

CLASSIFIED ADS

UNDER THIS HEADING—"For Sale"—For Rent, etc., per word per line for each consecutive insertion of same ad, 10 per word minimum charge 25c. CASH must accompany each ad—absolutely no ad. charged.

MONEY TO LOAN

MONEY TO LOAN ON STEADILY EMPLOYED, honest, married people, who live in Birmingham, in sums of \$50 to \$100 on household furniture, automobiles, and real estate. Monthly interest 5% to 7%. Long contracts. Borrow \$40 to \$100—pay \$10 to \$12. Write for terms. Streetcar convenient. We are under supervision of State Bankers' Building Loan Co., 1000 First Bldg., cor. So. Saginaw and 1 1/2 Pike St., Phone 241.

FOR RENT—HOUSES AND APARTMENTS

FOR RENT—Furnished four room apartment, clean, bright, 1215 1/2 First St. Phone 1215. HOUSE TO RENT—A fine home, third house on Thonson St. Monthly \$25.00. B. B. Moore, 1010 1/2 First St. Phone 1215.

FOR RENT—HOUSES AND APARTMENTS

HOUSE TO RENT—A fine home, third house on Thonson St. Monthly \$25.00. B. B. Moore, 1010 1/2 First St. Phone 1215.

MISCELLANEOUS

FOR SALE—A fine home, third house on Thonson St. Monthly \$25.00. B. B. Moore, 1010 1/2 First St. Phone 1215.

MISCELLANEOUS

FOR SALE—A fine home, third house on Thonson St. Monthly \$25.00. B. B. Moore, 1010 1/2 First St. Phone 1215.

MISCELLANEOUS

FOR SALE—A fine home, third house on Thonson St. Monthly \$25.00. B. B. Moore, 1010 1/2 First St. Phone 1215.

MISCELLANEOUS

FOR SALE—A fine home, third house on Thonson St. Monthly \$25.00. B. B. Moore, 1010 1/2 First St. Phone 1215.

MISCELLANEOUS

FOR SALE—A fine home, third house on Thonson St. Monthly \$25.00. B. B. Moore, 1010 1/2 First St. Phone 1215.

MISCELLANEOUS

FOR SALE—A fine home, third house on Thonson St. Monthly \$25.00. B. B. Moore, 1010 1/2 First St. Phone 1215.

MISCELLANEOUS

FOR SALE—A fine home, third house on Thonson St. Monthly \$25.00. B. B. Moore, 1010 1/2 First St. Phone 1215.

MISCELLANEOUS

FOR SALE—A fine home, third house on Thonson St. Monthly \$25.00. B. B. Moore, 1010 1/2 First St. Phone 1215.

MISCELLANEOUS

FOR SALE—A fine home, third house on Thonson St. Monthly \$25.00. B. B. Moore, 1010 1/2 First St. Phone 1215.

MISCELLANEOUS

FOR SALE—A fine home, third house on Thonson St. Monthly \$25.00. B. B. Moore, 1010 1/2 First St. Phone 1215.

MISCELLANEOUS

FOR SALE—A fine home, third house on Thonson St. Monthly \$25.00. B. B. Moore, 1010 1/2 First St. Phone 1215.

MISCELLANEOUS

FOR SALE—A fine home, third house on Thonson St. Monthly \$25.00. B. B. Moore, 1010 1/2 First St. Phone 1215.

MISCELLANEOUS

FOR SALE—A fine home, third house on Thonson St. Monthly \$25.00. B. B. Moore, 1010 1/2 First St. Phone 1215.

MISCELLANEOUS

FOR SALE—A fine home, third house on Thonson St. Monthly \$25.00. B. B. Moore, 1010 1/2 First St. Phone 1215.

MISCELLANEOUS

FOR SALE—A fine home, third house on Thonson St. Monthly \$25.00. B. B. Moore, 1010 1/2 First St. Phone 1215.

MISCELLANEOUS

FOR SALE—A fine home, third house on Thonson St. Monthly \$25.00. B. B. Moore, 1010 1/2 First St. Phone 1215.

MISCELLANEOUS

FOR SALE—A fine home, third house on Thonson St. Monthly \$25.00. B. B. Moore, 1010 1/2 First St. Phone 1215.

MISCELLANEOUS

FOR SALE—A fine home, third house on Thonson St. Monthly \$25.00. B. B. Moore, 1010 1/2 First St. Phone 1215.

MISCELLANEOUS

FOR SALE—A fine home, third house on Thonson St. Monthly \$25.00. B. B. Moore, 1010 1/2 First St. Phone 1215.

MISCELLANEOUS

FOR SALE—A fine home, third house on Thonson St. Monthly \$25.00. B. B. Moore, 1010 1/2 First St. Phone 1215.

MISCELLANEOUS

FOR SALE—A fine home, third house on Thonson St. Monthly \$25.00. B. B. Moore, 1010 1/2 First St. Phone 1215.

MISCELLANEOUS

FOR SALE—A fine home, third house on Thonson St. Monthly \$25.00. B. B. Moore, 1010 1/2 First St. Phone 1215.

MISCELLANEOUS

FOR SALE—A fine home, third house on Thonson St. Monthly \$25.00. B. B. Moore, 1010 1/2 First St. Phone 1215.

MISCELLANEOUS

FOR SALE—A fine home, third house on Thonson St. Monthly \$25.00. B. B. Moore, 1010 1/2 First St. Phone 1215.

MISCELLANEOUS

FOR SALE—A fine home, third house on Thonson St. Monthly \$25.00. B. B. Moore, 1010 1/2 First St. Phone 1215.

MISCELLANEOUS

FOR SALE—A fine home, third house on Thonson St. Monthly \$25.00. B. B. Moore, 1010 1/2 First St. Phone 1215.

MISCELLANEOUS

FOR SALE—A fine home, third house on Thonson St. Monthly \$25.00. B. B. Moore, 1010 1/2 First St. Phone 1215.

DIRECTORY

Buy in Birmingham from the business houses listed below. They are reliable. These home-town merchants offer quality goods at reasonable prices. Patronize them.

ARTHUR J. TUGGEY Real Estate 12 LEVINSON BLDG. Phone 525-R

HOWARD J. BELL 704 S. WOODWARD AVE.

What enhances the appearance of the home more than BEAUTIFUL FLOWERS?

BUY 'HEER' CANDY NEXT SUNDAY

Why not eat your noontday lunch The Gray Sweet Shop ANDERSON & TOOLEY 128 N. Woodward Ave.

SATISFACTORY SHOE REPAIRING Give those old comfortable shoes new life. Have them repaired. Brown's Shoe Hospital 121 WEST MAPLE AVENUE (At the rear of Williams' Boot Shop)

MIX THE JEWELER Diamonds AND Watches 123 West Maple Ave

RELIABLE SHOE REPAIRING Have those old shoes made like new Young's Shoe Store 111 N. Woodward Ave.

D. B. Wilkinson 536 SOUTHFIELD AVE. PLUMBING AND HEATING OUR WORK SATISFIES—Estimates Cheerfully Given

SAVE THE PAINT! Have that car of yours washed and polished frequently. Birmingham Garage W. M. J. THORNTON, Prop. S. Woodward Ave., Phone 301

E. A. O'NEAL 102 S. WOODWARD AVE. Leather Goods and Leather Repairing Of All Kinds Trunks, Bags, Gloves, Mittens Mackinaws and Sheep-lined Coats

Miller & Gibbons 138 W. MAPLE AVE. Phone 436-W BATTERY REPAIRING ACCESSORIES—OIL GAS—VULCANIZING

For Economy Meats Buy at the ECO CITY MEAT MARKET You'll like our prices and service

C. FLOYD SMITH PAINTING, DECORATING PAPERHANGING 306 Oakland Ave. PHONE 404 Birmingham Mich.

LATHER OF ADVERTISING I hastened into a barber's shop the other day and asked if I could be shaved in five minutes. The barber replied, "Why don't you quit this process and get busy with your razor? That would have been my way of shaving myself in a hurry. When he did finally take up his razor, the job was over in a jiffy. Add I caught my train. The incident, for some reason or other, struck this thought in my mind. Lathering is to shaving very much the same thing as advertising is to selling. If you do enough preliminary work, so that the groundwork has been thoroughly prepared, then the resistance is very greatly reduced, and it is possible either to shave with less trouble or to sell goods with less trouble. A good many business men, as foolish as I would have been in trying to shave myself in a hurry. They don't save enough advertising before starting to get results. They don't apply enough advertising lather. It is not so?"—B. C. Forbes in Forbes Magazine.

Mr. and Mrs. Eugene Walton of North Woodward avenue, have as their guests, over the holidays, Mrs. Henry Campbell and her granddaughter, Mary, from Muskegon.

Mr. and Mrs. Charles F. Adams of 428 Townsend street, left for Chicago Wednesday morning. They will return for the New Year.

Mr. and Mrs. James Anderson of Saginaw, is the guest this week of Mr. and Mrs. Frank A. Anderson, 446 Townsend street.

PERSONALS

Mr. and Mrs. E. B. Appell of Chestnut street, and Robert and Edward Appell of Henrietta street, are entertaining Mr. and Mrs. L. C. Moline of Dunkirk, N. Y., over the holidays.

Irwin Kelly has let a contract for his new residence to be located on Buckingham road, Birmingham Estates Subdivision, to John B. Williams, local contractor.

Word has been received that Miss Dorothy Dutton of South St. Marie formerly of Birmingham, will join her sister, Miss Helen Dutton, directly after the holidays. Miss Dutton, where both of the girls will attend the Normal College.

Miss Gene Sherman of Marquette, who has been in charge of the Senior high session room of Baldwin high school for the past two and a half years, has resigned, and will leave the latter part of January for Europe, where she will tour for an indefinite length of time.

Miss Ruth West of West Maple avenue, is spending the week-end in Howell, as the guest of Dr. and Mrs. H. D. Huntington.

The class of 1917 of Birmingham high school, held a reunion Wednesday evening at the home of H. E. Baynes of Southfield. The Baynes home has always been an exceedingly popular place for high school parties.

Miss Catherine Floyd of Pierce street, has returned to Columbia, S. C., where she is attending the University of South Carolina. She was in Birmingham last week because of the death of her mother, Mrs. Charles Wilcox.

Born to Mr. and Mrs. Arthur Peck of Hanna street, last Friday morning, a baby girl, Lucille Mae.

Russell West, who teaches school in Dunkirk, Mich., is spending the holidays with his parents, Rev. and Mrs. Julian West of West Maple avenue.

Miss Carol Hunk of California, spent several days this week with Miss Ruth West of West Maple avenue. Miss Hunk is a student at the University of Michigan, where she and Miss West were classmates.

Miss Edith Roach of Deshler, Ohio, was a guest this week of her sister, Mrs. Charles Lumsden of Merrill street.

Miss Louise Hgaly, who has been the guest of Mrs. G. W. Bruce of Frank street, since September, returned Thursday to her home at Fort Dodge, Iowa.

Miss Edith Roach of Deshler, Ohio, was a guest this week of her sister, Mrs. Charles Lumsden of Merrill street.

Miss Louise Hgaly, who has been the guest of Mrs. G. W. Bruce of Frank street, since September, returned Thursday to her home at Fort Dodge, Iowa.

The O. G. Club of Birmingham will give a dance in the I. O. O. F. Temple on Pierce street the evening of Thursday, Jan. 11.

Clarence Vliet, superintendent of Birmingham public schools, left Wednesday morning for a short trip to Bay City. He will return to the home of Mr. and Mrs. Albert Saturday, and will leave for Cleveland, O., next week.

The O. G. Club of Birmingham will give a dance in the I. O. O. F. Temple on Pierce street the evening of Thursday, Jan. 11.

Clarence Vliet, superintendent of Birmingham public schools, left Wednesday morning for a short trip to Bay City. He will return to the home of Mr. and Mrs. Albert Saturday, and will leave for Cleveland, O., next week.

A student of Southfield, who has been sick for the past few weeks, is reported improving.

James and Carl Baynes of Southfield, returned last week to the home of their parents to spend the holidays. They are students at the M. A. C. at Lansing.

About twenty parents attended a "Mother Goose" play given by the pupils of Mary Thompson, in the Southfield school, No. 5, last Friday. The children who acted the various characters in the play all performed well.

Mr. and Mrs. Leigh Lynch of Ridgedale avenue, and their three children spent the Christmas holidays with Mrs. Lynch's parents, Mr. and Mrs. E. T. Burns of Bryan, O. They motored there.

Miss Anna Pearl Petch, formerly of Poppleton avenue, was married a short time ago to Sam Howitz in North Dakota. Mrs. Howitz was well known to a number of Birmingham people.

Charles E. Spencer of Townsend street, left Tuesday for a week's visit to his parents in Washington, N. C. and Virginia.

Mr. and Mrs. W. W. McAlpine entertained members of their family at a Christmas breakfast at their home on Martin street. They also invited Mr. and Mrs. Wilbur S. McAlpine, Mr. and Mrs. Roy A. McAlpine and Mr. and Mrs. V. L. Lockrow. There were present four grandchildren, Romeo, Donald and Marabel McAlpine and Virginia Lockrow. The spirit of the Yuletide season was thoroughly enjoyed and the grandparents hope for many more like anniversaries.

Mr. and Mrs. Lee Harp of Detroit, entertained a dinner on Christmas the brother-in-law family of Mr. and Mrs. V. L. Lockrow and daughter, Virginia, of Oakland avenue.

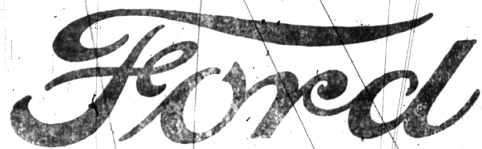
Mr. and Mrs. Roy A. McAlpine of Southfield avenue, entertained their parents, Mr. and Mrs. W. W. McAlpine, at a six o'clock Christmas dinner.

Mrs. H. O. Ward of Muskegon, is the guest, this week, of her mother, Mrs. E. L. Bailey, 227 Hamilton avenue.

Mrs. Robert D. Baker, 536 Southfield avenue, entertained Martin Holley of Detroit, and Ruth and Leland Gardner of Pontiac, for a few days the past week.

Mrs. Arthur Rogers of Rochester, spent Christmas with Mrs. George Barber, 208 Park street.

When you want to say "Good Ice Cream," just say "Peerless." advtd



INTERESTING FACTS

106,327 Ford Cars and Trucks Retailed in November

Approximately the same number scheduled for delivery this month

What Does This Mean?

This volume of deliveries to actual owners is entirely unprecedented for this time of the year

It has taxed the manufacturing ability of the Ford plants working at full capacity

It indicates a volume of business during the rapidly approaching months of "heavy demand" which will be far beyond the maximum production schedule which the Ford Motor Company has set—

And that means a Ford shortage even more acute than the one which existed last Spring and Summer.

Dealers' stocks all over the country are low—there are no reserves to draw upon to meet the demands for delivery—

There is no way in which dealer reserves can be built up, as deliveries have been made to customers as fast as Cars could be manufactured since last April.

The only way you can protect your desire to obtain prompt delivery of a Ford even at this time is to place your order immediately.

This emphasizes more strongly than anything we could possibly say the necessity of your making prompt arrangements with a Ford Dealer for the listing of your order, particularly if you are contemplating the purchase of a Ford Car or Truck for use this Spring or Summer.

We believe you are entitled to know these facts as they actually exist.

Ford Motor Company

DETROIT, MICHIGAN

CONANT-OSBORNE CO.

FORD FORDSON LINCOLN 311 S. Woodward Ave. BIRMINGHAM, MICHIGAN Phone 16

A Small Deposit and Easy Payments if Desired