The regular meeting of the Woman's man's Christian Temperance Union will be held at the home of Mrs. Abbie Carter on Merrill street, Wednesday afternoon, Oct. 3. The program will be in the form of a question box. Each member is requested to bring a question for discussion.

# of Interest to Motorists

HUDSON PRICES REACH BOTTOM

REVISED SCHEDULE LOWEST REACHED IN EIGHT YEARS

"Hudson Super-Six prices are now at the lowest point in the history of this famous car. And many more super-sixes are being made every day than ever before," said Boughner Bros., local Hudson-Essex distributors. "A volume of super-sixes is being manufactured now such as would have been considered entirely impossible a few seasons ago.

"The Hudson Super-Six was first brought out in 1915. In the eight years since then numerous refinements have been made in its manufacture, and it is in every way a superior article. We all know of course that costs on material and labor have soared.

"Yet the first Super-Six phaeton was priced at $1,375—which is $80 more than the list price of the present Hudson speedster at $1,295.

"This is just another incident that goes to prove that it is volume that makes prices in the automobile world. Every time that Hudson has attained a new height of volume it has been able to afford its owners better values at lowered prices—and also every time it has lowered prices it has made the Super-Six a possibility to a new army of buyers. That is the history of the price movement which has now brought about a Hudson Super-Six listed at less than $1300.

"We must not overlook the influence of weather on the automobile business in forecasting any possible trend of the market. We are having a touch of cool weather much earlier than usual. That has brought to us an active demand for closed cars. That is particularly gratifying to us, because Hudson-Essex is now specializing on enclosed cars—the coaches and the Hudson sedan—and we are able to deliver promptly to the public the comforts of an enclosed car at the cost of an open one."

SIGN TELLS ITS OWN STORY

Ask Us About Printing.

Mrs. A. C. McGraw, of North Woodward avenue, and Mrs. S. N. Dudley, of Pontiac, returned Sunday afternoon from a ten day motor trip to Port Austin.

Milton Mallender, son of Mr. and Mrs. Fred Mallender, of Quarton Road, accompanied by his parents and his sister, Ruby, left Monday for Albion where he entered Albion College.

Wilson Cowley, of London, Ont., was the guest of Mr. and Mrs. Chas. E. Dewar at Woodland Villa last Sunday. Mr. C. R. Barnard and Mr. Harry, delegates of Grace Church at the conference at Waterford, were also guests of Mr. and Mrs. Dewar, for a short time Sunday.

Sunday, Mr. Howard McLaren, of Detroit, was the guest of Mr. and Mrs. J. Howard Wendorph, of North Woodward avenue.

DODGE BROTHERS TOURING CAR

In city traffic or on the open road, this new touring car impresses you instantly with its exceptional riding comfort.

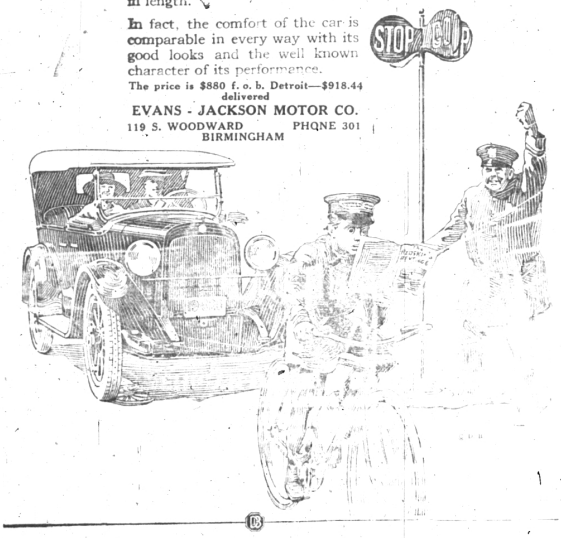
The seats are deeper and lower. The body has been lengthened to afford more leg-room. Its low-swung design reduces side sway and increases the car's stability at all speeds.

The front springs are wider and built of more, and thinner leaves; the rear springs now underslung —have been materially increased in length.

In fact, the comfort of the car is comparable in every way with its good looks and the well known character of its performance.

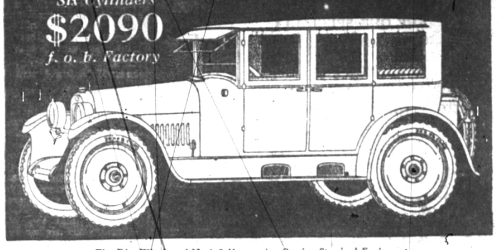
The price is $880 f. o. b. Detroit—$918.44 delivered

EVANS - JACKSON MOTOR CO.
119 S. WOODWARD PHONE 301
BIRMINGHAM



NASH

New Four-Door Coupe
Six Cylinders
$2090
f. o. b. Factory



Five Disc Wheels and Nash Self-mounting Carrier, Standard Equipment

They've Come! The NEW Four-Door Coupes. Our first shipment of these outstanding new Nash models is here. Only a few are allotted us. Buyers will take them quickly. So come in at once. See the important new Nash developments in engineering refinement, body craftsmanship, and luxurious equipment. More than ever this model stands out as the market's greatest value of its class. And—*note this*—despite all the expensive improvements and added attractions Nash has not raised the price.

FOURS *and* SIXES — PRICES NOT ADVANCED

Models range from $915 to $2190, f. o. b. factory

BELL BROS. GARAGE

LOCAL DISTRIBUTORS

122 East Maple Ave. Phone 709 Birmingham, Mich.

INTEGRITY — Studebaker — SERVICE

COMPARE

The Maximum of Proved Intrinsic Value VS. *Many Extravagant Claims of Superiority*

So many announcements of new models cars contain extravagant claims for the same superiorities that it is puzzling to the buyer to know which value is real and which is only a claim.

This year the issue has been confused by the introduction of mechanical changes, some of which have been rushed into production while still in the experimental stage—and then immediately given wide publicity.

Important considerations have been overlooked and great stress placed upon unimportant details.

But the man who intends to buy a motor car need not let this confusion or this glamour of publicity lead him to make a mistake or risk satisfaction in his purchase. The automobiles themselves are available for comparison.

See and be convinced. Riding is believing.

As an aid to intelligent buying we offer the following suggestions:

Place the 1924 model Studebaker Light-Six Touring Car at $995 alongside any car you may select as belonging in the same class. Every car looks well in the pictures—most cars make a good impression in their own show windows. The Studebaker Light-Six looks a winner alongside the best-looking competitor you can find. And it's larger, more substantial, roomier, more comfortable looking—and is more comfortable.

Compare the top. Look inside and out. The Studebaker top is sturdily built. Has four stout cross bows. Top material is same as is so satisfactorily used in the Big-Six. Notice the fit, feel the quality. The rear curtain is one piece—has no seam—with a large rectangular window bound by an oval-shaped molding.

Compare the body. Studebaker has a roomy, substantial, carefully made body—all-steel even to its framework, which permits a finish in baked enamel. A depressed belt line runs around the body and through the hood and radiator, adding to its distinctive appearance.

Compare the one-piece, rain proof windshield, with built-in cowl lamps, with the ordinary two-piece windshield with rubber strip that leaks in every rain and always obstructs the driver's vision. Notice the large cowl ventilator that is quickly operated by merely moving the regulator backward or forward.

Compare the Studebaker door trimmings and fittings with the door fittings of other cars. Notice that the door pocket flaps have weights to hold them in position. Man-sized door handles and latches, positive-action door locks that catch with a snap and stay closed. Heavy hinges properly located and proportioned. Highest grade trimming material instead of painted cardboard. Fastening nails concealed.

Compare the aluminum-bound linoleum that is neatly fitted and fastened to the floor boards of this $995 Studebaker Light-Six with the rubber mat that cover the cheap, loosely-fitted floor boards in many other cars.

Compare the cheap robe rail (sometimes hemp rope covered with imitation leather) with the Studebaker nickel-plated rail. Compare the forty-cent footrest with the comfortable, carpet-covered footrest, supported by polished aluminum brackets, in the Studebaker.

These comparisons are of features that can be seen. There are many more down under the surface that could be mentioned, such as the machining of all surfaces of the crankshaft and connecting rods of the Light-Six motor. This is largely responsible for the practical absence of vibration in the Studebaker Light-Six. This is an exclusive Studebaker practice on cars at this price.

If competition is so far inferior in its visible parts, it is a certainty that the hidden parts which really determine the satisfaction of a car will be equally inferior.

The Studebaker chassis is as far superior to any other motor car chassis in its price field as Studebaker upholstery is to other upholstery, as the Studebaker body is to any other motor car body in its price field.

Come in and see the Light-Six. Test its performance and comfort yourself. Again—Riding is believing.

Ask for a copy of our booklet on Four-Wheel Brakes

STUDEBAKER

HAS BEEN SUPPLYING DEPENDABLE TRANSPORTATION FOR 71 YEARS

1924 MODELS AND PRICES—f. o. b. factory

LIGHT SIX 5-Pass. 112" W. B. 50 H. P.		BIG SIX 5-Pass. 126" W. B. 80 H. P.		7-Pass. 126" W. B. 80 H. P.	
Touring	$ 995	Touring	$1350	Touring	$1750
Roadster (3-Pass.)	975	Roadster (5-Pass.)	1325	Speedster (5-Pass.)	1835
Coupe-Rd. (3-Pass.)	1225	Coupe (5-Pass.)	1975	Coupe (5-Pass.)	3550
Sedan	1550	Sedan	2050	Sedan	2750

Terms to Meet Your Convenience

"EAT MORE WHEAT" PRODUCTS AND BE HEALTHY

CRAIG - WURSTER - STAPLETON Studebaker Sales and Service
207-209 South Woodward - Phone 674

THIS IS A STUDEBAKER YEAR

POWER — COMFORT

Hudson Announces

Sharp Price Reductions

For 1924 Season

EFFECTIVE AT ONCE

Get These New Low Prices Before Purchase of any Car

Former Hudson car prices and those effective since the recent reduction follow:

	Old	New
Super-Six 4-pass.	$1,375	$1,295
7-passenger	1,425	1,350
Coach	1,450	1,375
Sedan	1,995	1,895

DRIVE A

HUDSON Super-Six

The World's Outstanding Motor Car Value

Come See Them

Immediate Deliveries

Boughner Bros. Garage

Local Distributors

120 S. Woodward Ave. BIRMINGHAM, MICH. Phone 70