take the wheel for a road trial. Feel the motor's smooth rush of power; its brisk get-away; its brilliant response. In every test, in every contrast, the Carriole will compel your admiration. And the price is set low. *Drive it—today!*

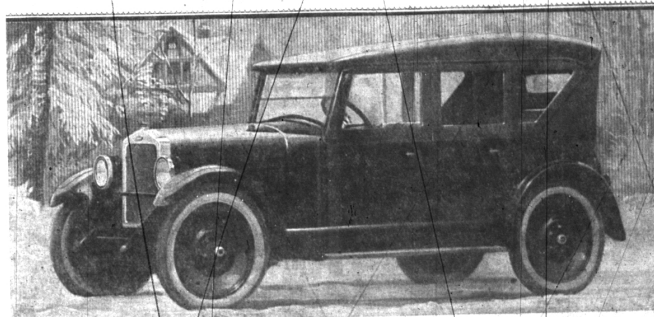
FOURS and SIXES

Models range from \$915 to \$2190, f. o. b. factory

BELL BROS. GARAGE

122 East Maple Ave.
Birmingham, Michigan

Phone 709



Touring Car with Glass Enclosed \$1055. Delivered

ROADSTER, 3-Passenger	\$ 990) PRICE DELIVERED. WAR TAX PAID
TOURING CAR, 5-Passenger	\$ 990	
SPORT ROADSTER, 3-Passenger	\$1145	
SPORT TOURING, 5-Passenger	\$1145	
BUSINESS COUPE, 3-Passenger	\$1255	
COUPE, 4-Passenger	\$1410	
SEDAN, 5-Passenger	\$1465	

TERMS TO SUIT

LUCKY NUMBER CONTEST CLOSING JANUARY 12th

Bloomfield Oakland Sales and Service

119 NORTH WOODWARD AVENUE