

BETTER CARE OF SHOES IS URGED

Footwear Requires Good Treatment to Preserve Quality and Neat Appearance.

PERSPIRATION ROTTS LINING

Good Economy to Keep Two Pairs and Wear Them on Alternate Days—Thorough Airing on Shoe Trees Keeps Them Shapely.

Approved by the United States Department of Agriculture.

When a pair of dress shoes could be bought for a few dollars less, most people were not greatly concerned as to how long they would wear. But now nearly everybody is taking better care of his shoes in an endeavor to prolong their usefulness.

For those who are not fortunate in the following advice on the care of shoes given by leading specialists of the United States department of agriculture, they soon will find their shoes in a sorry state.

Walk Right to Save Shoes. Careful posture is the key to the long life of a pair of shoes. A well-balanced, slipshod man will naturally walk with an even stride, but the unevenness of the ground will cause the feet to be thrown off their balance. The result is that the shoes are subjected to a strain which is not only harmful to the feet but also to the shoes.



If You Want to Ruin Shoes, Put Them Whole Wet on Racks.

It is a common mistake to put shoes on a rack after they have been wet. This causes the leather to become stiff and brittle, and the shoes will soon be ruined.

Wearing them to spin the particles of dirt and sand from the soles of the shoes is another mistake. This causes the soles to become worn and the shoes to lose their grip.

Shoes should be stored in a cool, dry place. They should not be put in a closet with a high humidity. It is especially important to remove the shoes of wet shoes to a dry place to prevent them from becoming moldy.

GIVE CHILDREN MILK FOR NEEDED PROTEIN

It is Their Natural Food and the Best We Have.

Centers Line and Other Salts Needed for Strong Bones and Teeth and for Body Regulators—Vitamins Needed.

Milk is the natural food for infants. It is the only food that contains all the nutrients that a child needs for growth and development.

Milk is also the best source of protein for children. It contains all the essential amino acids that the body needs to build and repair its tissues.

Milk is also a good source of calcium and phosphorus, which are essential for the development of strong bones and teeth.

Milk is also a good source of vitamins, which are essential for the proper functioning of the body's organs and systems.

Milk is also a good source of energy. It provides the calories that children need to play and grow.

Milk is also a good source of iron, which is essential for the production of red blood cells and the prevention of anemia.

Milk is also a good source of potassium, which is essential for the proper functioning of the heart and muscles.

Milk is also a good source of zinc, which is essential for the proper functioning of the immune system and the prevention of infection.

Milk is also a good source of copper, which is essential for the proper functioning of the nervous system and the prevention of neurological disorders.

To Meet Midsummer Needs



As the summer months draw near, the fashion world is turning its attention to the needs of the season. The ideal dress for midsummer is one that is both elegant and practical. It should be made of light, airy fabrics that will keep the wearer cool and comfortable. The color palette is typically soft and pastel, reflecting the beauty of the season. Accessories like wide-brimmed hats and light-colored shoes complete the look.

Among Gay Party Frocks



Every party frock has its own unique charm. Some are simple and elegant, while others are more elaborate and showy. The key to a successful party frock is to choose one that makes you feel confident and beautiful. It should be a reflection of your personality and style. Whether you prefer a classic or a more modern look, there is a party frock out there for everyone.

The younger women are especially attracted to party frocks that are both stylish and comfortable. They want to look great but also feel like they can dance the night away. This has led to the popularity of dresses with stretch fabrics and comfortable silhouettes.

Party dresses for girls are also a popular choice. They are often more playful and fun, with bright colors and fun patterns. They are perfect for birthday parties and other special occasions. Parents and grandparents love to see their little ones in such beautiful dresses.

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Prepare for Tomorrow!

If not your own tomorrow, you can't be sure of it. On Monday we will send you First Mortgage Real Estate Loan Notes for a fixed amount of money for a fixed term at a fixed income. The notes are owned by the purchaser of the property and are secured by the physical and moral.

The Mercantile Trust Company System, and by reason of the United States Government, including First Mortgage Real Estate Loan Notes, are also examined by the State and the Federal Bank Exam State of Illinois. Real Estate Serial Notes are sold by us to investors in the form of a trust, and are sold to the investor in the form of a trust.

Address all inquiries or orders for real estate notes to the Real Estate Loan Department. **Mercantile Trust Company** St. Louis, Missouri

It Is Not Enough

to have the bowels move. It is more important to persuade liver, kidneys, skin, and bowels to act in harmony and against self-poisoning. BEECHAM'S PILLS act favorably upon all organs concerned in food digestion and waste-elimination; they remove causes as well as relieve symptoms.

BEECHAM'S PILLS Largest Sale of any Medicine in the World. Sold by druggists throughout the world. In boxes, 10c, 25c.

Important to Mothers. Examine carefully every bottle of BEECHAM'S PILLS. They contain the only food for infants and children. **BEECHAM'S PILLS** Children Cry for Mother's Castoria.

WILLING TO STRIKE BARGAIN Wife Quite Ready to Abandon Style of Her Husband, Would Only Do His Part.

Her husband is a man of great wealth and power. He is a man of great influence and is a member of the highest society. He is a man of great intelligence and is a man of great courage. He is a man of great honor and is a man of great integrity.

Wanted it as a warning. Old Gentleman Had Particular Use for That Looking At Her. Lacking Better.

Used for 70 Years. This is the Grandmother's Oriental Cream. It is the best skin cream ever made. It is the best skin cream ever made. It is the best skin cream ever made.

UNCLE SAM a SCRAP chew in PLUG form MOIST & FRESH. Specially prepared for the soldier.

Prayed for Cure. Finds it After 10 Years. Food Would Sour and Boil. —Teeth Like Chalk.

That Unusual Flavor. Wholesome, Rich, Delightful that comes from blending malted barley with whole wheat is distinctive of **Grape-Nuts**. This food is ready cooked, economical, easily digested and very nourishing. Sold by grocers.

FRECKLES The best remedy for freckles is a good skin cream. It should be applied to the face every day. It should be applied to the face every day. It should be applied to the face every day.