HELP.

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They were sixting in front of the feed store.

"Heard the local publisher was thinking of closing up hishon, Is that so."

"Yep; he says there isn't a lot of satisfaction in running raper for his health," responded the feed store proprietor. "Tells me he's willing to lose a little money for the sake of keepine the printshop smell in his nostrals, but that, his wife an' kids can't live on the smell Guess we'll have to get along without our weekly."

"Well, you've guessed wrong," said his farmer customer. "I've showed the expiration date of the Eccentric three years ahead and paid for the in advanced and paid for the in advanced and paid for the in advanced on the property of the service it gives used to the service it gives a service it gives we need it out on the

year just for the service it gives.

"If we need it out on the farm, you folks need it a heap more. Ever think what'd happen i'y your paper ever quit publishing? Well, you'd need to go back to old times and bulletin boards. If you wanted to advertise a new carbad of feed or fertilizer you'd have to send away to pet handelils printed and then have the expense and trouble of posting 'em. You might reach a man's eve at the veros-roots or postoffice, but with the local paper you put and in his hands, and in the hands and in the hands and in the paper and wouldn't give as good results, "No sir! I've got to have the

more than an ad in the paper and wouldn't give as good results.

"No, sir! I've got to have the local paper for the local news, if There's plenty of places where it can learn all I want to know an about the League of Nations, but it doesn't interest me the it way I'm interested in the doings of the folks in this county."

"Maybe you're right," assentied the feed store man, "but if store the folks in this county."

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"Maybe you're right," assentied the feed store man, "but if store folks in the synthesis of the county of the county of the county. I don't know what I gean do to stop him."

"Don't, ch? Well, you can tell him the town needs him and can't efford to lose him; and rhough his paper will help the a town and help the county. And it isn't often that you can defall that with one lot of loses chance!

"Besides, I don't want to have my obituary posted on a bullet in board."

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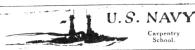


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