

ENCLOSED CAR IS BETTER ALL AROUND AUTO

LOCAL DEALER CITES CASE OF HUDSON-ESSEX DOMINANCE IN CLOSED COACHES

"I can prove easily enough," said Wm. Boughner, of Boughner Bros. local Hudson-Essex distributor, "that it is easier and more economical for a man to own an enclosed car than an open one."

as so much better figures than he could an open car that he will be actual dollars and cents ahead. Of course the enclosed car has been of use to him inasmuch as all weather conditions, while an open car has its limitations.

with those such as the Hudson-Essex differential over the open models. But to prove my case with them, I shall simply refer all doubters to the newspapers, and ask them to read the comparative prices for open and closed cars of the same year. I won't argue or talk at all—the figures will tell their own story.

The reason for all this is that the enclosed car has no much greater fundamental utility and value than that which is held by a very small differential over the open models.

"Now all this means that an owner, unless he pays an unreasonable original price for his enclosed car, actually can have the greater advantage of a substantially lower net cost over increasingly so—and therefore the use closed car demands a better price in the used car market."

"Hudson-Essex coaches are, after two years of production, at the high point of their popularity. Two years' great outstanding successes of the motor car field—indeed, the source of fundamental value which is based on sound utility to the owner."

THIS STRONG BANK INVITES AND APPRECIATES YOUR BUSINESS

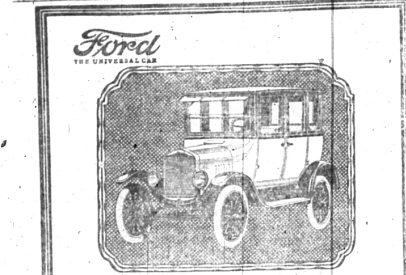


YOU will enjoy the personal service rendered to each and everyone of our many patrons. Our officers are glad at any time to advise you in your business dealings.

SAFETY BOXES TO RENT \$3.00 PER YEAR AND UP

PONTIAC COMMERCIAL BANK

RESOURCES OVER \$14,000,000.00



New Sedan

Coaches featured in the new Ford Sedan make a better looking, roomier car.

A higher radiator with a trim top, a hood with a streamlined dignity, a 4-wheel car. It's higher hood and enclosed wheel covers, especially to the dash, give a slight sweep to its body line, and add additional room for occupants of the front seat.

All body fittings—door hinges, door straps, door latch levers, door lock, door light—are finished in nickel. The upholstery comes in a fine dark line on a soft brown background that does not easily show dirt or dirt. Silk window curtains harmonize for the three rear windows enhance the style of the car and add to the comfort of its passengers. See the new Sedan and other new Ford body styles at our showroom.

CONANT - OSBORNE CO. Birmingham, Mich. Phone 16

Ford CARS - TRUCKS - TRACTORS

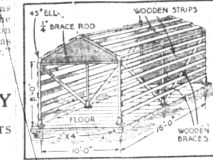
Intus to Autos

PIPE SUPPORTS. SIMPLE GARAGE

Solution of Serious Problem for Man Who Is Constantly Moving Around.

The garage question is a serious proposition for many men who do not own their own homes or who are compelled by their business to move from place to place.

The frame-work consists of 4 1/2 in. galvanized pipe and fittings. There are three separate frames, one on each end and one in the middle. The frame is thoroughly braced with wooden strips bolted on with stove bolts.



Garage Frame Made With Pipe and Fittings.

wooden strips are bolted on to form the sheathing. The roof is covered with heavy tar paper, and the sides and end of the structure with wooden slats, so that the outer of the garage throughout is black.

With a whole lot of money and time to devote to it, a man who has a car, and a garage, can have a garage that will last for years. It is a fact that a garage built in this way will last for years and years.

When interpreted in American miles, the figures indicate that the gallon of gas will take you 21.12 miles to the gallon, while its nearest competitor gave only 21.12 miles to the gallon of gas. Considering the difference in climate conditions and in quality of gasoline obtainable in Europe, this record is fully as good as the record of 22.12 miles which the Gray holds here.

Mrs. L. M. Symons, of Purdy St., returned Sunday from Howell, where she spent several days with her parents, Mr. and Mrs. Fred N. Brown.

Mr. and Mrs. E. R. Smith, Jr., of Hamilton avenue, attended the football game at Ann Arbor Saturday.

Mr. and Mrs. Joseph Rutley, of Townsend street, spent the week-end at the home of Mr. and Mrs. William Morgan, of Chicago.

AUTOMOBILE GOSSIP

More tires are worn out in August than in any other single month. Crank or crankshaft misalignment will also cause improper meshing of gear teeth. Retarding the spark to slow down the speed of an engine causes carbon formation. A motorist will save dollars in tire expense, if he will coast to a stop, engaging his brakes very gradually.

Mrs. S. B. Dickerson, of Southfield avenue, is spending a month with relatives in New York City, and Hudson, New York.



No other tire has the slip-resistant tread of the famous Good year All-Weather Tread. It's high, thick, sharp-edged blocks grip hard, hold fast, and hang on. The result is a steady, sure, safe pace in any traffic or in any going, with a car and tire performance perfectly matched for economical efficiency.

F. E. STERNAL East Maple Ave. GOOD YEAR

FORD MOTOR CO. IS MAKING OWN WIRE

HIGHLAND PARK PLANT TURNS OUT 70 MILES OF COPPER WIRE DAILY

Because outside manufacturers failed to meet specifications for wire used in winding armatures of start-generators used on Ford cars, the Ford Motor Company has itself gone into the wire manufacturing business.

The making of 6,500 generator units daily calls for the absolute standardization of parts, particularly wire size. If the wire winding on the armatures is slightly off size, or if the insulating cover is a bit thick or irregular, either the winding will not fit in the armature segments or lower generator efficiency will result.

So, with outside wire not giving full satisfaction, the company determined to place the plant ahead of almost any other in quality and economy.

One interesting drawing operation is where the wire passes through eight diamonds each reducing the size a few thousandths of an inch. The size of each diamond may run as high as \$300 and it takes several days of continuous drilling with diamond dust in order to produce one. They can be used about six months without appreciable wear.

Cotton, used for the wire covering, is also made by the company and is spun from fine cotton imported from England.

The new wire, which in every way meets the high standards of Ford manufacture, has brought a general improvement in the production of starter generators.

We Are "Your Printers".

Packard-Charlton Bldg. Co. 619 MCKERCHY BLDG. 2031 WOODWARD AVE. DETROIT Phone Cadillac 5368 Frank S. Packard, Cecil F. Charlton

David C. Bliczath Blacksmith and General Woodworker All Kinds of Wood Working and Band-Sawing Horse-Shoeing and Repair Work Specialty FOREST ST. 208 FOREST ST. 8 and 10-1b. CEMENT BLOCKS For Sale Smooth, Rock or Panel Face Also Veneer Blocks 123 HIGH ST. Phone 241 - Birmingham

Studebaker advertisement featuring a car illustration and a table of 1934 models and prices. The table includes columns for Light Six, Special Six, and Big Six, with sub-rows for 5-Door, 2-Door, and 4-Door models. Prices range from \$1750 to \$2750. Below the table is a list of dealers: CRAIG - WURSTER - STAPLETON, STUDEBAKER SALES AND SERVICE, 207-209 S. WOODWARD - Phone 674.

Something New in Closed Cars At a Low Price

DODGE BROTHERS TOURING CARS may now be purchased with a special winter enclosure which gives the protection and good vision of a closed car, along with the easily-removable advantage of the ordinary side curtains.

For those who prefer the touring type of car and who wish to keep their investment low, this new addition to Dodge Brothers line of cars will make a strong appeal. The delivered price of this model is...

\$1003.44

See it at our show room and observe the many practical features. We can make quick deliveries of this model.

EVANS-JACKSON MOTOR CO.

Birmingham Michigan 119 S. Woodward - Phone 301

HUDSON SEDAN \$1895 (TAX EXTRA). ALUMINUM BODY BY A FAMOUS BUILDER. The Hudson Sedan gives custom-built quality with a price advantage of hundreds of dollars over cars of comparable fineness and chassis excellence. More Than 70,000 Coaches Are in Service. At practically open-car cost, the Coach combines all closed car comforts with famous chassis quality. Increasing thousands find it meets every need, at a big saving in cost. Hudson Prices: Speedster \$1295, 7-Pass. Phaeton \$1350, Coach \$1375, Sedan \$1895. Essex Prices: Touring \$1045, Cabriolet \$1145, Coach \$1145. LET US DEMONSTRATE TO YOUR SATISFACTION THE HUDSON OR ESSEX. Immediate Deliveries. Boughner Bros. Garage Local Distributors 120 S. Woodward Ave. Birmingham, Mich. Phone 70

In '40 Ways'-the Gray's Better. Comparison of all the light cars on the market means the certain choice of a Gray. In all of the points listed below the Gray is the equal or superior of High Priced Four Cylinder Cars. 1-Gray Motor, 18 years successful engine building. 2-Smooth, vibrationless power, all reciprocating parts balanced. 3-Deep, rigid frame, cold pressed. 4-Gray special double springs, anti-rebound. 5-Tinkern, double heat-treated front axle. 6-Starting, lighting and ignition—standard Westinghouse. 7-Selective, 3 speed and reverse sliding gear transmission. 8-Disc clutch, running in oil. 9-Standard worm-and-gear steering—irrevocable, adjustable. 10-Both hand throttle and foot-accelerator controls. 11-Special, automatic economy combustion. 12-Hot spot manifold, perfect vaporization. 13-Carborator coupled direct to manifold, easy starting. 14-Emergency brake on drive shafts—locks both wheels. 15-Moore clutch and transmission, all lubricated from crank case. 16-Timken combination thrust and radial bearings throughout. 17-Two-piece fly spinning wheel-hub. 18-Moore clutch and transmission, all lubricated from crank case. 19-Adjustable valve tappets—dash tight and leak proof. 20-Three bearing crank shaft. 21-Outlet, helical cut timing gear. 22-Three-quarter floating, Gray designed, Timken rear axle. 23-Transmission and rear axle gear, special sintered alloy steel. 24-Three point suspension for motor. 25-Ten-inch solid disc drum headlights. 26-Touring cars, fully equipped, speedometer, dash light, door opening curtains. 27-Clutch and fly-wheel enclosed, dust proof, oil tight. 28-Extra large, removable bronze dam shaft bearings. 29-Driving pistons with oil spray-forking. 30-Lowest sweeping weight of any car. 31-Gas tank under cover—no pump, no vacuum tank, only one connection. 32-Rear axle shafts, chrome alloy steel. 33-Seven-inch service brakes on rear wheels. 34-Radiator of extra height and cooling capacity. 35-Angle leg room for tallest person, extra wide doors. 36-Enclosed cars—speedometer, dash light, door light, vial, window lifts, windshield cleaner, door locks. 37-Fan belt instantly and easily adjustable. 38-Oil scrape ring at bottom of piston—no foul plugs or smoking. 39-Four cap screws on each crank shaft bearing. 40-Every bearing adjustable by dropping all pad.

BELL BROS. GARAGE LOCAL DISTRIBUTORS 122 East Maple Ave. Birmingham, Michigan Phone 709

There are six different Gray Models to choose from. All are designed to give comfortable transportation.

Modeler \$410
Coach \$755
6-Door Coach \$1230
4-Door Coach \$815
Coach \$620
Touring \$272

Finney E. C. B. Detroit