

Gum-Dipped Cords Gaining New Fame for Service 194% Sales Increase in Last Six Months Shows Trend Toward Firestone

The public has emphatically spoken. The popular preference in all territories is unmistakably the Pierstone Cumi Dipped Cord.

A standard of service has been set by these famous tries, without parallel in the part. It has brought a sales increase of 194% for the past six months over the same period of a year ago—the greatest gain in all Firestone history.

The public has emphatically spoken. The popular presents in economical mileage of the Firestone found dipped toward firestone phonogeness of duttle gum dipping. The buying swing toward firestone should be toward firestone should be to the firest one should be a supported to the present should be a supported for a year ago—the when should be a supported for the firestone found the public should be a supported for the firestone for the firestone for the firest one should be a supported for the firest one firest one for the firest one for the firest one for the firest one firest one for the firest on

The Firestone Gum-Dipped Cord is the mighty chlewement which has enabled Firestone to break he tremedous retorned of past Firestone success.

The tire buying public has been aroused to the gum-dipped construction.

Most Miles per Dellar

GUM-DIPPED CORDS

Get a set of these Gum-Dipped Cords from one of the following dealers:

CONANT & OSBORNE WILLIAM McCALLUM RUE VAN AVERY & SON

A SPECIAL ONE DAY SALE OF **ALUMINUM-WARE** Saturday, May 19

THRIFTY housewives will welcome this wonderful chance to buy an assortment of "Quality Brand" Aluminum Ware—every piece is guaranteed for 20 years—and you'll have to come early, ladies, because we just know that these bargains will not last long!

Values to \$1.50 at 79 Cents Each!



we are selling these aluminum pieces at such a low price, we cannot arges—all goods cash—and none of them will be wrapped up. It'll be a e 'em as you find 'em'—and we feel that you'll never regret the purchase.

Huston Hardware Company

WHEN YOU THINK OF HARDWARE—THINK OF HUSTON
129 N. Woodward Ave., Birmingham, Mich. - Phone 110

BALDWIN BEACON

GLEE CLUB'S OPERETTA

school performances.

The other members of the glee-clubs were in the chorus. Those tak-ing part in teat and chorus plus a few-inyited guests enjoyed a large helping of ice cream, numerous kinds of sugar wafers and an hour of danc-ing in the lower hall of the school. So ended a happy and successful Fyi-day, May I I was

BIRMINGHAM BLANKED BY MT. CLEMENS, 5-0

NEWSY NOTES ABOUT PARENT-TEACHER ASSOCIATIONS

PERSONALS

Florence Kitchen and Bernie my spent Sunday at the Cross farm ar Flint.

During the week-end Harold Van lerah and Gertrude Hadden of ansing, were guests of Mr. and Mrs. ames Raymond of Greenwood

manager of the Standard Oil Com-pany in Peru.

Sunday, Mr. and Mrs. John Wil-kinson of Southfield avenue, who have just returned from Florida were guests of Mr. and Mrs. Wilmot Wood of Southfield agenue.

HEALINGS CLAIMED BY EVANGELIST WALLACE

very great interest is held by a number of people in the evan

VILLAGE COMMISSION PROCEEDINGS

Regular meeting of the Villare Commissions held Monday evening, May 14, 1923, at Post of the Villare Commissions of the Villare Commissioner McBride.

Bould, Manager Starr and Cierk Rasel Clark, Absen; Commissioner Minister of the Windstein of ock, sent: President McBride. Commissioner Managee Starr and Clerk Hanel Clark, end: Commissioner Binghamisten of the previous meetings were sed as grated.

Moved by President McBride that

GLEE CLUB'S OPERETTA

Friday, May 11th, the Boyr and Girls Gleec Clubs presented the formanic musical connexts. The Garpes Grown and the musical connexts, "The Garpes Grown and attained great nucleases, and were a well agree in attendance and were a well agree in attendance and were a well agree in attendance and were a well agree in attendance. Bill Drake pitched fairly good had been been and the instructor in music in the limitingham schools. The faculty advisers were Misses port in the outfield proved costly. The great was directly by Miss Myra E. Grattan the instructor in music in the Birminpham schools. The faculty advisers were Misses port in the outfield proved costly. The faculty advisers were Misses and Shanley Rosso. The mymbers of the faculty advisers were supplied to the faculty and the Garpes and Shanley Rosso. The mymbers of the faculty and the Garpes Misses and Casch Drake in growing the control of the fact of the

BALDWIN THEATRE

the Time

TO HAVE YOUR CARFETS CLEANED

CLEAN

CLEAN

DETROIT STEAM CARPET

CLEANING CO.

E. R. MEEKER LOCAL AGENT

Phone 556

ROYAL OAK "Always a Good Show"

Tomorrow (Sat.) Eve. only May 19th "The Secret of the Storm Country

3 ACTS OF REVINED VAUDEVILLE

THOMAS MEICHAN in CAPPY RICKS
BUSTER KEATON in CONVICT 18

Sunday and Monday May 20 /21 Let en Zip!

AGNES AYRES RACING/HEARTS

SI

Tuesday and Wednesday May 22 /23 The Tear's Mose Oxipping Mystery Ellin

FOR RENT, HAUNTEDY BIG AMATER BILL TYPEN Y

Thursday Eve Only May 24th



OTHER ALL STAR ATTRACTIONS Next Week Sat Eve only Way 26th

"Don't Doubt Your Wife BIG VAUDEVILLE BY

DOUGLAS MeLEAN in THE ROOKIE'S RETURN Coming "Down To the Sea in Ships