

The Price of a Suit Without Working for It

WHAT a grand and glorious feeling—to get something you want very much without VV working for it. Take your spring suit, for example. You can buy a smart-looking, well-tailored suit for \$60,00, and if you set \$950.00 to work for you now, you can have this suit each year—without turning a hand.

Dividends from Preferred Stock of Consumers Power Company Yield 7.37% Interest on Your Investment

You need only invest \$95.00 to draw the income on \$100.00—nearly $7^{1}{}_{2}$ percent on your money, and the income free from personal tax in Michigan—and on a preferred stock in a public utility corporation of known standing and modern management.

This offer is made to customers of Consumers Power Company because the Company wants those who actually use its product to share in the profits.

There is no reason why part of the money you pay for lights should not be returned to you in dividends.

Bear in mind that this is a preferred stock. All dividends on it must be paid in full before dividends may be paid on the common stock.

You can buy in easy installments. \$10 per share at the time of purchase, and the balance monthly, and you draw $7C_0^*$ on your money thus paid in until you own the stock, when you receive an income of 7.37%.

Four interest days a year—January 1st, April 1st, July 1st and October 1st — will bring you dividend checks by mail. Whether your salary stops or not these checks will keep coming in.

For	further	inforr	nati	on	ask	any	of
our	employee	es—or	fill	in	the	coup	on.

Consumers Power Company Birmingham, Michigan

7% Cumi	llemen: Please send me full information regarding your ulative Preferred Stock. It is understood that this request e under no obligation to purchase.
Name	
Address	

TERMS OF OFFERING Plan No. 1 (Cash payment.) Under this plan offer the 7° Cumulative Preferred S

Plan No. 2 (Time payment.) Under this plan we Stock of Consumers Power Company at \$96 per share on a time payment plan; \$10 per share payable at the time of purchase; \$10 per share can south to seven months and \$15 for the final payment. We agree to pay interest at the rate of 72 per annum on the monthly in suffigures is add to such as \$10 per share cach multiply in \$10 per share to the payment \$10 per share cach multiply in \$10 per share to the payment \$10 per share cach multiply in \$10 per share to the payment \$10 per share cache multiply in \$10 per share to the payment \$10 per share the payment \$10 per sha

Purchasers under this plan have the option of withdrawing all partial payments at any time prior to the date of final payment for the stock, on 10 days' notice, and in the event of such withdrawal the Company agrees to pay 3° interest on the amounts paid in up to date of notice of withdrawal.





Farm Live Stock

PROPER TIME TO SELL EWES

Animals Not Desirable for Anothe



d Results Obtained in Experi-With Steers at Oklahoma State Statlon.

PUREBRED ANIMAL DESCRIBED and to

Its Breed.



ERADICATION OF SHEEP SCAB



ASPIRIN



"Pape's Diapepsin" for Indigestion

AIMS TO REACH 100

A Pittsburgher, Who Caused a Sensation, Tells of Results.

ANCIENT TONIC HIS SECRET

Hundreds of Thousands of Families Found Health and Happiness by Following His Instructions.

Six years ago H. H. Von Schlick son he jointed to his tonic. After could be seen any day visiting proud—tong this tonic for 15 years I am near Jittsburgh business men in their levely to guarantee to the world that downtown offices. He carried as asteh: It is the best prescription for health ed, and his arrival was nivery greeted, and his arrival was nivery greeted. Extent the set of the world that control to the section of the second to the second the second to the