

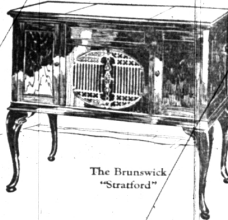
Let it be a Brunswick!

Regardless of the size of your pocketbook there is a Brunswick Phonograph for you



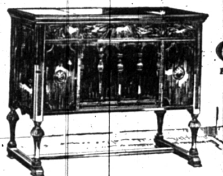
The Brunswick "York"

Whether you want a de luxe Brunswick phonograph of the most modern and luxurious type of console model, or an inexpensive little cabinet or table model, we have what you want, at the price you want.



The Brunswick "Stratford"

Don't deprive yourself and your family of the joys of owning a Brunswick. Get our convenient terms. Make this the happiest Christmas your dear ones ever had.



The Brunswick "Tulosa"

The Sign of Musical Progress
Brunswick
PHONOGRAPHS AND RECORDS



The Brunswick "Royal"



The Brunswick "Raleigh"

Over 24 Models to Select From.

The 5 models shown here are fine examples of the beautiful console styles we show. We have other models in various styles and at prices to suit all requirements. Come in and see them.

Brunswick Records Released Daily

MANNING-BOWMAN, WESTINGHOUSE, AMERICAN BEAUTY APPLIANCES

Authorized Kelvinator Sales and Service
Ironrite and Western Electric Ironers
Maytag Gyrafoam Electric Washers
Eureka Vacuum Cleaners

Leonard Electrical Co.

134 W. MAPLE AVE. Birmingham, Mich.

OUR CHRISTMAS CLUB
teaches and encourages Thrift and Economy
It's for Men and Women in all walks of life as well as babies and youngsters

ARE YOU SPENDING ALL YOU EARN?

How much would you have now if you had joined a CHRISTMAS CLUB last year?

Did \$1.00 or \$2.00 weekly evaporate? Can you figure any week that you could not have put aside a dollar or more and how much you would have if you had done so for the past few years?

Have you plenty for this Christmas? Will you have plenty for Christmas one year hence?

Ask your self these questions and then study how you can join our Christmas Club and how easy it will be to have a substantial sum for your needs next Christmas.

The following table explains the plan fully:

Increasing Club Plan	
1c Club	Deposit 1c 1st week, 2c 2nd week. Increase \$ 12.75 1c each week—in 50 weeks you have.....
2c Club	Deposit 2c 1st week, 4c 2nd week. Increase 25.50 2c each week—in 50 weeks you have.....
5c Club	Deposit 5c 1st week, 10c 2nd week. Increase 63.75 5c each week—in 50 weeks you have.....
10c Club	Deposit 10c 1st week, 20c 2nd week. Increase 127.50 10c each week—in 50 weeks you have.....
Decreasing Club Plan	
You begin with the LARGEST PAYMENT and DECREASE each week.	
Even Amount Club Plan	
25c Club	Deposit 25c each week—in 50 weeks you have \$ 12.50
50c Club	Deposit 50c each week—in 50 weeks you have 25.00
\$1 Club	Deposit \$1 each week—in 50 weeks you have 50.00
\$2 Club	Deposit \$2 each week—in 50 weeks you have 100.00
\$5 Club	Deposit \$5 each week—in 50 weeks you have 250.00
\$10 Club	Deposit \$10 each week—in 50 weeks you have 500.00
\$20 Club	Deposit \$20 each week—in 50 weeks you have 1,000.00
\$50 Club	Deposit \$50 each week—in 50 weeks you have 2,500.00
\$100 Club	Deposit \$100 each week—in 50 weeks you have 5,000.00

We cordially invite you to come in and join

FIRST NATIONAL BANK

Birmingham, Michigan

Many of our Customers are Stockholders in our Business

To many more a share of preferred 6.6% stock or a savings plan receipt would be a welcome Xmas Gift.

We Extend to Our Customers
Best Wishes for a

Merry Christmas

Consumers Power Co.

29 E. MAPLE AVE.

BIRMINGHAM, MICH.