

Rabbits That Bear "Wool"
In Australia rabbit fur is said to be as soft as wool. The fur is considered much superior to the finest merino for this purpose, and millions of rabbit skins are used annually.

New White Metal
Following the discovery of a non-ferrous metal which resists both tarnish and corrosion, and has a remarkably deep and brilliant lustre when polished.

1/2 of Income to Analysts

As far as the eye could reach were vineyards and orchards, and the air was fragrant. The roads were wonderful, winding in and out, up and down, and the scenery became more and more beautiful as we sank deeper into the valley. Here and there we occasionally could see little houses perched far up among the cliffs. Far to the left we could see a beautiful lake as blue as indigo. We are now at Niagara. We shall not visit the White Mountains as tourists inform us there is snow up there and snow we like not. With the coming of dawn tomorrow we are heading south. Ahead of us are many things, and we bid you adieu for the time. You shall hear from us again.

Sincerely,
William G. McBride and Party.
"We Are 'Your Printers'."
We Do Typesetting, Too.

Stovewood and Potatoes

Why start your furnace now and waste your coal? Get a load of wood and use it these cool mornings—you'll be surprised with the fine results.

What about your Potatoes? We can supply you with any amount you want from one bushel up, and will deliver them, too. See

Thos. E. Harris
113 Brownell St. Phone 273
Birmingham, Mich.

AUTO BUYER USES OWN JUDGMENT

KNOWS WHAT HE WANTS AND LOOKS OVER CAR TO CONFIRM HIS CHOICES, SAYS BELL

"There are no two ways about it," says Norman Bell, of Bell Bros. Garage, local Gray Distributors. "The average car buyer of today has a fund of information and experience which enables him to buy decisively and with entire assurance in his own judgment."

"This is readily apparent from the number of buyers who come to look at Gray cars who have seemingly already made up their minds to buy a Gray and who wish merely to confirm their choice by a close up personal inspection."

Prospects of this sort are not looking for a lengthy dissertation upon details of construction—they are already familiar with them. What they want to see and to learn at first hand for themselves, are the advantages of the new and novel features of Gray construction.

"For this reason we find a cut-out chassis of great assistance in making sale. The mechanically inclined buyer can see at a glance the difference in construction and the advantages of the low speed low compression motor, the emergency brake on drive shaft which locks both wheels, the unusually sturdy frame, and other distinctive features."

"Once he is informed on these points—and as a rule the buyer has enough mechanical knowledge so that he grasps them readily—it does not take long for his decision. In many cases he does not even ask for a demonstration, but buys the car of his own knowledge."

DODGE IMPROVES BUSINESS COUPE

MORE WINDOW SPACE GIVES BETTER VISION; NEW BODY IS LONGER

The spacious, low body of the new Dodge Brothers business coupe attracted many admirers to the Detroit Closed Car Show, said George Jackson, of Evans Jackson Motor Co., local Dodge dealers.

Far-reaching improvements were made in this car recently and it is apparent at a glance that both appearance and riding comfort have been enhanced.

The coupe is now built with adjustable side windows, affording a clear vision on all sides. It is pointed out in fact, that the windshield and window arrangement is such that the driver can readily see his fenders at all times and thus avoid knocking them against other objects—an unusual advantage in a closed car. The rear window is also materially increased in size.

Like the other new Dodge Brothers cars, the business coupe is longer and

lower with graceful new lines. The body is entirely of steel and is finished in Dodge Brothers hand-enamel another decided advantage which the public has not been slow to appreciate. Upholstery below the seat is Spanish blue leather of unusual wearing qualities.

There are spacious pockets in both doors and a large compartment extends along the entire backlength of the deep and roomy seat. The luggage compartment in the rear deck is also of exceptional size.

In this car, as in all other types, the gear shift is in the center, moving forward, allowing ample leg room. A body heater is included as standard equipment.

Sees Closed Car's Future Brightest

LOCAL HUDSON-ESSEX DISTRIBUTOR SAYS INDUSTRY WILL BE KEPT BUSY WITH REPLACEMENTS

"In the closed car idea lies the hope of prosperity for the motor car industry," said Charles Boughner, of Boughner Bros., local Hudson-Exsex distributor, this week. "The big business in the next few years will be replacing open cars with enclosed ones."

"It is a fact that three out of five open-car owners want enclosed cars. That means that the present preponderance of open cars will have to be reversed in favor of a balance of enclosed ones."

"Just that market alone is going to keep the automobile business alive, and that means that the related lines of textiles, leather, lumber and metal will likewise be busy and prosperous."

"One of the great advantages of enclosed cars is their safety. The resale value is high. There is nothing theoretical about that. The classified ad columns of the newspapers will prove it. Indeed if this factor is taken into consideration, as it certainly should be, the owner will find that even an enclosed car more cheaply than he can an open one, and have the much greater service besides."

GAS CONSUMPTION VERITABLE OCEAN

In prospective business, every Standard Oil Company exactly 12.6 barrels of gasoline a year. This, figured with the characteristic Standard Oil thoroughness, may be accepted as an authentic coverage. Each barrel represents 31.5 gallons, this amount, reduced to lay terms, totals 396.9 gallons per year per car, an interesting figure for motorists to use as a guide of comparison, and one easy to remember because of its close approximation to a gallon a day.

Current registration reports indicate that, before the end of the current year, there will be 14,500,000 motor vehicles in use in the United States. The fact, and simple use of the multiplication table, develops sound foundation for placing the total gasoline consumption of the United States, by means of motor vehicles, at the astounding total of 5,754,500,000 gallons.

Five billion, seven-hundred fifty-four million, five hundred thousand gallons of liquid would easily float all the navies of the world.

Certain interests, led by those who make money out of road-building contracts, advocate a highway tax of two cents a gallon on this gasoline ocean. This levy, at present prices, would mean a gross sales tax of 2 1/2%—a rate out of all proportion to any other sales tax yet proposed, and would compel from the motorists of the country the contribution of the staggering sum of \$115,000,000.00.

It is this impost which the Detroit Automobile Club is successfully combating with every legitimate means at its disposal, firm in the belief that the motorist should not be forced to buy for his car, "roads", and equally sure that except for a tax which would bring about a sales resistance which will work ill for Michigan's greatest industry—the manufacture and sale of motor cars.

Being a Chronicle Of the "Blue Goose" And Its Occupants

In Which "Billy" Becomes a Word-Picture Artist On the Way To Niagara

The following letter was received at the Eccentric office this week from William (Billy) G. McBride, who left two weeks ago on a trip which will take himself and party to New England, Florida, Panama, California and Honolulu. Mr. McBride formerly conducted a grocery and confectionery store on West Maple avenue. He has promised the Eccentric's readers additional letters describing his travels, which will be printed upon receipt. Following is the first letter:

Niagara Falls, N. Y.

To the Good People of Birmingham: It is to you we are writing as the "Blue Goose" our automobile halts for water at Niagara. To you we are grateful, for it is through your generosity that this trip is made possible.

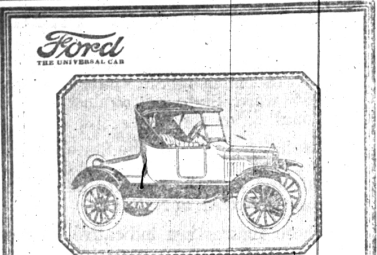
We were to have gone by way of Gratiot avenue, as our good friend Wm. Casanbeck advised, but the roads were being torn up and we were forced to detour through Roselleville.

All along the way the farming country was very flat, the buildings made of either brick or stone, and everywhere were roads in the course of construction. The fields on either side were green with new wheat, the corn was being cut and put into silos, and everywhere were people plowing.

Inversall the country became more thickly wooded and rolling. It was very beautiful with houses hidden here and there, among the foot hills, and lovely rivers and lakes.

Night overtook us at London, Ontario, Gosh, but it was cold! But up went the tent nevertheless, and with the fire going we were happy as a bunch of doings. It sure was a wild night. About midnight it had started raining. Beating on the tent, the drops sounded five times as loud, and over the wind moaned through the trees will and restless. In the morning through a rift in the white-came a ray of sun. Back to the north the clouds were still cold and gray and spitting rain.

We staid in the night of the "Blue Goose" to ask of a street cleaner who was sitting on his wheelbarrow going dreamily into space his occupation forgotten, a certain



New Roadster

Business men—with whom the roadster has always been very popular—will find the changes embodied in this model.

Always rugged, the car has been made decidedly trimmer and more comfortable.

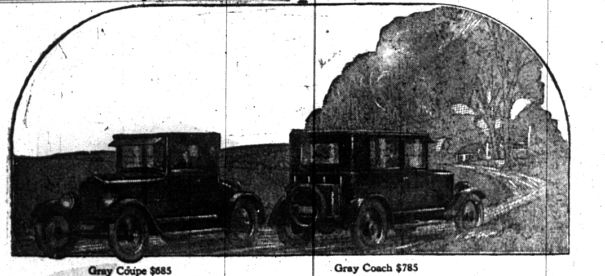
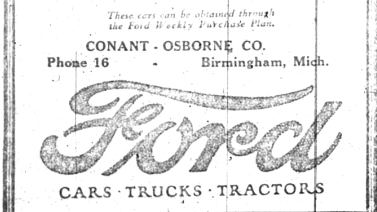
This result is obtained by raising the radiator and engine and cover, making a decided improvement in looks and providing more leg room.

A well designed top and starting windshield do their share toward making a low speed drive more agreeable.

Make it a point to see the other new models also on display in our show room.

These cars can be obtained through the Ford Weekly Purchase Plan.

CONANT - OSBORNE CO.
Phone 16 Birmingham, Mich.



When Gray Meets Gray

"Hello there!"

"How do you like your Gray Car?"

"I'm sold on it 100 per cent. I didn't think there was any light car which I would be so proud to drive."

"I like mine, too, the spring action is unusually easy and the bodies are particularly comfortable, aren't they?"

"Yes, and the cost of operating them is so

much less than these other cars, that they'll all buy Grays when they find out about it, I guess."

When Gray meets Gray on the road that's the kind of talk you'll hear. It takes satisfaction in all details of a car to keep a motor wise public sold. Gray closed Cars are selling in ever increasing numbers.

Why not ride in one today and see for yourself?

BELL BROS. GARAGE
LOCAL DISTRIBUTORS

122 East Maple Ave. Phone 709

Roadster	\$490	Coupe	\$675
Coach	\$785	Truck	\$875
Touring	\$530		
4-Door Sedan	\$635		

All Prices F. O. B. Detroit



FOR many years now Goodyear Tire prices have been kept consistently lower than the average price level for all comparable qualities, as you see from the above chart. At the same time, Goodyear tire quality has been consistently better. Today, Goodyear tire prices are lower than in 1914, and Goodyear quality is the highest ever. This is a good time to buy Goodyears.

As Goodyear Service Station branches throughout the country, you can find the nearest Goodyear branch. Write for a list of branches. Goodyear Service Station.

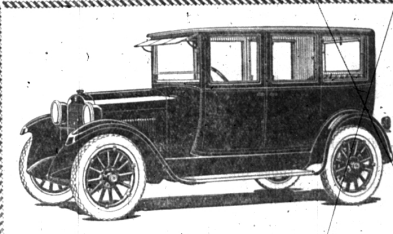
F. E. STERNAL
East Maple Ave.
GOODYEAR

THIS STRONG BANK INVITES AND APPRECIATES YOUR BUSINESS

YOU will enjoy the personal service rendered to each and everyone of our many patrons. Our officers are glad at any time to advise you in your business dealings.

SAFETY BOXES TO RENT
\$3.00 PER YEAR AND UP

PONTIAC COMMERCIAL AND SAVINGS BANK
RESOURCES OVER \$14,000,000.00



DODGE BROTHERS BUSINESS SEDAN

ALL-STEEL BODY, baked enamel finish, upholstered in Spanish blue leather, washable and removable. Loading space of 62 cubic feet behind front seat. A handsome closed car that is built for real utility. The 55-inch underslung rear springs give riding comfort unexcelled by much larger cars.

EVANS-JACKSON MOTOR CO.
Birmingham Michigan
119 S. Woodward Phone 301

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Blacksmith and General Woodworker
All Kinds of Wood Working and Band-Sawing
Horse-Shoeing and Repair Work a Specialty
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HUDSON SEDAN \$1895 (TAX EXTRA)

ALUMINUM BODY BY A FAMOUS BUILDER

The Hudson Sedan gives custom-built quality with a price advantage of hundreds of dollars over cars of comparable fineness and chassis excellence.

More Than 70,000 Coaches Are in Service

At practically open car cost, the Coach combines all closed car comforts with famous chassis quality. Increasing thousands find it meets every need, at a big saving in cost.

Hudson Prices	
Special	\$1295
7-Pass. Phaeton	1350
Coach	1375
Sedan	1895
Tax Extra	

Essex Prices	
Touring	\$1045
Cabriolet	1145
Coach	1145
Tax Extra	

LET US DEMONSTRATE TO YOUR SATISFACTION THE HUDSON OR ESSEX Immediate Deliveries

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Local Distributors
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