

Harold Lloyd in "WHY WORRY"

APRIL, FRIDAY NIGHT

Birmingham Auditorium

STUDENT LOAN BENEFIT

The Lenten Season

will soon close
Remember---
Candy

is the most appropriate gift with which to open the Easter festivities.

Place your order with us at any time NOW—and we will deliver it on Easter.

Fresh Every Saturday

GILBERT'S
WHITMAN'S
BUNTE'S

SHAIN'S

West Maple Avenue
The Rexall Store
Birmingham Mich.
Registered Pharmacists
MISS E. J. BASSETT - MR. C. J. SHAIN - MR. G. E. COOK
We Deliver PHONE 61

Your Show Window Magnet

One end of a magnet attracts; the other end repels. Which are you using?

Careful tests prove that windows lighted in accordance with modern window illumination rules attract new customers and substantially increase sales. The extra cost is trifling in comparison with the business gained.

On the other hand, poorly lighted windows tend to discourage customers from entering the store.

Find out whether your windows are attracting customers or keeping them away. You yourself cannot tell—it's expert work. Send for one of our lighting engineers. No charge.

The Detroit Edison Co.

ASHES AND ALL KINDS OF RUBBISH REMOVED

Excavating, Plowing and General Teaming

PHONE 80-R



Buster Brown SHOES

If you want to see a fine line of up-to-the-minute OXFORDS AND PUMPS for EASTER drop into Young's Shoe Store and try them on. New shipments arriving every day. VERY REASONABLE IN PRICE

Young's Shoe Store BIRMINGHAM, MICH.



Racine SHOES

WE HEARD IT SAID BY—

(Little Editorials picked up by the Staff in and around Birmingham.)

H. S. Starr, village manager: "Our policemen are so busy watching the speeders that they do not have time to enforce sanitary and health regulations as thoroughly as they wish."

Miss Mary Jeffers, instructor in play production at Highland Park High school: "If standards of criticism of the drama are studied and adopted, not only is a greater critical enjoyment of the plays stimulated, but the quality of plays produced is improved."

James Anderson, Chief of Police: "We are going to be lenient with the people for a week or ten days in regard to the new parking signs which have been placed along the streets on Maple avenue and Woodward. It would seem that the sudden appearance of these signs would be very noticeable but there has been a general disregard of these signs so far. There will have to be a fine imposed on those who disregard the signs indefinitely, but we are giving the people an opportunity to become accustomed to them."

Frank G. Smith, of Battle Creek: "Forty years ago I used to come to Birmingham very often. J. O. Beattie, Ned Daines, Volney Nixon and I with the regular gang used to be steady at the scrub races that we had down here in the southwest section of town. There was an old track fixed up there and my father coming to town claiming to have a horse with speed was led down there. We had some great times. I couldn't even tell you now where the track was but I'll bet there are some other old timers who will remember those times also."

Mrs. Charles J. Shain, Pierce street: "While in Los Angeles, I went to see Mary Pickford in 'Dorothy Vernon' and Norma Talmadge in 'Secrets' on the opening night which is the first formal showing of the film and a gala affair. All the actors and actresses, in courtesy to the star, attend the show that night. It is really wonderful. Everyone prepares himself in his splendid evening attire as for an opera or drama."

Miss Esther Booth of the Community House, in speaking to the Business Girls' Club on her experiences in wartime work in Europe during the World war: "After we left our canteen at Toul and were on our way to Colliers, which was not harmed during the war, I was impressed with what the war had really meant to Colliers. Everything from Toul to Luxembourg was devastated, there being no sign of a house or a tree on all the way."

REQUEST PUBLIC COMFORT STATION

WOMAN'S LITERARY CLUB MAKES DESIRE KNOWN TO COMMISSION

Recommendation that the village of Birmingham erect a public comfort station in the central part of town was made in a letter received by the commission at their meeting Monday night. The letter came from the local Woman's Literary Club.

Manager Starr was directed to look into the matter, making an estimate of the cost of such a project, and to report at his earliest convenience. "About the only place that such a station could be installed would be on village property next to the Library building on Woodward avenue," said Manager Starr yesterday. "If there is a public comfort station is a good thing to have in Birmingham."

OSTEOPATHIC PHYSICIAN
Dr. Mabel Campbell, Rooms 312-313, First National Bank Bldg., Pontiac, Mich., Phone Pontiac 3147. Office hours: 9-12; 1-5. Other hours by appointment. 5017

Church's Annual Report Favorable

FIRST PRESBYTERIAN CHURCH SHOWS PROSPEROUS CONDITION

At the annual meeting of the First Presbyterian church held Wednesday evening, April 2nd, annual reports were received and officers were elected. John C. Stahl was elected an elder for a term of two years to fill out the unexpired term of Dr. P. D. Hilly, deceased. Messrs. C. H. Carter and Edward S. Clark were elected to succeed themselves for terms of three years each. Messrs. George H. Johnstone and W. G. Harry were elected as trustees to succeed themselves for terms of three years. All societies presented reports showing good activities during the year with much accomplished. Among the interesting things shown by the report of the Treasurer of the church, A. C. McGraw, was the fact that the debt on the church building has been reduced to \$6,000.00 by those interested in the church is most gratifying. Regular yearly payments on this debt amount to the Presbyterian Board of Church Extension from whom the loan was secured. The new church building was dedicated in September, 1918. Including the furnishings the building was erected at a cost of approximately \$60,000.00. To be so nearly free of debt in so short a time is most commendable. The pastor, Rev. William C. McKnight, has been with the church nine years this coming June, having been installed pastor on Children's Day, 1915.

LOCAL CHURCHES TO OBSERVE GOOD FRIDAY

A union service will be held on Good Friday at the Methodist church beginning at one o'clock and continuing until three o'clock. The general theme to be "The Crucifixion of Matthew, John, Peter and Paul," and the speakers will be the Revs. McKnight, Edwards, West and Wilson. Special music will be given throughout the service. An invitation is extended to all to come and spend an hour in worship. All business places will be asked to close between 12 and 3 o'clock as is customary on Good Friday.

At St. James' Episcopal As is customary in Episcopal churches, St. James' will have a three-hour service on Good Friday, beginning at 12 o'clock. The time is divided into periods of ten minutes of about twenty minutes each, with proper hymns, prayers and an address in each period. The service will be given by Rev. Oliver Dew Smith, well known for his work in the hospitals and institutions of Detroit and vicinity. The annual offering for the work of the Church in the Holy Land will be made. The service for everyone who cares to observe Good Friday and people may come or go at any period.

New Woman's Club Formed In Eco City

"The Present Day Club" is the name given to the new woman's club recently formed in Eco. The eight charter members of the club met Friday afternoon at the home of Mrs. O. S. Baker on Smith avenue. Preceding the business meeting the hostesses entertained the members at a luncheon. The aim of the club, as indicated by the name, is to keep informed on the current events of the times and general discussions of interesting topics. The subject of last Friday was "Parliamentary Law" and was introduced by a paper prepared by Mrs. Guy Laughlin of Bird avenue. The club will meet twice a week at the home of Mrs. V. R. Ogden. Following a luncheon an interesting discussion on "Organization" will be held, inspired by a paper prepared by Mrs. O. S. Baker on that subject. The charter members consisted of Mrs. Robert Burke, Mrs. M. Stevens, Mrs. M. Miller, Mrs. V. Laughlin, Mrs. B. Bewie, Mrs. V. R. Ogden, Mrs. S. O. Baker and Mrs. C. M. Beers.

Early Rival Of The Eccentric Comes To Light

One of the early rivals to the Eccentric has just come to light in the form of a copy of "The Birmingham Sun" a seven by nine sheet issued on October 22, 1881, and announcing the publishers as Hickey & Co. Mrs. J. Lee, the owner of this rare copy, recollects the publishers as two young high school men. She makes a frank statement of their hopes and possibilities.

"We are rather young for such an undertaking and second we may not be able to cope with some of our contemporaries but we intend to present to our readers each week such news as will be of interest and in accord with this object in view to enlarge as fast as possible. No doubt our friends will then see the need of the enlargement of our minds, but what ever our readers find in our sheet that is not consistent with their views we respectfully ask them to overlook our boyish shortcomings."

The editors are generous to their "contemporaries," especially so when on the back of the sheet, among the blocks and rather top-heavy printing, they permit an ad of their rival, the "Eccentric."

DEAN WARREN ROGERS HERE SUNDAY AT ST. JAMES' CHURCH

Dean Warren Rogers of St. Paul Cathedral in Detroit, will take part in the five o'clock vesper service at St. James' Episcopal church this Sunday. Many Birmingham people will be glad of the opportunity of welcoming Dean Rogers, who lived in this town for many years when he was a boy, and now returns to it after making a notable success of his work in many parts of the country.

Buy, Sell, Exchange, Rent, etc. through the Classified column each week in the Eccentric.

WANTED LISTINGS!

Of Your Birmingham-Bloomfield Real Estate

J. A. Walsh
D. D. James
A. W. Wasey
W. W. Raymond

Walsh, James & Wasey Co.

Detroit
Royal Oak
Birmingham
Bloomfield Hills

Telephone—Birmingham 78

Let Us Deliver Your EASTER Groceries

The freshest vegetables, the finest canned goods, the most appealing fruits—groceries that will make that Easter meal a huge success for the housewife.

Consider our quality—compare our prices. Then you'll trade here.

Our EGGS come from a farm where they are gathered four times a day.

WE KNOW THAT THEY ARE FRESH

A No. 2 Size Can of
SLICED PINEAPPLE
for
27c

The Quality Grocery

Telephones
820 - 821



Burn Four Coal Twice

HERE'S how you do it with Cole's Hot Blast combustion: First, Cole's Patented Hot Blast tube drives superheated air—which costs you nothing—back upon the fire (as shown at the right) and thus completely burns the valuable fuel gases which gas companies sell at \$1.25 to \$2.00 per thousand cubic feet, but which otherwise waste up the chimney. The burnings of these gases with the soot and smoke gases you several hours of intense heat which you cannot get with other furnaces.

Then, when all fuel gases, soot and smoke, have been consumed, you have a bed of coals on the most economical and efficient of all fuels. You close your Hot Blast, open your bottom draft, and proceed to burn this coal. You get many more hours of heat.

It is because Cole's Hot Blast gives you this double service from your fuel that it saves one-third to one-half in fuel.

Cole's Hot Blast Furnace

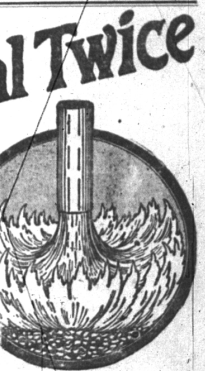
The ordinary furnace wastes 40 to 60 percent of the available heat units because of lack of correct air supply and mixture of air and fuel gases. It takes 20 pounds of air to burn one pound of coal completely. Cole's Hot Blast reduces fuel bills by burning more free air and less costly coal.

TRY THIS SIMPLE TEST This simple test will show you how the ordinary under-draft furnace wastes 50 percent of the available fuel value. It will show you also that the Hot Blast furnace wastes no fuel value. It will show you also that the Hot Blast furnace wastes no fuel value. It will show you also that the Hot Blast furnace wastes no fuel value.

Roll a sheet of stiff paper into a long cone and thrust a nail or pencil through the middle to hold it by. Touch a match to the large end, hold downward, and note how the smoke pours out of the small end. Now touch your match to this smoke and see how it burns.

Cole's Hot Blast burns the gases, smoke and soot in just this way except that it burns them in the fire instead of at the top of the chimney.

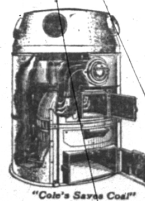
If you are seeking real heating satisfaction and economy, come in and inspect our famous Cole's Hot Blast Furnace.



EXTRA HEAVY CONSTRUCTION The ribbed and corrugated sheet and dome of extra heavy construction insure enduring strength and service. The large square cup joint construction prevents any leakage of gas, dust or smoke.

PURE MOIST AIR The air is moistened and purified by passing over the extra large water pan, keeping your home filled with the moist, purified warm air which is so necessary to health.

This furnace burns any fuel, and is also furnished in single register system. Come in and let us figure with you on the cost of installing this efficient, economical heating system in your home.



FRUE & SON

114 E. Maple Ave.