

Birmingham, Michigan
HERBERT S. CASE, Man's Editor
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FRIDAY, JULY 13, 1925.
A NEW POLITICAL EPOCH

The ability to do something of value to others; the actual performance of a service that in some way adds to the comfort and convenience of one's human fellows—these attributes are the things that should place in public office those who seek at election time to administer to the welfare of the people.

You can't judge a book by its cover, and no more can you judge a man by his outward appearance. Some of this country's most brilliant geniuses care little about their outward appearance. They haven't the time to bother about such things. Psychological tests have shown that we judge too much by outward appearance. Because a man's clothes are not as neat as they might be is no reason why he will not make a perfect accountant. It is true that the average big business man is neat, but you will find that his clothes are plain and often in arrears of the prevailing style. He realizes the value of economy, otherwise he wouldn't be where he is.

Newspaper reporters are the same yesterday, today and forever. Last week they reported the finding of the largest sombrero outfit ever found in Detroit. We remember writing a similar story a number of years ago on the same subject. We also expect to read similar articles as long as the Volstead Act is on the statute books of the U. S.

Birmingham's New "Pup" Ordinance.
Illustration of a dog and a man. Text: 'IN THE DOG TAX COLLECTOR, HAVE YOU A DOG? WELL, YOU SEE THE DOG HAS A DOG BUT HE DISAPPEARED A SHORT WHILE AGO'.

That there is a demand for a President of the United States who really has a record of achievements to his credit is aptly shown in the country-wide cry of approval for Henry Ford. The people of this land have gradually awakened to the fact that this country is a growing business enterprise—not a parlor social game where "blind man" bluff, "drop-the-handkerchief" and attempts at elocution are the fundamental activities.

Jack Dempsey got \$300,000 for less than an article worth which he fought Gibbons on the fourth of July. Well, Dempsey always was a money-sport and he needs the money—so the fourth of July only of the red-letter days in his young life.

Two American Legion Posts in Detroit have officially announced themselves for sale of the beer. Evidently the boys have not forgotten that France uses something besides water to drink.

Would Make Their Eyes Pop. Movie Director (before Niagara Falls, to his first lieutenant)—Now, Jim, if he would arrange so that Miss Platoroff could be carried half-way over the falls and will be saved by our hero, would that be a stunner?

Job Printing
Prompt and Careful Attention
Individuality in your letter-heads and other printed matter is helpful to your business. We are ready at all times to give you the benefit of our experience.

PAY AS YOU GO
Buy Your Automobile Insurance In a Business Way!
You would not pay your rent three, six or twelve months in advance. Nor would you pay your grocery bill for three months' supplies in advance in the expectation of getting a real discount on your purchases. Why, then, should you pay for your automobile insurance in advance? You should not. You should pay as you go. This is the fairest and best way of buying automobile insurance. Your premiums, and they are small, are payable monthly and you know just exactly what the payment is. It draws interest for you. Just pay as you go on the Central Mutual Plan.

Great reformations are slow in coming. People abide by the convention until they can bear prevailing conditions no longer. The coming race for election to the office of the Presidency will usher into existence a new epoch in national politics—an epoch that will probably be recorded by future historians as another step toward higher civilization.

Some men by confessing they are self-made have the Lord a great deal of embarrassment. Some people have the devil to pay, but it doesn't seem to worry them as long as collections aren't made too soon.

Henry Ford is now the grandfather of granddaughters. He has made known in a front page article in Saturday's Detroit News. In another column of the paper stacked away inside between a raft of ads were the names of dozens of children who constitute his granddaughters. This is the daughter of the world's richest man. She is the daughter of the world's greatest laborer. She is the daughter of the world's greatest inventor and tractor. We hope the little rich girl will be as happy as we know some of her poorer contemporaries are destined to become.

WILLAGE COMMISSION PROCEEDINGS
Regular meeting of the Village Commission called to order by President McBride Monday evening July 6, 1925 at 8 o'clock. Present: President McBride, Commissioner H. H. Hill, and William H. H. Hill, Clerk Hazel Clark.

GOOD-YEAR SERVICE STATION
His word is the best bond on any honest business man can put up. We have given Goodyear our word that every customer who buys a Goodyear Tire from us will get real Goodyear Service. We are keeping our word—and we are satisfying old customers and winning new ones.

Right Protection At the Right Price
The Central Mutual offers you protection that protects at a cost 60% less than conventional rates. The policy is clear and understandable, with no "joker" clauses that permit evasion of settlement. Let us show you why and how Central Mutual protection is the best and most economical automobile insurance. It costs nothing to find out. Why not do so?

His Father's Son
"Henry Ford's First Granddaughter Arrives" is the heading in the Detroit newspaper. It was Edsel Ford's daughter but Henry Ford's name means nothing except that he is the son of his father. Henry Ford's name means something because it is the name of a man who has done at least one thing in this age better than any one else. He has done two. He has amassed the largest monetary fortune ever acquired by one man, and has built more cars than any other man. The goal that all should strive for should be the mastering of any of his fellow men. The heading in the Detroit papers would have hailed the arrival of the baby girl as Edsel Ford's first daughter if Edsel had come to Detroit near the attainment of this goal. But he hasn't, and until he has he will be known only as the son of his father.

Forty-Three Years Ago
William J. Bell of Southfield, whose letters from abroad have interested and amused our readers, returned from his travels in Europe on Wednesday last, accompanied by his nephew from Ireland.

Damning evidence of the lack of the present State Legislature was given last week when General Groesbeck refused to call a special session to take on the matter of reapportionment of state legislative and congressional districts. The governor said that his legislative halls taken up last spring, but never got any farther than committee—where it died. It clearly shows that the laws of the state do not much influence the men who are supposed to represent us in our legislative halls. Everybody knows that Wayne county ought to have more representation in Lansing—even the lady legislators admitted this. The people can vote this matter when they vote two years hence.

ROSS STEWELL, Notary Public.
DAN A. MCGAFFEY, Register of Probate.
10-12

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Central Mutual Auto Insurance Co.
Dept. D. N. Murphy Bldg., 185 W. Congress St., Detroit, Mich.
ARTHUR J. MUGGEY, Agent
8 LEVINSON BLDG. BIRMINGHAM, MICH. TEL. 367

Satisfied?
The people of Birmingham are much the same as they are anywhere else, except that Birmingham tends to get the pick of the classes. Birmingham families are all in at least moderate circumstances. An extra bunch of firecrackers will be needed for the Fourth of July for the little son who arrived at the home of Mr. and Mrs. Hamm, residing on the Robert Hanna farm, July 5.

At Featherstone took his new self-propeller out on the town line last night. He took it west on the hill, and into Miss Shug's field, turned around and went home. Everything worked like a fiddle.

It is said that heat waves are caused by masses of cold air. On the other hand, we'd like to ask why a man emits hot air when he feels "hot under the collar."

Hey There!
How about your letterheads, bills, statements, envelopes, cards, etc. Don't wait until they are all gone and then ask us to rush them out in a hurry for you. Good work requires time and our motto is that anything that's worth doing is worth doing well.

GOOD-YEAR SERVICE STATION
F. E. STERNAL, East Maple Ave.

BETTER THAN EVER
Peerless Ice Cream
Wilson Drug Co.—"Billy's Palace of Sweets"—"Billy's" Gray Sweet Shop—Temple Grocery—Upper's Grocery
MANUFACTURED BY
Birmingham Creamery & Ice Mfg. Co.
420 EAST MAPLE AVENUE
Phone 33
PATRONIZE A BIRMINGHAM-MADE PRODUCT

Twenty-Five Years Ago
Died, at his home about one mile west of Big Beaver, June 30, 1898, George J. Morrison, aged 74 years 6 months and 11 days.

Al Featherstone took his new self-propeller out on the town line last night. He took it west on the hill, and into Miss Shug's field, turned around and went home. Everything worked like a fiddle.

George Washington Gilbert, 76 years old of Connecticut, claims to be the world's oldest man. "I have never done a stroke of work," boasts, "nor have I ever been more than 20 miles from home." Stay where you are. Allocated, terminate the balance of the earth's population. And, despite your ripe age, let me bet a boy 15 years old who has worked only this summer has found more real fun in life than you will if you live to be as old as Methuselah.

OUR WAGONS ARE IN BIRMINGHAM
Tuesday, Thursday and Saturday
The Pontiac Laundry Co.
The Soft Water Laundry
30-32-34 Patterson Street
PHONE NUMBER 347 or 1200

GOOD-YEAR SERVICE STATION
PAINTING, DECORATING, PAPERHANGING
306 Oakland Ave. Phone 604 Birmingham Mich.

Efficient laundry service—the kind that makes you smile with satisfaction.
Everything back but the dirt.
The Pontiac Laundry Co.

One way to measure the extent of the election is to determine the average amount of time per year actually spent by the candidates in telephone conversations. Statistics indicate that in the United States the average candidate spends 100 hours in telephone conversations in the Scandinavian countries, Denmark, Sweden, Norway, 100 hours; in Germany, five hours; in Switzerland, three hours; in Great Britain, two hours; in France, one hour, and in Italy considerably less than one hour.

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The Bank of Personal Service
PONTIAC COMMERCIAL and SAVINGS BANK
PONTIAC MICHIGAN
Capital—One Million Dollars
THE LARGEST BANK IN OAKLAND COUNTY

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