## DETROIT UNITED LINES

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previous to said day of hearing, in the Birmingham Eccentric, a newspaper printed and circulated in said County.

ROSS STOCKWELL, Mark Collins, Margart T. Collins, Margart T. Collins, Plaintiff-

## PONTIAC COMMERCIAL AND SAVINGS BANK

Pontiac, Michigan

ABSOLUTE SAFETY.
UNFAILING COURTESY HELPFUL MANAGEMENT.

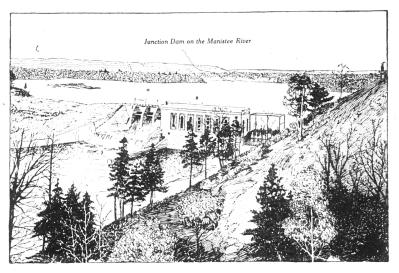
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ROSS STOCKWELL, Judge of Probate

Nature's Own Limitless Power Guarantees the Consumers Power Company



## Its Preferred Stock at \$95 Per Share Yields 7.37%

ONSUMERS POWER COMPANY practically controls the water CONSUMERS POWER COMPANY practically controls the water power resources of lower Michigan. Only one-third of these resources have been developed. Junction Dam (pictured) on the Manistee River is but one of a number of great projects already completed. Undeveloped facilities include 60,000 acres of land, with 28 dam sites along the Au Sable, Manistee, Grand, Muskegon and Kalamazoo Rivers—capable of producing 200,000 additional horse power.

Help Us Develop Needed Additional Electric Power

The industrial necessities of Southern Michigan are pressing hard upon Consumers Power Company. More electric power is needed by local manufacturers. Natura has abundantly provided this territory with streams to develop electric power. Consumers Power Company is ready with the men who know how to make the streams serve the community. All that is lacking is money.

Home Ownership of Stock is Best

We offer the people of Southern Michigan the opportunity of investing in 7% Cumulative Preferred Stock of Consumers Power Company at 895 per share and dividends. All the money raised from the sale of this stock stays in Michigan—goes right back into the communities from which it comes in new and larger facilities. We have hitherto raised money for development in the great financial centers of the United States. Sound economics recommends this other course.

Invest in Michigan's Prosperity

Our recent investigation indicated that about 500,000 customer-citizens in the United States hold public utility securities with a market value of above \$100,000,000. Why should you not be one of these prosperous citizens? Southern Michigan is one of the richest sections in the United States—why not invest in its prosperity? Consumers Power Company seeks the partnership of citizens in its own territory.

Dividends Are Paid Quarterly

Dividends Are Fald Quarterly
Four dividend checks a year, one every three
months, will reach you promptly through the mail.
Whether your salary stops or continues, the dividend checks keep coming. Remember, also, that
these dividends are on Preferred Stock, which adds
to the security of your investment, for Preferred
dividends must be paid before any dividends may
be paid on the common stock.

For further information ask any of our employees - or fill in the coupon.

**Consumers Power Company** 

Birmingham, Michigan

Read These Easy Terms of Offering

Plan No. 1 (Cash Payment) Under this plan we offer the 7th Committee Preferred Stock of Consumers Power Company at \$55 per share and accrued dividend to date of payment for stock.

-OR-

You Need Pay Only \$10 Per Share Down and the Balance Monthly

While you draw interest at 7 per cent on money you pay until you own the stock. Ask any of our employes to tell you about this Preferred Stock issue of Consumers Power Company. They will give you details.

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Gentlemen:—Please send me full information regarding your 7% Cumulative Preferred Stock. It is understood that this request places me under no obligation to purchase.

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