

ECO CITY

ECONOMY

Birmingham's Booming New Neighboring Village on WOODWARD AVENUE

Just a few months ago ECO CITY was no more than a dream. Today it is a thriving, pulsating village of 400 people. More than 100 homes have already been built and sold to former renters. Twenty are in course of construction—dozens more are to be built in the next few months.

THIS RECORD IS WITHOUT PARALLEL

Eco City Is Growing Like Wildfire

Hundreds of thousands of dollars have been made available for building homes in ECO CITY. Miles of water and sewer mains have been laid. A quarter of a million dollars has already been spent.

Seize the opportunity that is offered you NOW to invest in ECO CITY

Soon it will be too late and the increase in value in ECO CITY Woodward Avenue business frontage and ECO CITY residence lots is as certain as tomorrow's daylight.

SEE ECO CITY

Come out today. See the homes going up. Fully modern attractive two-story homes and one floor brick bungalows.

BUY A HOME Or INVEST IN A LOT

Leinbach-Humphrey Company

BRANCH OFFICE: CORNER Humphrey & Woodward Aves.

PHONE 232-J

MAIN OFFICE: United Savings Bk. Building

Detroit Mich. CADILLAC 2534

HOWARD BELL Florist

Howard Bell is among the leading florists of Birmingham. His greenhouses at 704 South Woodward Avenue, are almost mammoth in size. In fact, the writer seems to be that for appearance and equipment, they compare favorably with those of the American Cut Flower Company at Elmira Heights, N. Y. Mr. Bell specializes in Cut Flowers and Potted Plants, and furnishes all sorts of floral designs for all occasions. He is a worker and his efforts have brought him a large trade from all through this section.

As for Mr. Bell's personal career it might be said that he is a real Birminghamite, having first seen the light of day on a farm in Southfield township in the year 1887. The first sixteen years of his life were spent on the farm where he learned those secrets of "Dame Nature" that have stood by him as a florist. He was a pupil of the country school (Erty's School) and then attended the "Birmingham High."

Mr. Bell is a member of the Michigan Florists Association, the Knights of Pythias and a Mason.

LEON R. MIX Jeweler

Mr. Mix has lived in Birmingham for about five years, the last two of which he has been in the Jewelry Business for himself. Prior to this he spent two years in Detroit with Square Deal Miller. Mr. Mix has also been associated with a number of well-established firms engaged in the various lines of Jewelry merchandising. Although he did not tell us about it, Mr. Mix is an avowed veteran, going over with the 32nd Division (Red Arrow). He was four or five months on various fronts and participated in some of the "hottest" drives of his Division, having been right up to the Arncliffe and being a machine gunner with plenty of service. His original post was the Pontiac Machine Gun Company. Mr. Mix is an Odd Fellow and a Knight of Pythias.

W. H. MILLER Plumbing and Heating

Mr. Miller is a native of the Empire State, being from Niagara Falls, N. Y. He had decided to come to Michigan, thereby increasing the population by one. The first job he had after becoming a Welder was at Ann Arbor with Samuel Andrews, contracting plumber. After leaving Mr. Andrews he went to Royal Oak, then a village, south of Birmingham. Here he was employed by the Main Plumbing and Heating Company. From Royal Oak our subject went to Manchester, Mich., where he took and held a contract and embarked in the plumbing business with a partner, Mr. Kuebler, under the firm name of Kuebler & Miller. In 1917 he started in business in Birmingham, at Brown and Watkins streets, and in 1918 located on East Maple Avenue, inasmuch as his former place was too small to accommodate his growing trade. Mr. Miller is a plumbing and heating engineer, and carries a large line of plumbing supplies, both rough and finished, hot water supply heaters, including the Hoffman and Everhot Automatic. He also installs heating systems, steam hot water and vapor. Mr. Miller is a Mason, an Odd Fellow and a member of the Michigan Association of Plumbing and Heating Contractors.

HAWTHORNE ELECTRICAL COMPANY

105 Maple Ave. West
Roy Hawthorne is an Oakland County man, having been born and brought up on a farm. He served his electrical apprenticeship with Harry Smith, well known throughout this section as a highly capable electrician, and under him Mr. Hawthorne became a well-trained electrical expert. He has been in business locally for about ten years. He has a complete line of Electrical Supplies, including Radio Equipment, Lighting Fixtures, Electric Stoves, Motors, etc. He has an extensive electrical contracting and repair department. He is a Mason, an Odd Fellow, a Knight of Pythias, and resides at 704 Brown Street.
For the benefit of the ladies it might be said that Mr. Hawthorne is single, and how a fellow with his pleasing personality manages to escape the matrimonial net is beyond us.

M. WHITTENBERGER Milliner

Mabel Whittenberger conducts the leading millinery establishment of Birmingham. It is located at 109 Maple Avenue West. Before coming to Birmingham she was engaged in the millinery business in Indiana. She was also with Gage of Chicago for a number of years and handles

the well-known Gage line of hats which are a nationally known product.

The work that is done in this millinery department will compare favorably with metropolitan products. Pattern hats are carried, also hand-made salons. Making and designing is featured, and trade of this store is not confined to Birmingham alone, but the entire section counts about. Among the lines in stock are Velvet, of which a full line is carried. You will also find Hats, Hats, Hair Goods, Veilings, and a wonderful stock of Ribbons.

BELL & MOORE David A. Bell and Robt. Y. Moore

The two gentlemen comprising this firm are local Birminghamites and they established their present business in 1920. Their market is up the minute in sanitary equipment, and Quality Meats and Service are the foundations upon which their business is built.

Mr. Bell attended the local schools and in 1913 he became Village Clerk, and in 1901 became Village Clerk. In 1913 he was Township Treasurer. Mr. Bell believes in an adequate water supply for Birmingham, W. Woodward, and in giving the community a dollar's worth of service for every dollar expended. He is a member of the Birmingham Golf Club, an Odd Fellow, a K. P., and resides at 416 Oakland Avenue.

Robert Y. Moore was born in Birmingham in 1886. His father came to Birmingham from Toronto, Canada. Mr. Moore is of Scotch ancestry, of well-established firms engaged in the various lines of fishing, and played hooky many times to indulge in his favorite pastime. He is a Knight of Pythias and a member of the Presbyterian Church. Mr. Moore is deeply interested in any project that pertains to the growth and welfare of Birmingham, and is well informed on local civic matters.

MELLEN - WRIGHT - MOULTHROP CO. Lumber, Coal

In 1915 the Mellen-Wright-Stephens Company took over E. R. Smith & Company which concern was engaged in the Lumber trade at that time. Since that time the organization has become the Mellen-Wright-Moulthrop Company, engaged in the sale of Lumber, Coal and General Building Supplies. In 1911 Mr. Ralph C. Moulthrop, the secretary and general manager of this local firm, was born at Bay City, Mich. He attended the public schools and was graduated from Bay City College in 1909. In 1911 Mr. Moulthrop went to Portland, Ore., and worked for the Portland Lumber Company for five years. He then returned to Detroit and engaged in the real estate business for a short period, leaving this line to go to work for the Hine Lumber Co. He, after this, located a connection with the Mellen-Wright-Moulthrop Co. Mr. Moulthrop was 19 months in the Army, with Division, and is a member of the American Legion, Birmingham Post, and at present is vice-commander.

NORMAN BELL Bell Bros. Garage

Mr. Bell is a rather retiring young man, and it was with some difficulty that the writer drew out a few salient facts regarding Mr. Bell's career. Norman Bell was a farmer boy and was born on his father's farm in Southfield township, Oakland County on May 24th, 1891. He attended the District school (Erty's School) until he was 10 years in Birmingham and also spent two years in Birmingham high school. He resided on the farm until he was 10 years of age, and then went to Detroit where he worked in several automobile factories. He was also with the Oakland factory in Pontiac. After gaining a varied automobile experience he started a garage last February in Birmingham, where his experience as an all round auto mechanic has met with excellent recognition. Mr. Bell does General Auto Repairing, carries a fine line of Tires and Accessories. He is married, has three children, and is a Knight of Pythias.

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WOOD

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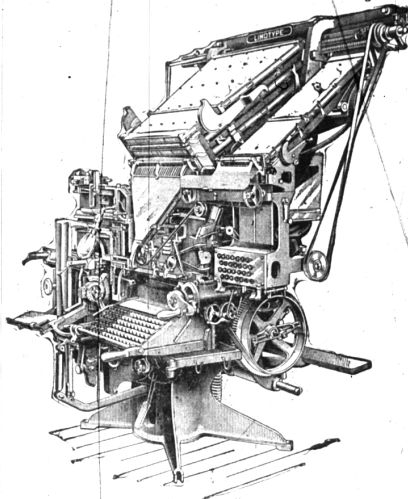
OSTEOPATHIC PHYSICIAN

Dr. Mabel Campbell, Levinson Bldg. Phone 105. Office hours: 9-12; 1-5. Other hours by appointment. 321f

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When you want to say "Good Ice Cream," just say "Peerless." adv61f

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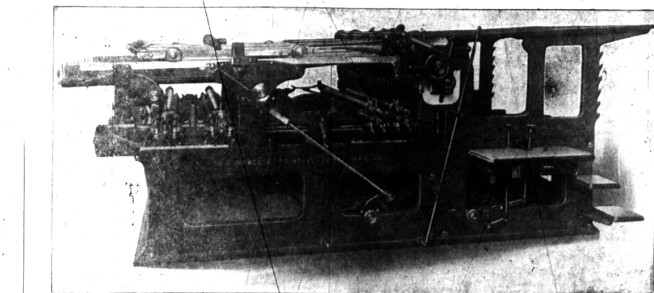
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