The Builders' Shop News

We want to tell you all about the recent reduction in the price of window shades, which brings the price of fine hand-made shades down below pre-war prices, and we also have the regular oil opaque machine made shades, 3 ft. by 6 ft. at 74c each

"The Builders' Shop" TELEPHONE 346

125-9 West Maple Ave.

Birmingham



Mr. Edsel B. Ford, President of the Ford Motor ompany, makes the following statement:

"We are making another reduction in the prices
Ford cars and the Ford Practor, effective today,
ie new prices average \$70.00 under former prices,
dd are the lowest lat which Ford cars and trucks
we ever been sold.
List prices, F. O. B. Detroit,
e now as follows:

	New	Olq	- Amt. of	
	Price	Price	Reduction	
Chassis	\$295	\$345	\$ 50	
Runabout	\$325	\$370	\$ 45	
Touring Car	\$355	\$415	\$ 60	
Truck	\$445	\$495	\$ 50	
Coupe	\$595	\$695	\$100	
Sedan	\$660	\$760	\$100	

"This is the third price cut during the past twelve months, from \$575 to \$445; June 7th to \$415, and now to \$355, making total reductions in this type of \$220, or 38 per rent. The same proportionate reductions have been made in all other types. One year ago the price of the Ford sedan was \$975; today it lists at \$660 with the same equipment.

"We are taking advantage of every known economy in the manufacture of our products in order that we may give them to the public at the lowest possible price, and by doing that, we feel that we are doing the one big thing that will help the country into more prosperous times. People are interested in prices, and are buying when prices are right."

right.

"The production of Ford cars and trucks for August again broke all previous high records with the total reaching 117,696. That is the fourth consecutive month in which our output has gone over the hundred thousand mark, the total for the four months being 463,074, which has gone a long way in making possible the present reductions. June this year, with an output of 117,247, was the previous record month.

vious record month.

"One noteworthy feature of our sales is the increased demand for Fodd trucks and cars for salesmen. This class of commercial business has been gradually increasing the past sixty days and we interpret it as a very good sign of improvement in general business.

"No work this commercial business."

"No reduction has been made in the price of the Fordson tractor, and none is contemplated.

Go over these new prices. See how little it costs to become the owner of a Ford ear or a Ford truck. Can you really afford to do without one any longer?

Let us tell you more about it, and advise you regarding the delivery of the particular type of car in which you are interested.

BOUGHNER BROS.

AUTHORIZED FORD SERVICE

PHONE 70 - S. WOODWARD AVE.

BIRMINGHAM, MICH.

Social and Personal News

"PRESS PICKINGS"

.S. Lowell Rowe, 76 years old, died eptember 2, at his home in Milford. urial took place in Oak Grove. The ecceased was engaged in the jeyelry usiness in Milford.

The U. S. Royal Cord

considered by a growing number of motorists to be the world's best tire—is now to be had in the

 $30 \times 3^{1}_{2}$ SIZE

I have them in stock.

JOHN H. MARLOTTE

MOTOR STORAGE

TIRES AND ACCESSORIES

207-209 So. Woodward Ave.

Telephone 484

se cently complimenting Miss Schlaack
Relatives of Mr. and Mrs. C. E.
He Eley of Southfield avenue, entertaint
work. They were there over the
state of them at their home in Albion last
work. They were there over the
the states were keeper over the
the latter spending several weeks as
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pleasure.

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BIRTHS

Born to Mr. and Mrs. I. N. Voor-heis, 512 Bates street, a son, Fred-erick Arthur, Sept. 8.

EDISON SERVICE

in the home is not confined to the cheapness and convenience of elec-

tric lighting.

Equally convenient and cheap are the various electric household helps found in modern homes.

You are cordially invited to call and inspect these at any of our offices.

Most of these extremely convenient electric household aids will cost you less than one or two cents an hour to operate.

The Detroit Edison Co.

According to the Committee of the Commit

FIRST NATIONAL BANK, BIRMINGHAM, MICH.

, SEPTEMBER 6, 1921

RESOURCES
oans and Discounts. \$ 669,579.15 Capital Stock \$,\$ Neerdraft House and Other Real Estate londs and Securities 144,890.38 Dividends Unpaid Stock 144,890.38 Dividends Unpaid Capital Reserve Hank.

48,974.64 \$1,109,119,47

Birmingham School of Music

First State Savings Bank Bldg. Opens September 20th, 1921 Personal Direction of Mrs. Welch

To the student of Voice is offered a course of study which is practical and complete, beginning with the first principles of tone production and progressing systematically through voice building and vocal technique to the study and interpretation of the masterpieces of song literature, Oratorio and

To the Piano student is offered a thorough course which begins with the first steps in music, leading through advanced work to master study in pianoforte.

Studebaker **Prices**

Lower costs and increased production make possible another large reduction in the prices of Studebaker LIGHT SIX models

NEW PRICES EFFECTIVE SEPT. 8TH

3-Pass. Roadster \$1125 Touring Car Coupe Roadster

"This is a Studebaker Year"

THEODORE KLEIN

LIBERTY GARAGE

Birmingham, Mich.

Fibretile

In addition to Flexotile, we also make Fibretile. Fibretile is a softer floor laid in the same way as Flexotile yet costs a little less money per foot. Fibretile is about the hardness of maple or oak, makes a much superior floor, is sanitary and fireproof and will cost about the same as a wood floor. It is particularly desirable for kitchens, sales rooms, school rooms, hospitals and is especially recommended for tired feet. It is pronounced by architects to be the best SOFTER FLOOR ever brought to their attention. Send for full descripever brought to their attention. Send for full descriptive circular.

Flexotile Products Co. MICHIGAN

Phone 485, Birmingham