# The Finest Christmas Present in the World

IF there's a live little, wise little youngster in your family—a youngster say about five years old—why not give him a regular plutocrat's present this year? Can't you just hear him calling to the boy 'round the corner, "Hi, there, Tom, I'm a stockholder now!"

Five shares of Consumers Power Company Preferred Stock, costing now only \$475 (which you may pay in easy installments) will have earned, by the time five year old Buddie or Jennie is eighteen, about \$500 in dividends and bank interest on dividends. This, together with the original shares of stock, at a par value of \$500, will mean about \$1,000 to start off a college career. Could you think of a better gift?

# Consumers Power Company Preferred Stock Will Yield in Dividends 7.37% Interest on Your Investment

Consider that

This is *Preferred* Stock—meaning that all dividends must be paid in full, before any dividends may be paid on the common stock.

Gas and electricity are *staples*. The demand for them increases each day. This means that your investment will be *secure*.

Dividends are paid four times a year, by check mailed to you.

You can buy the stock \$10 per share down and the balance monthly, and receive 7% interest on each installment until you own the stock.

For further information ask any of our employees-or fill in the coupon.

Consumers Power Company Birmingham, Michigan

Gentlem	rs Power en: Please so ve Preferred i der go obligat	end me full in Stock. It is ur	nformation regarding you nderstood that this requeses.
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Address			

TERMS OF OFFERING

Plan No. 1 (Cash payment). Under this plan we offer the 7% Cumulative Preferred Stook of Consumers Power Computers at 956 per share and accrued dividends to date of payment for stock.

-OR-

Plan No. 2 (Time parents). Under this plan we often the processor of the parents of the parents

Purchasers under this plan have the option of withdrall partial payments at any time prior to the date or payment for the stock, on 10 days' notice, and in the of such withdrawal the Company agrees to pay 3 km on the amounts paid in up to date of notice of withdrawall.





### PICKLES ARE WELL WORTH TIME SPENT IN THE MAKING OF THEM



# FOR NEEDED PROTEIN One of Popular Projects in Counties in Which Home Demonstration Agents Assist.

Less Milk, Meat and Eggs Are Required.

as Much of Essential Substance as
One-Fourth Pound of Beef of
Average Composition.

Besides Being Source of Entertainment for Children, It Has Important Food Value.

## USE BEANS AND PEAS MAKE HOME MORE EFFICIENT

### CARE IN WASHING ALUMINUM

Metal Does Not Tarnish Easily in Or-

dramer excessionally. Many persons like pairs consisted with mild or served with minut sense.

Any man who thinks that he can keep house better than his write is ordinary use but one caution should be observed in cleaning. A liminum does not tarish easily included group person or a baked person person or a baked person person or a baked person because person or a baked person because the person or a baked person because the person of a baked person because the major because the person of the person of



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Indorsed by Physicians—A Med-icine of Great Merit. He Asserts.

### PREFERABLE TO ALL OTHERS

# BREAKS A COLD IN JUST A FEW HOURS

## **CASCARETS**

"They Work while you Sleep"





