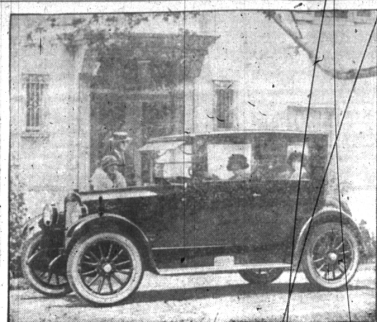


Would You Marry Her for \$1.00?

The Odd Fellows Carnival Committee will pay that amount to any couple, and will also furnish a beautiful Orange Blossom wedding ring, a wedding supper and a shower for the bride.

It will pay you to get married at the **Carnival Oct. 8-13**

C Hoteling



THE CLEVELAND SIX A "HOMEY" CAR

Greater Power Is In 1924 Cleveland "6"

MANY NOTABLE MECHANICAL IMPROVEMENTS MADE

"The universal demand of motorists since the inception of the first motor car has been power. Automobile manufacturers have expended hundreds of thousands of dollars in experimental efforts to increase power, at the same time decreasing the cost of operation and reducing size and weight of material in mechanical features of the automobile," says B. H. Jackson, local Cleveland Six distributor.

power, at the same time retaining quietness and smoothness, has been the final achievement in the new Cleveland—substantiated by sound mechanical improvements. A new automatic spark advance on the Bosch system, which makes the use of a hand lever unnecessary, contributes largely to the rapid pick-up of the motor. Automatic control of the spark eliminates the possibility of pre-ignition or better known to many as "spark knock." This new ignition with a new Bosch generator and starting motor affords the new Cleveland Six the simplest and most efficient electrical equipment possible to obtain. Ideal gasoline distribution has been realized through the adoption of a new improved type Stromberg carburetor coupled with a highly refined method of heat application to the intake manifold. Not only do these two features help increase power but make the car more economical to operate.

CLEVELAND SIX MODELS 1924

Featuring a New, More Powerful Motor and 16 Other Big Improvements

TODAY Cleveland announces 1924 models so dominant in value that their long awaited appearance constitutes one of the most important and impressive events of the season!

The Cleveland Six has always been fast on hills and fleet in traffic. Now, with its improved and more powerful motor, it is even faster!

Cleveland owners have always enjoyed big mileage. In the new model they will get more!

In appearance the Cleveland was always a distinguished car. Yet even more graceful lines distinguish the 1924 production!

Dependability and long life have always been characteristics of the Cleveland. Yet the new model has been vitally strengthened!

So easily has the Cleveland always handled, that it is widely known as a "woman's car." Now the weight of one hand guides the wheels, and the pressure of one finger operates the clutch!

More Powerful Motor

THE moment you let in the clutch of the 1924 Cleveland Six, you will be amazed and delighted by the increased power and flexibility of its improved motor. As a result of several recent engineering developments, incorporated for the first time in a motor of its size and type, Cleveland owners now have at their command a performance range unlike that provided by any light six—a serene effortless way of mastering hills and an acceleration speed that practically eliminates the use of the gear shift lever in traffic.

No matter at what speed you drive, the motor will not vibrate. Why? Perfect balance! So perfect that engineers have not been able to detect a vibration period in it!

Whether taking a hill or accelerating from a standing start in high gear, you will not hear a motor knock. Why? The new automatic advance on the Bosch ignition system provides perfect sparking timing at all speeds, without the use of the hand control!

Increased Economy

ON long tours and in city driving you will get more mileage from the 1924 Cleveland Six. Why? Because of the increased efficiency of the new Stromberg Carburetor and because the improved method of heat application to the intake manifold insures perfect carburation distribution, and combustion of gases, and the complete elimination of crank case dilution.

Enhanced Beauty

A STRIKING new radiator design imparts a most distinctive appearance to the 1924 Cleveland. Attractive aluminum kick plates are another important new item of equipment to be found on all models. The Touring DeLuxe and Sport Models now carry a gold edged stripe of color to enhance their dashing appearance and the special two door sedan is being delivered in 5 distinctive color schemes.

Easier Operation—Less Care

A RADICALLY improved steering gear is one of the biggest features of the 1924 Cleveland. The new steering knuckle contains a dust-proof, waterproof ball-bearing assembly that retains lubricant indefinitely; and the new ball type tie-rod provides for automatic take-up of wear.

And here are features that will appeal to the average owner who takes care of his own car.

Valve rocker arms are now automatically lubricated. All moving chassis parts are reached by a new oil pressure lubricating system. The new fan is self-lubricating and the engine oil can be drained without crawling under the car.

Do not fail to come in and inspect the new models. A single trip behind the wheel will convince you that its many improvements of such great importance make the 1924 Cleveland the biggest value and the soundest investment of its class!

Some of the engineering and other features that make this announcement the most important and significant published fifteen year by any builder of six-cylinder cars

1. New and more powerful motor. Increased flexibility. Practically noiseless.
2. New pressure fuel system of lubricating valve actuating mechanism which insures extreme quietness and durability.
3. New and improved type of Stromberg carburetor and gasolene.
4. New and improved method of heat application gives perfect carburation in all six cylinders.
5. New and perfected DeLuxe automatic ignition combined with Bosch starter and generator.
6. Double valve springs and electrically operated automatic valve adjustment.
7. Improved method of oiling the valves and cylinder walls. Completely automatic, by circulating water.
8. Positive pressure lubricating system, insuring constant oiling of chassis parts.
9. New and improved self-lubricating.
10. Timken ball bearings throughout—main shaft, rear axle, and all other bearings.
11. New self-lubricating ball-bearing assembly in steering knuckle—carried and water proof.
12. New ball type tie-rod with automatic take-up.
13. New and improved ball type radiator design.
14. Aluminum kick plates on running boards of all models.
15. Choice of five new color schemes on Special 2-door sedan.
16. New decorative striping on DeLuxe touring and Sport models.
17. Closed bodies by Fisher.

And these Low Prices: TOURING CAR \$1045 SEDAN \$1365

BERTON H. JACKSON
437 S. Saginaw St., Pontiac
Birmingham, Address 204 Frank St. Phone 433-J
CLEVELAND AUTOMOBILE COMPANY CLEVELAND

Franklin News

Little Virginia Nichol, daughter of Mr. and Mrs. Enoch Nichols, is very ill.

The monthly meeting of the Ladies Golden Rule Club was held at the home of Mrs. Bruce Dickie Friday afternoon, Sept. 14. A silver tea was served at 5 p.m.

Mrs. Andrew Bowden entertained the Auxiliary Society Thursday afternoon.

Mr. and Mrs. Bert D. Wood and Mrs. Elizabeth Broughton motored to Oxford Wednesday to visit Mr. W. B. Miller, a former Southfield resident, who has just returned home from Rochester, Minn., where he had a successful operation on the eyes.

Mrs. Minnie Book of Harrisburg, Pa., is visiting at Wm. Spieers' Saturday evening the annual athletic contest between the married and single men will be held at the church grounds. The contest consists of a variety of games and sports with a score for each. The contest is to be followed by a "weiner roast" to which everyone is invited. The evening side pays for all the winners can eat.

Last year the single men had to foot the bill and they have been fasting for some days with the intention of making the "benedictines" fill the cavity this time. The contest and camp fire will start at 8 o'clock.

VILLAGE COMMISSION PROCEEDINGS
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A Thought for the Day: The average man is better than the average person given him credit for being.

SHAIN'S

The Best in Drug Store Service

Is our aim for the people of this community

Thorough training backed by years of experience, qualifies us to give you that service.

Let us supply your needs in this line

3 REGISTERED PHARMACISTS

MISS ETHEL J. BASSETT, MR. GROVER E. COOK, MR. CHAS. J. SHAIN

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Birmingham, Mich.

Ask Us About It!

WE'RE really quite proud of our bank-by-mail system. It has proven such a success and has become so tremendously popular, that we feel that we have a right to be a bit proud of it.

If you are situated in such a way that you find it inconvenient to bank in person, please, write, or drop in and ask us how easy it is to bank by mail at our bank.

THE FIRST NATIONAL BANK

A Bank For All People

How About Your Barn?

The one illustrated, number C-10148, is an exceedingly practical design, and one which has proven unusually popular. It is but one of the very many designs shown in our book of Farm Buildings.

Because of present material costs, building done now will present a greater economical support than that which is unnecessarily postponed.

Should you desire, it will be our pleasure to recommend a reliable Contractor who will contract for the entire construction, or superintendent the work, should you wish to employ your own labor. We will be pleased to quote you upon the material, delivered, or at your yard. May we be of assistance?

Our Blue Prints Are Without Charge

R.C. Moulthrop Lumber Co.

LUMBER BUILDERS SUPPLIES
COAL AND IRON
BIRMINGHAM, MICHIGAN

A Chicken Supper will be given by the ladies of the Start Ave. Congregational Church, 13 Mile Road, east of the car line, Thursday, Sept. 27. Tickets 25c. advt