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Selected Blue White Solitaires set in the new style mountings, of pure gold design with platinum top.

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"Known for Values"

Exclusive Dealers in Apparel

---For Women
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THIS STORE is rapidly making friends thruout Detroit and adjoining territory—with people in every walk of life.

Our low prices are the talk of the community. The crowds that daily throng this store, their enthusiasm and the rapidly growing list of Frank & Seder friends evidence the fact that Detroiters are recognizing the values we give!

"As We Buy for Less We Sell for Less"

Highway Improvement

REDUCING DAMAGE TO ROADS

Repair Bills Would Be Greatly Lessened by Placing More of Loads Over Front Axle.

(Prepared by the United States Department of Agriculture)

Repair bills for damaged roads would be much reduced, engineers in the bureau of public roads report, after extensive experimental work. If motor trucks were designed to carry more of the loads put on them over the front axle and less over the rear wheels, as at present. In the average heavy truck of today the body is irregularly balanced on the rear axle. When the truck strikes an obstacle or an irregularity in the highway, the damage done to the road surface by the rear wheels is much greater than it would be if the load were distributed on both axles.

Given a perfectly smooth road surface, traveled by a truck with perfect, smooth circular tires, there would be no impact, regardless of the speed or weight of load. Since such an ideal condition is practically impossible, road engineers recognize that all factors which increase or reduce the impact of a load are of the utmost importance in planning highway construction and regulation.

The placing of the larger part of the load on the rear axle is only one of several factors which lead to high impact forces. In general, the increased speed of the truck will increase the impact, hence the necessity for keeping the operating speed within reasonable limits. Roads kept as smooth as possible by careful maintenance will reduce the possibility of trucks exerting impact and pressure forces upon the highway surface. Cushioning or pneumatic tires also reduce impact and cause less damage to the highways than those of hard rubber, especially if the latter are not kept in good repair.

DRIVERS CAN IMPROVE ROADS

Wear to Surface Can Be Prevented by Driving Over Middle and Inner Less Used Parts.

Drivers can prevent wear to the surfaces of the roads and even improve their condition if instead of driving in one track or on the edge of the road they will drive over the middle and inner less used parts of the road when traffic permits. The one thing that is fatal above all things to road surfaces, whether dirt or paved, is driving in tracks, which subjects one small part of the road surface to all the traffic and damage that the whole road accommodates. Traffic should be evenly distributed over the entire surface of the road, and a little thoughtfulness and care on the part of the driver in this respect will do much to aid in the permanence and excellence of our roadways.

GOVERNMENT AID FOR ROADS

Up to November 1, \$72,744,000 Had Been Expended, and \$21,322,199 More Allotted.

Discussing progress in road construction since enactment of the federal aid legislation four years ago, Thomas H. McDonald, chief of the bureau of public roads, reported that up to November 1, 2,100 miles of "first class" highway had been completed. As its share of the cost the federal government had expended \$72,744,000 and allotted \$21,322,199 more. Other results of national legislation, Mr. McDonald said, had been the establishment of state highway departments in five states and the reorganization of such departments in 20 other states.

Road Work in France

Road construction cost in France during pre-war years, \$13,985 per mile, but has since then increased 250 to 300 per cent.

Badly Worn Tires Prohibited

In Connecticut, the use of badly worn or partially deflated tires on the highway is a strictly forbidden.

Total Highway Mileage

Highway mileage in the United States now totals 2,478,552 miles, and ten times the mileage of the railroads.

Fresh Eggs for Incubator

Incubators often get the blame for poor hatches when it should be placed on the operator, says H. A. Bittenbender, head of the poultry department at Iowa State Agricultural college.

Quality Most Important

Quality is always more important than quantity when fowls show up in their breeding or egg production. It is best to get rid of them without delay.

Months ago we began buying—

Trousseau Materials For the Bride

When in Detroit, visit New York Shops. We bought the rarest imported and domestic Laces, the softest Tulle and Satins, the most exquisite trimmings to make trousseau shopping a joy and satisfaction.

Silver Charmes for the beautiful English and French Tulle Bridal Satins.

Laces

Point Applique from Switzerland, Chantilly from France, Pearl trimmings—buds, ropes, motifs, Wash Satins and Crepe de Chines for Lingeries.

New York Shops, Inc.
"Everything for the Dress"

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Write for samples.

Detroit's Greatest Display of RUGS

Three feet of guaranteed floor coverings in every conceivable pattern, weave and shade, a complete variety of rug in sizes for all requirements. Berry's Rugs help furnish the home. An appropriate wedding gift. Berry's Rugs are moderately priced and are a real saving to Berry customers. When in Detroit visit our store.

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Between First and Second Streets

Pennington Blouse Shop

127 John R. St. In First Block Off Woodward Ave.

"BLOUSES THAT ARE DIFFERENT"

In fine Swiss Oranades, dainty French voiles with Flirt, Irish and Claret trim.

The sport blouses this year are so charming, they will meet with the approval of Missy's fastidious eye.

Prices Range From \$2.98 to \$50.00

Your Wedding Engraving

SPRINGTIME is wedding time—and, of course, weddings call for engraved invitations and announcements.

If you are going to need wedding engraving and stationery, you want it to be "just right," be sure to get in touch with our Engraving Department. We can assure you quality work and prompt service. Write or call on us.

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WOODWARD AT CONGRESS—DETROIT

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Have your Suit Coat or Dress Tailored to your measure.

WE FEATURE

A suit made of Reade Tricotine lined with Mallinsons Pussy Willow guaranteed for 2 years at \$50.00. We absolutely guarantee the Fit and Workmanship.

Special Attention Given to Suits

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Kimono, Slippers, Embroideries, Hand Bags, Pongee Silks, China-ware, Tea Sets, Lamps, Shades, Baskets, Bird Cages, Teakwood Furniture, Inlaid, Etc., at POPULAR PRICES.

"Detroit's Largest Complete Oriental Store"

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We also have a fine selection at 10c, 12¹/₂c and 15c per roll, the balance of our BIG LINE, including papers to suit every taste, from 25c per roll up.

As PAINT SPECIALS we offer a strictly high-grade Outside White Paint at \$2.50 per gallon.

"Our Special" All Purpose Varnish at \$2.00 per gallon.

All our big stock of Paints, Varnishes, Stains and Enamels are priced right.

SEE US FOR BARGAINS

New York Wall Paper Store
331 Michigan Ave. C. R. Johnson, Prop.
Near Washington Blvd.

Utilitarian Wedding Gifts.

Some of the wedding gifts that are shown to visitors were so expensive and seemingly so useless that I asked about them. Some were in the form of great fish, made of bright red crepe, and some were ships of happiness dotted out with sails of gold brocade. As I had never seen these bright grotesqueries in Japanese homes, I wondered what they were used. The ship, with its bowing sails, is entirely constructed of precious silks and satins, not cut, but simply basted together, so that when the delicate compliment of a ship of happiness has served its purpose as a wedding decoration, it is unbasted and the fine crepe and brocade silk are made up into a rich costume.

Sure It Was That One.

In the course of his weekly sermon, the Rev. Dr. H. C. Clippinger, pastor of Wall Street Methodist Episcopal church, Jeffersonville, told a story of a little girl who had two nickels, one for herself and one to put in the collection. The child lost one of the nickels.

"Which one do you suppose she lost?" asked the minister of the children sitting in the front row. A very "human" little boy up on the front seat knew the answer: "The mission-ary nickel was lost."

And that is just the one the little girl in the story decided was the lost nickel.—Indianapolis News.

A New Zealand firm is in the market for 500,000 man figs.

Instantaneous Hot Water.

The "Thermo-fanout" is the name of a new invention designed to bring a supply of hot water from the most stubbornly cold spigot within a few seconds. It is a 600-watt electric heater which is readily attached to the plumbing piping, and when connected with the nearest electric lighting outlet heats the water in the faucet to the boiling point three seconds after the current is turned on. The water coming through this heater is pure, we are told, and may there-

fore be used where ordinary tank water would not be sufficiently sanitary. Hence it should prove a boon to doctors, dentists, trained nurses, convalescences, as well as to the long-suffering male who prefers hot suds but seldom gets hot water for his shave.

Ladies, Take Notice!

Imagine the snug self-sufficiency of the feminine mind which considers itself capable of selecting a man's necktie, the most exacting bit of silk in the world! Fancy the futility of such a mind passing judgment on lips, Criticize, and with reason, the cut of our clothes and hair; advance theories upon gloves and footwear; but be silent if you cannot commend the neckwear of a man. There you have the artistic culmination of the male. Centure it, and you insult at the same time his judgment, pride and sense of beauty.—Atlantic.

Always Square.

The Golden Rule is the one safe, accurate measure—it has created yet