

Mr. and Mrs. Guy Gravin, of Merrill street, are the proud parents of a nine and a half pound baby boy, born Wednesday, April 11. The arrival will be called Guy Harold Hugh.

Mr. and Mrs. J. Howard Wendorph, of North Woodward avenue, expect to leave next week for a ten day tour of the east. They will motor to Boston via Cleveland and will return by way of the Adirondacks.

Southfield News Notes

Prof. A. H. Noyes of the State University at Columbus, Ohio, and wife, and Roy E. Noyes of the department of the Detroit Edison Co., with wife and son, spent Sunday with their parents on the Noyes farm.

Mrs. W. R. Ellington and mother, Mrs. McGowan, are expected home from Los Angeles in the near future.

The Bedford school re-opened Monday after being closed for some time on account of scarlet fever.

Rev. and Mrs. John A. Glaspe and wife, Rev. and Mrs. W. T. Armstrong, Rev. Glaspe, who is to take up new work at Prosser, Wash., May 1, is visiting his sister, Mrs. Armstrong. He will preach in the Southfield Unit- Presbyterian church, Sunday, April 22.

BALDWIN BEACON

The students of the High School receive their report cards this week. A new ruling has been placed and all members of the school must have their report cards returned by noon of Wednesday, April 25. If the cards are not returned the student will be asked to "journey home" to get it. Should he miss a class, two per cent reduction will be taken from his grade. This action is to be strictly enforced and Mr. Hart feels the making of new cards each month for one-fourth of the students is entirely unnecessary.

COLLEGE!

College! What an enchanting word for the high school senior! College— with its promise of pleasure and profit, with its traditions of the past and its potentialities for the future— what possibilities for a single word to hold.

To the high school girl it represents the "highest" plateau of life— the period toward which she may look forward and to which she may later look back. She pictures the campus with its pretentious buildings, its spacious grounds and windy walks, along which groups of students pass in the dormitory with its cosmopolitan assemblage of girls, representing every state and many countries. No life is to be compared to that of the dormitory, with its feeds and frolics, its opportunities for self-expression and for acquiring poise and manner— "the oil of which keeps the wheels of life running smoothly"—and its opportunities to make friendships which will really "last through life." She appreciates the opportunity of the class association to be had in a society; she fancies the gay parties given throughout the year and anticipates the pleasure of the many outdoor diversions. Of course, she appreciates the chance for mental endeavor, for broadening her outlook, and altogether she is quite willing to agree that "the burr and the enchanted life is college days."

To the senior boy college means an independent existence, an outdoor life to him to live his own life. As before he has felt his responsibility to people about him, he now feels his responsibility to himself. He pictures the contributions which he himself will make to the pool of self-choice; he sees his ideal self past the five-year line to find a victor, or perhaps delivering the decisive argument in the college debate, or accepting the appointment to the staff of the college paper. He appreciates that college is an opportunity for him to prove himself and he hopes not to be found wanting. He is attracted by the social and athletic side of college life. He has sensed in a certain way the meaning of "college spirit" and he desires to make this a part of his own experience. But to buy it is not to buy college life itself which attracts, but the preparations which it gives for life after college days are over.

Few high school seniors need reasons for going to college for "an increase of knowledge increases the need of it." It is merely the next step in advancement just as high school is a step from grammar school. The increase by the increase of enrollment of our American colleges; and just as the number of college graduates increases so, too, does our standard of living rise.

College benefits are both practical and cultural and the modern person feels the need of both. He must obtain the practical for "to live well, a man must first live"; and then he must have the cultural for he lives most with himself, therefore he should be good for himself to know that "living makes a man fit company for himself."

In choosing a college a student considers two things, "What can I get?" and "What can I give?" This is true since it is possible to get no more out of college than one is able to put into it. Therefore, he must consider his own natural equipment, his talents and inclinations, his ambitions, and the objective he has set for himself. The average high school senior does not feel sufficiently sure of himself to immediately enter upon a line of specialization, so the general college is most often chosen. It offers a chance for selection, the possibility of a new vision and in the meantime real life itself—college!

Glady M. Barker.

SAY ITALY CONTEMPLATES TURNING BACK UTILITIES

According to recent reports the new Italian government, in its effort to solve the problem of the national budget, contemplates turning back to private operation all state monopolies, including the railroad, the parcel post and the telephone and telegraph services. The reason is that, under state management, these public utilities have been operating at a loss of many millions of lire annually.

MICKIE SAYS—

WHUP! A FELLER JEST SAID WE WUZ GITTIN' OUT 'N' BEST NEWSPAPER PER A TOWN OF THIS SIZE 'AT HE EVER SAW. 'N' 'E'S 'E MOST KILT POOR MICKIE! WE AINT USED T' KIND WORDS MUCH!

Who Are "Your Printers"?

Come In

and see us the next time you are in need of good printing

We are specialists in the kind of work that pleases.

A trial is all we ask.

We'll Be Glad To Assist You in "Good Printing."

THE FIRST NATIONAL BANK

You Think You Can-- But You Can't!

So many folks figure that there is always time enough to save a little later. When they're young they should enjoy life, that's their idea.

You think you can find the time and the money to save a little later. The park benches of the big cities are full of those who thought the same thing thirty years ago.

A Bank For All The People

SHAIN'S

"The Drug Store on the Corner"

offers a service not equalled in this city nor, we believe, in this country. At your service are three (3) Registered Pharmacists, one of them the only woman registered pharmacist in the county—

Miss Ethel J. Bassett

The others, **MR. GROVER E. COOK**, graduate of Detroit College of Pharmacy, and **MR. SHAIN**, who for over 20 years has filled prescriptions and ministered to the needs of the people of this vicinity.

FOR

You, this organization is a great boon. It insures you, at all hours of day or night, the service of competent, qualified, State-examined pharmacists to attend your wants—an opportunity for ladies to be served by one of their own sex—a guarantee that your prescription will be filled by one who is thoroughly trained in that delicate art and with fresh and expertly prepared drugs. This

SERVICE

we render at all times and for all the people. Isn't that the type of store that deserves your patronage? Are not those the people to whom you want to trust the welfare of your dear ones? Think this over and buy your drug store needs at

Shain's
The Rexall Store
Phone 61

PERSONALS

Mr. and Mrs. W. Nelson Whittemore, who have been spending the winter in Santa Barbara, Cal., returned to their home on the Updyke road, Bloomfield Hills, Saturday.

Last Sunday, Mr. and Mrs. William Perry of Crosswell, were guests at the home of Mr. and Mrs. J. C. Gibbons of Argus street.

T. W. Gorman of Nieldale road left Wednesday for Lexington, Ky. He will be gone for the remainder of the week.

Mr. and Mrs. C. A. Buhman were delightfully entertained at dinner Thursday evening at their home in Bloomfield Hills, later taking their guests to the Murray Seymour ball at the Hotel Sheraton in Detroit. Their guests were Mr. and Mrs. L. W. Smith, Mr. and Mrs. A. Baldwin and Mr. and Mrs. Thos. H. Cobb.

Harold Atwell, seven-year-old son of Mr. and Mrs. James Atwell of Watkins street, is recovering from a recent illness of bronchial pneumonia.

Mr. and Mrs. Atley Trackler, who have been residing at 1011 Woodward avenue for some time, have moved to Royal Oak, where they will make their home for the future.

Mr. and Mrs. B. W. Hayes and son, Billy, of Port Huron, spent several days week with Mr. and Mrs. Arthur Hartwell of Brown street.

Marion Patch, who is attending school at Ann Arbor, spent the last weekend with her grandmother, Mrs. Isadore Hendricks of Park street.

Repair Specialists

When your business goes wrong you go to a lawyer, or a banker or some other business specialist. When your body seems ill you go to a health specialist.

When your car needs attention send it here. It was made by specialists. It should be repaired by specialists.

Bell Bros. Garage

122 East Maple Ave.
PHONE 113-M

A Merchant

We know says that it's his job to please his customers. He is 100 per cent right. It's our job to please merchants by providing the kind of printing that is wanted. Try us and see what we can do.

AT THE I.O.O.F Temple

SATURDAY, APRIL 21

"Good-By Girls"

Featuring WILLIAM RUSSELL

will be the main film attraction here Saturday. A selected Sunshine Comedy completes the program.

SATURDAY MATINEE - 10c
Two Shows Saturday Night, 7:00 and 9:00 P. M.
Admission - 15c and 25c

We Make Good

HELP WANTED

WANTED—Male help over 19 years for automobile machine shop and assembly work. Experience not necessary. Apply or write Employment Department.

Continental Motors Corp.
MUSKOGON - MICHIGAN

A New Laundry Service for Birmingham

MICHIGAN'S LARGEST LAUNDRY IS PREPARED NOW TO GIVE THE PEOPLE OF BIRMINGHAM A REAL EFFICIENT LAUNDRY SERVICE

Shirts & Collars
Flat Work --- Rough Dry
& Complete Family Service

Our long standing reputation for high class workmanship, square dealing, fair prices and dependable service will, we believe, prove very welcome to Birmingham housewives. Just phone Glendale 5680 for the first call. Arrange with driver for future calls.

Palace-Model Laundry
17 BRANCHES - Glendale 5680 - 5TH & PINE
Motor Service Detroit

PIED PIPER

Cutout Patterns,
Roman Sandals,
Tan and Patent
Oxfords . . .

In fact we have most everything you would want in the line of children's shoes. The selection is complete—styles are all new—the same as are being shown by metropolitan stores. Sizes range from babies' shoes to those for growing girls.

WILLIAMS
Boot Shop

121 W. MAPLE AVE.
PHONE 117

The Products of 35 Years' Experience

STAR and DURANT

For 35 years W. C. Durant has been the manufacturer of vehicles and has built during this time TWO MILLION AUTOMOBILES. The ideas gained during this time have been incorporated in both the STAR and DURANT cars, giving the motorist a low priced car of quality and a medium priced car of exceptional durability and wonderful riding qualities.

STAR	
Chassis	\$413.50
Roadster	450.00
Touring	479.00
Coupe	623.00
Sedan	680.00

DURANT	
Roadster	\$ 945
Touring	945
Coupe	1445
Sedan	1445
Sport Tour	1075
Sport Sedan	1580
Business Coupe	1100

The above prices include wear tax and delivery charges.

-- The -- Birmingham Garage

GLENN I. VOORHEIS
119 S. Woodward
PHONE 301

Firestone

will not increase prices until May 1st

Firestone Prices on Fabric and Cord Passenger Car Tires and Tubes, also Solid and Pneumatic Truck Tires Will Advance May 1st

The postponement of this price revision is possible only because of our realization of the price danger in the British Crude Rubber Restriction Act which became effective November 1, 1922. We were fortunate in our rubber purchases before the Restriction Act increased the price of crude rubber 150%.

We have always endeavored to champion the cause of better, made tires delivered at lowest cost to the tire user by economic manufacturing and distribution. And we are glad of the opportunity to give the car-owner the additional saving at this time.

Firestone Cords embody certain special processes which result in their producing mileage records, restore unheard-of in the industry. Among the more important of these superior methods are blending, tempering, air-bag cure and double gum-dipping.

Firestone Dealers are co-operating with us in our movement to supply your needs at present prices as long as their stock lasts, and we have advised our dealers that we will supply them with additional tires this month only so far as our output will permit.

See the nearest Firestone Dealer. Purchase a set of these Gum-Dipped Cords. Prove for yourself their remarkable mileage advantages and easy riding qualities.

Firestone Tire & Rubber Co., Akron, Ohio
CONANT & OSBORNE
RUE VAN AVERY & SON, R. F. D. No. 1, Birmingham
Most Miles per Dollar