

PONTIAC LAUNDRY COMPANY

SOFT WATER LAUNDRY

30-32-34 Patterson St.

OUR WAGONS ARE IN

Birmingham

EVERY

Tuesday, Thursday and Saturday

WE BRING YOUR LAUNDRY RIGHT TO YOUR DOOR

EVERYTHING BACK BUT THE DIRT

Phone: 347 - 1200

Pontiac

LIVE IN BIRMINGHAM

From the far corners of the earth; from east, west, north and south, man and his mate are ever in search of an ideal spot upon which to build a home and rear their children.

Over the hills and highways, over the plains and prairies, over the vast continent upon which rests the United States of America, people are constantly seeking a spot which they may endearingly call "Home."

Thus, over the entire State of Michigan man and his mate are ever on the lookout for a place which they may move into—a place that offers them food, raiment and shelter and the attending comforts and luxuries of life.

For the people of Lower Michigan there are many lovely places to build their homes. Each county has something unique to offer the home-seeker. But we believe that there is not a county in the entire State that offers to the home-seeker the things that may be had in Oakland County.

Situated in the midst of over 500 lakes—lakes that lure the fisherman, the swimmer, the boatman and the summer camper—Oakland County far surpasses the rest of Michigan in out-of-door pleasures. For the automobilist miles of ribbon-like roads call him to traverse the by-ways that exist along the scenic spots in Oakland County.

Closest by far of any of the cities or towns in Oakland County is the Village of Birmingham, called "The Pride of Old Oakland." Within its confines there dwell five thousand people. They are afforded all the conveniences and comforts that any city can give them, yet they live in an atmosphere clean and pure, an atmosphere that is afforded only by suburban life.

The weary city family or the persons who live in the country, Birmingham opens its doors to you in welcome anticipation that you may, ere long, take up your residence within its confines and really enjoy living.

WILLIAM McCALLUM Lumber Dealer

Mr. McCallum, as the names would seem to indicate, belongs to that sturdy race of people known as "Scots" and his cunningness and humor goes far to bear out the idea. Mr. McCallum is an affable, pleasant gentleman to meet, and withal very interesting. At present he is engaged, as he expresses it, in completing the Masonic Temple, and he is a member of this great brotherhood.

The lumber business is his vocation and he carries a full line of Lumber and Builders' Supplies.

The subject of this sketch is the proud father of four boys and one girl and he has a right to be proud of his family. Earl McCallum is the general manager of a daily newspaper at Brevard, Washington, Bruce McCallum has a large lumber yard in Iowa; Cecil is a law student at the University of Michigan and the youngest is at home.

For many years Mr. McCallum conducted a lumber yard at Pontiac and also did much building in that

thriving city. He is also interested in the elevator business, and was in the shipbuilding business with F. W. Wheeler at West Bay City. In 1895 he was in Alaska during the gold rush, and built ships for the Alaska trade.

WILLIAM B. BROWN Florist

Mr. William Brown, well-known citizen, is a native born Detroit of Scotch-Irish ancestry. He started in the business of selling flowers to Detroit folks away back in 1902, and has successfully carried on ever since.

About fifteen years ago Mr. Brown decided that Birmingham would be his choice as a place of residence, and he thought that he and saw and conquered. He became interested in public affairs and spent two years on the old Council, and was re-elected in 1921. He is a strong exponent of wider Woodward Avenue and other civic improvements. His slogan is "A Dollar of Value for Every Dollar Spent."

Mr. Brown is a Mason, belonging

to the Consistory and Shrine. He is also an Odd Fellow and a Knight of Pythias, a member of St. Andrew's Society and Detroit Wheelmen. He resides at 115 Southfield avenue.

THE GRAY SWEET SHOP

Here are two young business men, George R. Anderson and Leon A. Towley. Both of them are full of life and "zip" and they have come along fast in business, and bid fair to go much further in the pathway of business progress. Both of these men are imbued with the booster spirit. Anderson is twenty-six years old and a native Birminghamer, while Towley arrived on earth in 1899. He attended the Business Institute in Detroit, and Towley received part of his education at the Ferris Institute under the tutelage of Woodbridge N. Ferris.

LAWSON - ERB LUMBER COMPANY

This thriving lumber concern is at Brownell and Forest avenues and covers over an acre of ground. The company was incorporated in 1913. Fred Erb is president and John C. Lawson is secretary-treasurer and general manager. The company carries on a very extensive business in Lumber and General Building Supplies and can furnish anything in their line on short notice. Mr. Lawson is a native of Clawson and his associate, Mr. Erb, is from Loyal Oak. Both gentlemen are of pleasing personality which, along with the service and quality of material that they sell have caused the firm to grow and prosper. In a short interview with Mr. Lawson the writer learned that Mr. Lawson is a firm believer in the future of this community, and looks for much improvement and development here.

WILLIAM E. SMITH Birmingham Roller Mills

The Birmingham Roller Mills is practically the only manufacturing industry in Birmingham, outside of the manufacture of cement blocks. The flour mill was put up about eight years ago, and uses the Anglo-American short system of grinding wheat into flour. The roller process is used and makes a flour which is not degliterated. The capacity of the establishment is fifty barrels of flour daily and on a yearly basis this amount is the grinding of ten thousand bushels of wheat. The flour is known as the Snowball Brand and has a large sale. Feeds of all kinds are also dealt in, the feed mill having been erected about seven years ago.

proprietor of this industry, is of Holland Dutch and Pennsylvania Quaker descent. He is a native of Oakland County, being born in Bloomfield town in 1871. Mr. Smith has one brother and also a sister, who resides in New Jersey.

The Weis-Smith Truck Company is another concern in which Mr. Smith is interested. This concern intends to build a four-wheeled drive truck. The Donaldson Lumber Co. of Pontiac, has two of these trucks in use at the present time and they give wonderful satisfaction. Several cities have made excellent offers to the Weis-Smith Company to locate with them but the company has not yet fully decided where they will manufacture their product. It is rumored, however, that Birmingham may possibly be the favored place.

YOUR LOCAL NEWSPAPER

We have learned that there are a few community newspapers in the state that are about to suspend publication because of a lack of local support. Whether your local publication is near bankruptcy or is presently in the hands of a receiver, it should have every encouragement from his constituency.

No one is perfect. No person is doing all he possibly could do were he able to employ his talents to their fullest extent. Further, each person has his strong as well as his weak points. No one can do one single thing better than the majority of others. One man can swing an axe, or milk a cow, or talk, or keep still a little better than his neighbors can.

Now, speaking in a personified way it is just so with a local newspaper. There is no American could think otherwise. Without it democracy is impossible. The very fundamentals upon which the fathers built our great nation will give way without the free interchange of ideas and the unhampered building of community ideals. You may not like the editor, but for your own sake and the sake of the community you cannot afford not to give every species of enthusiastic individuals who form a certain small per cent of all progressive communities.

Support such an institution as the local paper. There is no alternative. No American could think otherwise. Without it democracy is impossible. The very fundamentals upon which the fathers built our great nation will give way without the free interchange of ideas and the unhampered building of community ideals. You may not like the editor, but for your own sake and the sake of the community you cannot afford not to give every species of enthusiastic individuals who form a certain small per cent of all progressive communities.

One of the things your local issue does is to tell of the happenings around home. It interprets the acts of the community for you and for the other members of the town and the surrounding country. It brings together the extremes. The good things and the bad things, the refined and the vulgar, the prosperous and the failures, the democrats and the republicans, the pious and the boisterous, those to be emulated and those to be despised, all these are here reviewed, not on the stage made up and powdered for show, but in actual life. Through his local sheet, the citizen sees his community as a reality, a living, breathing, working thing.

And it helps men to understand themselves and their places in the community. How much better do men know the workings of their own mind and heart through reading the accounts of various acts and thoughts

and aspirations of the men and women who live around the corner or on section twenty-three. Their extreme ideas are modified and brought down to where they can find common ground upon which to build. The local newspaper has been a mighty force in driving out ignorance, superstition and suspicion and replacing it with information and confidence and hope in mankind. And this, notwithstanding the fact that scandal, dishonesty, thieving, assault and murder are here mentioned to the public which it serves. It is the great light that shineth out to the community—the light of publicity that makes hard the life of those capricious forms of hatred and malice and revenge and spite and jealousy. Those unkind spirits cannot stand the light, they weaken under its scorching rays.

While doing this, the local newspaper keeps the community spirit burning. It never allows the taper of community interest to go out. The merits of the local team, the abundance of resources of men and materials, the local capacity for expansion and development are everywhere reflected on the pages of this local sheet. Sometimes, you are in exaggeration, overstatement, much cry and little work; but this criticism keeps the Jones and the Smiths and the Browns a little more on tiptoe for the home town. It also balances the downward pull of outside attractions and the burden imposed by the disgruntled and pessimistic individuals who form a certain small per cent of all progressive communities.

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Ask Us About Printing.

DURAND CIGARS, very mild, adv

A classified ad in THE ECCENTRIC will tell your story to the entire populace of Birmingham and nearby. If you start to buy, sell, exchange, rent, etc., come into our office, or tell Central to give you 11 over the phone. The cost for an ad is as low as 25c. adv21

LAND CONTRACTS

We specialize in collecting payments on Land Contracts. Leave them with us. We send out notices and place the amount collected to the credit of your account. adv45

FIRST NATIONAL BANK
Birmingham, Mich. adv45
Full line of Hallows' in favors at Cobb's Drug Store. adv25

IT'S COMING -- STARTING MONDAY EVENING, OCTOBER 23-- FOR ONE WEEK

THE HOWLAND THEATRE SCORES AGAIN

FOR ALL OAKLAND COUNTY

PRINCESS PLAYERS

LAST WEEK OVER 500 PEOPLE FROM THIS VICINITY SAW "THE STORM" WHY?—?

PRESENT THE INTERNATIONAL SUCCESS AND SENSATION

'CAPPY' ROCS'

ADAPTED FROM THE SATURDAY EVENING POST STORIES OF PETER B. KYNE

WITH DANIEL REED AS "CAPPY", The many-sided Sailor of the Deep.

(That Fat Man)

SUPPORTED BY ROBERT BURTON, MARJORIE GARRETT and Splendid Cast of PRINCESS PLAYERS

Poplar Prices 10 - 15 - 25 - 35 - 50

CALL UP THE PHONE, PONTIAC 933, REVERSE THE CHARGES FOR TWO OR MORE SEATS—HAVE THEM RE-SERVED, IT COSTS NOTHING EXTRA

That is why 10,000 people in Oakland County go to the Howland Every Week