



J. CARL MUELLER

The "Old Age of Want" Bogie

"She died old and poor." It was a pitiful phrase found in the ancestral records of a certain family. One picture a faded little gentlewoman, shabby and threadbare of raiment, neglected because she had not even the merest pittance to leave behind her—could any fate be more tragic?

No matter how small the amount, invest now in a safe security to protect you from an old age of want. Remember the appalling total—95% of all men at sixty years of age are dependent upon their daily earnings or their children for support.

Dividends from Preferred Stock of Consumers Power Company Yield 7.37% Interest on Your Investment

—and the principal is absolutely secure, because it is invested in a Preferred Stock of a Public Utility Company of known standing and efficient organization.

Dividends are paid four times a year, and they are assured too, because dividends on Preferred Stock must be paid in full before any dividends may be paid on the Company's Common Stock.

You Pay Only \$95 per Share

Yet you receive 7% interest on a par value of \$100 a share, which makes the interest on money you invest 7.37%—remarkable interest rate when you consider the absolute security of your investment.

You May Pay In Installments

Only \$10 down per share, the balance monthly. Surely no matter how little you earn, you can save that much! And you will draw interest at 7% on what you pay in until the stock is entirely paid for.

TERMS OF OFFERING

Plan No. 1 (Cash payment). Under this plan we offer the 2% Cumulative Preferred Stock of Consumers Power Company at \$95 per share and accrued dividends to date of payment for stock.

—OR—

Plan No. 2 (Time payment). Under this plan we offer the 2% Cumulative Preferred Stock of Consumers Power Company at \$10 per share on a time payment plan, \$10 per share payable at the time of purchase, \$10 per share each month for seven months and \$15 for the final payment. We agree to pay interest at the rate of 7% per annum on the monthly installments paid, this interest to be credited to the purchaser on the books of the Company. Incidents from the last dividend date prior to the final payment will be charged to the purchaser and an adjustment made. No more than 25 shares may be purchased by any person under this time offering.

Purchasers under this plan have the option of withdrawing all partial payments at any time prior to the date of final payment for the stock, on 10 days notice, and in the event of such withdrawal the Company agrees to pay 3% interest on the amounts paid in up to date of notice of withdrawal.

Consumers Power Co.,
Name _____
Address _____
City _____ State _____
Please send me full information regarding your Cumulative Preferred Stock. It is understood that this request places me under no obligation to purchase.

Consumers Power Company
Birmingham, Michigan

It Earns as



It Burns

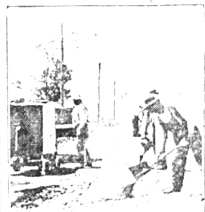
IMPROVED HIGHWAYS

INCREASE IN MOTOR TRAFFIC

Statistics Show Increase of 1,478,839 Cars Over 1918—Roads Must Be Maintained.

The present interest in the construction of new highways should not divert attention from the equally important business already in progress at a point which the Bureau of public roads, United States Department of Agriculture, has had occasion to emphasize many times in recent months. It is particularly in view of the enormous increase in motor vehicle traffic which is taking place. The Bureau recently completed a compilation of statistics from all the states of the Union showing that there were a total of 7,965,442 registered motor cars in the United States and territories on the first of January, 1920. This is an increase of 23 per cent over the 6,478,839 motor cars registered in the United States on the first of January, 1918. The country's highway system is being used for more than in the past, it is estimated that in a comparatively short period of time, the number of motor cars will be increased to 10,000,000. It is estimated that about 10 per cent more cars than in 1918 are now on the roads of the United States.

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How the Nation's Highways Are Being Improved.

To labor shortage, hampered transportation facilities, etc. Many have had to make a special appeal to the government for assistance in the aid in getting enough material shipped in to properly care for road needs.

ALL RECEIVE SOME BENEFIT

Good Roads Are Advantageous Alike to Producer and Consumer—Storage Charges Less.

When the roads of the great producing zones of this country are improved, benefits will accrue not only to producers, but to consumers. When marketing is distributed throughout the year, storage charges must decrease. This country is paying at present large storage prices on foodstuffs. The disadvantages of freight congestion in the fall cannot be entirely eliminated in many places, but good roads will certainly have a marked tendency to distribute the hauling over longer periods. It is reasonable to say, therefore, that good roads mean that diversified farming will be encouraged, the area of profitable production increased, the opportunity for favorable marketing improved, and more uniform distribution of farm products secured.

MUCH DEPENDS ON HIGHWAYS

Prospective Purchaser of Farm Is Concerned About Many Things, More Especially Roads.

A prospective purchaser of a farm is concerned about the adaptability of the soil to specific agricultural activities, such as general farming, stock raising, dairy, or market gardening, and must inquire into conditions affecting such industries. He is also concerned about suitable home life for his family, school facilities, community social life, all of which are very much dependent upon roads.

PROGENY OF PUREBRED BULL

First Cross on Average Dairy Herd Increased Income \$32 Per Cow Per Year in Ontario.

The first cross of a purebred bull on the average dairy herd increased the income \$32 per cow per year, according to figures secured by the Ontario agricultural college in a comparison of 140 herds using grade bulls and 31 using purebreds.

Good Roads in Panama. The republic of Panama has started work of building new public highways involving the expenditure of approximately \$7,000,000.

Needs of Motor Truck. As a railroad train needs a solid railed, so a motor truck needs a good, solid road.

Good Farmer Rotates. Every good farmer is a good rotation man, one who rotates his crops.

CONDENSED CLASSICS

IVANHOE

BY SIR WALTER SCOTT

Condensed by Prof. William French Harris

Walter Scott's situation as an eminent writer, while he was a child, it can be traced even to his parents, for he was going to sleep not with father's baritone, but with the voice of the exiled Stuart. As soon as he could understand his grandmother and aunt, he would have been a lordly warrior and a knightly knight.

He was a sickly child, and this resulted in a permanent lameness. But as a boy he was so far from being a weakling, that he was always in the thick of the most exciting adventures. He was a boy of a boy's own kind, and he was always in the thick of the most exciting adventures.

When he was a boy he was so far from being a weakling, that he was always in the thick of the most exciting adventures. He was a boy of a boy's own kind, and he was always in the thick of the most exciting adventures.

"A" N I don't like to see a boy's own kind, and he was always in the thick of the most exciting adventures. He was a boy of a boy's own kind, and he was always in the thick of the most exciting adventures.

In the passage of arms at Ashby appears the Mysterious Knight, whom the reader knows to be Ivanhoe, from the Crusade in the Holy Land, and the outcome of chivalry by valiantly defeats the Norman champions, and bestows the prize of Queen of Beauty upon his youthful love, Rowena.

The strenuous king departed for still more strenuous struggles in winning his kingdom; Rowena and Cedric sought their home; Ivanhoe followed his chief; Brian de Bois-Guilbert, Templar though he was, and pledged to holy practices, bore off his unhappy prisoner, Rebecca. But he was discovered in his wicked designs by the master hand of his order. In an assembly of the Templars, however, Rowena was condemned to death as a sorceress who has seduced from paths of virtue an unwilling knight!

Her only chance for life lies in the ordeal by battle. Her one champion is Ivanhoe, for away though he is, whom she had cured of the wound received at Ashby. Brian de Bois-Guilbert, the Irony of chivalry, is the champion of the king and of virtue in distress. At the last possible moment Ivanhoe comes spurring to the lists, to victory which all the laws of fiction foreordain. But after his comes the champion Richard and his train, to unfurl the royal standard as undisputed king of England. And all live happy ever after. Save only Rebecca! If Ivanhoe must wed Rowena, every masculine reader feels that he would gladly offer himself to her rival. For as true as John cried when first he saw her: "By the bald scalp of Abraham, yonder Jewess must be the very model of perfection whose charms drive frantic the wisest king that ever lived!"

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Valuable Discovery.

An oil obtained from stumps of red pine trees has been found to be valuable for preserving silver from patinated ore by the flotation process.

The Professional Color. The professional mixer of paints knows that pure color dissolved can easily be created by a mispiling of green. But Nature never mispiles it. Even blue stands without tinge, check or stain, with Nature's green. Large spots and blotches go quietly arm in arm with their respective foliage. Any trace of any tinge of color is best set off in a green space, when every tinge of the color, blue or red, will shade pleasantly into green on the very blue leaf.