

Don't Be Penny Wise and Pound Foolish

Don't think because you can get a big can of Baking Powder for little money that you are saving anything.

There's Only One Way to Save on Bake-Day, Use

CALUMET

The Economy BAKING POWDER



It costs only a fraction of a cent for each baking. You use less because it contains more than the ordinary leavening strength.

The sales of Calumet are over 150% greater than that of any other baking powder.



THE WORLD'S GREATEST BAKING POWDER

COUGH prescription advertisement.

TOO LATE

Death only a matter of short time. Don't wait until pains and aches become incurable diseases.

LATHROP'S GOLD MEDAL HAARLEOIL CAPSULES advertisement.

The world's standard remedy for kidney, liver, bladder and uric acid troubles.

Kermel advertisement with image of a woman's face.

ABSORBINE advertisement with image of a woman's face.

To keep colds in check, fry a nut and fry.

A man never appreciates good luck so much as when he is having a run of bad.

Genuine Bayer Aspirin advertisement with Bayer cross logo.

SAY "BAYER" when you buy. Insist Unless you see the "Bayer Cross" on tablets, you are not getting the genuine Bayer product.

Aspirin advertisement listing ailments like Colds, Headache, Toothache, etc.

Plant Growth and Sunlight. Recent experiments show that the amount of light that plants have affects its growth fully as much as climate.

Death only a matter of short time. Don't wait until pains and aches become incurable diseases.

HE FELT BAD--HAD A COUGH--WAS RUNDOWN. Couldn't Eat; Appetite Was Gone--Druggists Said Hypo-Cod Would Help Him.

NEW TONIC MADE HIM FEEL LIKE NEW MAN.

He had been sick, anyhow, and it had left him feeling mighty weak and bad. I thought, of course, that I would soon be feeling all right, but I didn't. I was eating nothing.

Greatest Vitamin Collection. The world's greatest vitamin collection belongs to Gabriel M. Francis of Pittsburgh.

Explicit. Attorney--"And where did you see him milking the cow?" "Where?" "A little south the center, sir."

The AMERICAN LEGION

FISH BRING LEGION INCOME

Beaver Dam, Wis., Post Plans to Erect Community Building With Funds Obtained.

"Gold fish" was the contemptuous title bestowed upon embezzled money by John Doughboy during the World War. Many soldiers developed a lasting prejudice against anything moving in water because their army diet so often included thinned fish.

However, the finny tribe has staged an unusual comeback in one community. Members of the E. E. Miller post of the American Legion, and likewise the good citizens of Beaver Dam, Wis., once the possibility of a fine new community building for fish and to the practical imagination of the Legion members.

For a number of years, the Wisconsin conservation commission had awarded the concession of selling German and buffalo carp and of Lake "Crucifix" fish from Beaver Dam lake to a professional fisherman, who annually fished many frames by carrying their catch in the city markets.

Then, the Legion members, who annually fished many frames by carrying their catch in the city markets.

The Legionnaires organized the effort in a business-like manner. Yauman took care of the formation of the fishing crew and Lawrence made arrangements with New York and Chicago markets as well as local and nearby merchants to sell the catch.

The net has more than 320 members, and everyone took some part in the enterprise.

The post's report testifies to the success of the undertaking.

"We have sold up to the present time a little over 50 tons of buffalo carp, which has netted us more than \$7,500, including our equipment, which is as fine as any fishing crew can have."

The Beaver Dam post has received support of the conservation commission in its undertaking.

Wen Legion Essay Prize. Donald Lewis Campbell of Clinton Wis., won first prize in his state in the American Legion's essay contest on the subject, "How Can the American Legion Best Serve the Nation?"

The subject of the contest was the subject of John J. Tigert, United States commissioner of education, E. E. Moore, former national commissioner of education, and S. S. McClure, the publisher.

Why, Certainly Not. The Boss--Is it true that you leave your typewriter and go when the clock strikes five, even if you are in the middle of a word?

A Gentleman of Polish. Jones lay outstretched in the barber's chair, the bookback at his feet, the manicurist at his hand.

THE PORT OF MISSING MEN

The American Legion is attempting to solve the mystery of the disappearance of Edward Starr, a New York City man who left his home at 111 West One Hundred and Twenty-sixth street, New York City, on the morning of November 28, 1921.

Starr was a lawyer in the law firm of Hundred and Second and engineers of the International Time Recording company, 11 East Thirty-seventh street, New York, at the time of his disappearance.

Starr is an eccentric and was employed by the International Time Recording company, 11 East Thirty-seventh street, New York, at the time of his disappearance.

A widowed mother has asked the American Legion to find William Davern, whom she has not seen since November, 1920.

William Davern, 111 East Thirty-seventh street, New York, at the time of his disappearance.

Important to Mothers. Examine carefully every bottle of CASTORIA, that famous old remedy for infants and children.

Hubby's Position. The lady of the house had often asked her cook what her husband did and the cook always replied that he was connected with a penitentiary.

Refresh a Heavy Skin. With the antiseptic, disinfecting Cuticura Talcum Powder, an exquisitely scented, economical face, skin, baby powder, body perfume and aftershave.

Turn the eyes upward as far as possible. Turn the eyes to the right, downward obliquely to the left, alternate each five times.

Point of View. An optimist is one who looks out of a window on a cold morning.

Can anyone furnish information as to the present whereabouts of George C. Blumling, age thirty-four, height six feet, weight 125 pounds.

The Frank R. Reynolds Post, 349 South River street, Aurora, Ill., has asked the American Legion to assist her in locating her father, who was discharged at Camp Matkova, New Jersey, on December 31, 1918.

Joseph Toeber, 411 Minnesota street, Indianapolis, Ind., is trying to locate Private Alvin Burt, who was discharged at Camp Matkova, New Jersey, on December 31, 1918.

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DYED HER DRAPERIES, SKIRT AND A SWEATER WITH "DIAMOND DYES"

Each package of "Diamond Dyes" contains directions so simple that a woman can dye or tint faded, shabby skirts, dresses, coats, sweaters, slacks, linings, hangings, draperies, everything like new.

Wild Animals Decreasing. With the ever-increasing demand for fur, game is becoming scarce and the price of skins is rising.

The professional trapper thinks of being game warden as a job that a district is trapped out, he moves on.

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Advertisement for Chevrolet Utility Coupé with image of the car and price of \$680.

The Practical Man's Car

The quick success of the Chevrolet Utility Coupé has proved how accurately its designers gauged the transportation requirements of the average busy man.

The mammoth rear compartment is especially attractive to the man who is always moving tools, samples, cases, repair parts for farm machinery, and luggage of all sorts.

Any Chevrolet dealer will be glad to show you its exceptional engineering features.

Chevrolet Motor Co., Detroit, Mich. Division of General Motors Corporation.

"Socked" Gold Hunters. Ma H. C. Living has been an expensive visitor in most American homes during the last few years.

CATARRHAL DEAFNESS is often caused by an inflamed condition of the mucous lining of the Eustachian tube.

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Advertisement for Grape-Nuts cereal with image of the product and text: "Get your vitamins naturally".

Instant relief from CORNS without risk of infection.

DR. Scholl's Zino-pads advertisement with image of the product.

Immigration Figures. No trustworthy immigration records were kept in the early history of the republic.

The "Red Mountain Stone" is a black basaltic block, unearthed at Deban in 1808.

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