

AUTUMN ANNOUNCEMENTS

The Following Reliable Detroit Firms Solicit the Patronage of the People of Michigan. Courteous Attention, Prompt Service and a Welcome to All Visitors.



Shoe Styles
worthy of your attention

NOTE: If you will, the continued popularity of strap styles for Autumn. Of course, smart oxfords are also claiming much attention like wise, but whatever it may be if it is correct in style we have it in the famous quality our name assures.

Order By Mail Or Write For Further Information

Queen Quality Boot Shop
1417 Woodward Avenue
DETROIT

gifts for autumn brides

SINCE 1855

THE favorable connection which this house enjoys with the foremost diamond importers and cutters assures you of

perfect diamonds

at the most advantageous prices. Since 1855 the house of Rolshoven has led in diamonds and gems. We can save you 25 to 30 per cent on Diamonds.

F. Rolshoven & Co.
MAIN FLOOR DAVID WHITNEY BUILDING
DETROIT

FRANK & SEDER
1413 to 1447 CLIFTON WOODWARD AVE

First Anniversary Sale



SEPTEMBER 16th to 30th

NOW IN FULL SWING

This is a REAL Sale. More than a half-million worth of desirable merchandise—the best that money could buy—and the prices are as low as we can possibly make them. It is worth coming a hundred miles to attend.

Tell your friends. Tell them to tell their friends. Make up shopping parties and plan to come to Frank & Seder's for a day or more of the most wonderful shopping opportunities you have ever enjoyed. You are certain to save money on everything you buy. Not a little money—but a lot.

Do not fail to attend.

FRANK & SEDER

Stout Women
Wonderful Sales Values Now During Alterations

Fall Apparel

Lane Bryant now offers the Stout Woman SIZES 33 TO 56, remarkable special values in fashionable, wondrous apparel for Fall and Winter. Don't fail to investigate the unusual savings now awaiting you, while our building is undergoing alterations. No matter what your taste or figure may be, you can be outfitted here to your complete satisfaction in perfect-fitting garments that reflect the current modes.

Coats, \$29.75 to \$225.
Suits, \$29.75 to \$125.
Dresses, \$19.75 to \$175.

Waists, Skirts, Corsets, Negligees, Hosiery, Underwear

Lane Bryant
24 Floor Washington Arcade, 1538 Washington Boulevard
Use Washington Boulevard Entrance

An Invitation To Out-of-Town Buyers

We cordially invite out-of-town people to see our Sixty-five Display Rooms, all beautifully furnished with furniture that is high in quality but low in price.

The next time you are in Detroit come to see us. You will be welcome whether you contemplate a purchase or not.

We also carry a complete line of rugs and carpets at attractive prices.

Pringle Furniture Co.
431 Gratiot Avenue
David Pringle Pres. Harry V. Mutter Gen. Mgr.

Special Bargains In USED TRUCKS

We have Used Trucks of all makes from 3-4 ton to 6 ton that have been repaired or rebuilt and are all guaranteed. You can't go wrong in buying a Used Truck from us. We have Fords, Buicks, Republics, Standards, DeSlys, Packards, Federals. Don't fail to see when you are in the market for a reliable Used Truck of any make or any style body.

Thompson Auto Company
Distributors Federal Motor Trucks
4762 Woodward Avenue, Detroit, Michigan
Telephone Glendale 4690. Members D. A. D. A.

DETROIT CONSERVATORY OF MUSIC

Francis L. York, M. A. President
Elizabeth Johnson, Vice-President
49th Year.

Finest Conservatory in the West

Offers to earnest students courses of study based upon the best modern and educational principles. Renowned faculty of 70. Students' orchestra, concert and recitals. Diplomas and degrees conferred.

Examinations Free. For catalog and other information, address James H. Bell, Sec., 5035 Woodward Ave., Detroit, Mich., Market 2600

"For Fifty Years a Great Store"

The Biggest Thing We've Ever Offered to Detroit

Consolidation Sale
of Our Half-Million-Dollar Stock of Furniture, Rugs, Stoves, at

25% TO 50%
From the Original Prices

BRUSHABER
523-535 GRATIOT AVE. DETROIT, MICH.
Our West Side Store Is Closed Forever

Free delivery within 50 miles on

STOVES AND RANGES



Greatly Reduced Prices. Convenient Credit Terms.

We carry the largest assortment of stoves, heaters, and ranges in the city at prices that are positively amazing. Don't wait until the cold weather is here, come in now and see our lines. Free delivery within 50 miles of Detroit.

Finsterwald's
Michigan Avenue at Washington Boulevard
"No sale complete until the customer is satisfied"

Dyers—BROSSY'S—Cleaners
of Wearing Apparel; Carpets, Rugs, Portieres, Lace Curtains, Blankets, Furs, Auto Robes, etc. Prompt Service, Moderate Prices. Write Us.
8 East Warren Ave., Cor. Woodward Ave., Detroit

MOTHERS AND DAUGHTERS

Read This Letter from Mrs. W. S. Hughes

Greenville, Del.—"I was under the impression that my oldest daughter had some internal trouble as ever since the first time her sickness appeared she had to go to bed and even had to quit school once for a week. I always take Lydia E. Pinkham's Vegetable Compound myself as a matter of fact and she has received great benefit from it. You can use the letter for a testimonial if you wish, as I cannot say too much about what your medicine has done for me and for my daughter."—Mrs. Wm. S. Hughes, Greenville, Delaware.

Mothers and oftentimes grandmothers have taken and have learned the value of Lydia E. Pinkham's Vegetable Compound. So they recommend the medicine to others.

The best test of any medicine is what it has done for others. For nearly fifty years we have published letters from mothers, daughters, and women, young and old, recommending the Vegetable Compound. They know what it did for them and are glad to tell others. In your own neighborhood are women who know of its great value.

Mothers—daughters, why not try it?

DON'T DESPAIR

If you are troubled with pains or aches; feel tired; have headache, indigestion, insomnia; painful passage of urine, you will find relief in

GOLD MEDAL HAZEL OIL CAPSULES

The world's standard remedy for kidney, liver, bladder and uric acid troubles and National Remedy of Holland since 1896. Three sizes, all druggists.

Look for the name Gold Medal on every box and accept no imitation.

LUCKY STRIKE CIGARETTE

IT'S TOASTED

It's toasted. This one extra process gives a delightful quality that can not be duplicated.

BELLANS

SURE RELIEF FOR INDIGESTION

6 BELLANS Hot water Sure Relief

BELLANS
25¢ and 75¢ Packages, Everywhere

The Peasimist.

An American, after many years as a happy bachelor, found himself at last hooked and booked for matrimony. Early on his wedding day a friend met him carrying a wreath tied up with mourning ribbons.

"Good heavens, man," said the friend, "I thought it was your wedding day."

"Then what on earth are you doing with that?"

"Oh, it's all right," explained the bridegroom-elect. "I'm just going to lay it on the statue of Liberty."

Playing-Card Production.

The United States produces between 25,000,000 and 30,000,000 packs of playing cards a year and imports fewer than 500,000.

There's beggary in the love that can be reckoned.

IDEAS THAT ASTOUND

The acme of our conception of minuteness in weight is expressed in the fact that one twenty-eight thousandths of an ounce of radium, weighed on a balance and continually emitting billions and billions of particles of helium each second, will not lose enough of its weight after years and years to be measured by an ordinary weighing balance. Now, conceive the weight of one of these particles. All these ideas and notions are based on their relationship to the "earthly" standards. Our earth is but a minute speck in space itself. The size of the electron in comparison to the magnitude of space, as revealed in the telescope, is inconceivable. Between the two limits there is a differential ratio, given by the figure 2 with 123 zeros after it.

Vote by Seniority.

In the election of a pope the cardinals vote in the order of their rank and age, the dean of the Sacred college being the first to cast his ballot.

SOURCE OF NEW FOOD SUPPLY

Millions of Acres of Treeless Arctic Plains May Be Utilized to Breed Reindeer Herds.

Doctor Nelson of the federal bureau of scientific research says that since his return to Washington he has received from experts in Alaska reports showing that they have gained information sufficient to facilitate important changes for the betterment of the reindeer industry and for reducing the death rate of the animals in the herds.

Not only is the reindeer prized highly for its flesh, but, says Doctor Nelson, "the skins are valuable for glove making. Tanned with the hair on, they are very light, and robes made from the soft, tanned skins with the hair on, are, for their weight, probably by far the warmest covering known. These might become extremely useful as automobile robes for winter in colder parts of the country."

Reindeer live on the treeless Arctic plains, where in summer they feed mainly on the abundant vegetation which the short Arctic summer produces, and in winter they eat the lichens, commonly called reindeer moss, which covers great areas in the Far North. These plains, or tundras, spread out over many millions of acres along the Bering sea and Arctic coasts of Alaska. The introduction of reindeer into Alaska has demonstrated that these vast stretches of territory, which hitherto have been considered desert wastes, are really valuable grazing lands, which will be a source of a new supply of food to meet the increasing demands of the world.

Lesson Taught by Nature.

Nature never hurries; atom by atom, little by little, she achieves her work. The lesson one learns in fishing, hunting, picking or painting is the manner of nature—patience with many delays—Emerson.

MURINE

Keep Your Eyes Clear—Clearer and Healthier

W. N. U. DETROIT, No. 19-1922