THE ECCENTRIC
BIRMINGHAM
$1.00 Per Year in Advance.
F. E. VAN BLACK, Publisher.
Entered as second-class matter in the postoffice at Birmingham, Michigan.

SPECIAL JANUARY SALES IN DETROIT

The Following Reliable Firms Solicit the Patronage of Shoppers. Courteous Attention, Prompt Service and a Welcome to Everybody.

WHO IS SUPPOSED TO GUARD THE LIVES OF SCHOOL CHILDREN, ANYWAY?

A great deal of thought was given to the carefully worded write-ups regarding the danger of children crossing Woodward avenue on their way to school. It was even inferred that the unfortunate lad killed, was crossing Woodward avenue on his way to or from school.

We need active school in Birmingham, need it badly, and the east side is the logical place to build it, but when this is completed and occupied there is still the Grand Trunk tracks for some to cross, and,

Now Betty, be careful when you cross the tracks."

Mother stands in the doorway watching her little girl skipping down the street and then turning to father she says,

"I always worry till I think she is safe inside that door."

Betty is supposed to be out of danger for the next three hours, at least unknowing parent never stop to consider the daily fire menace that exists in school buildings.

You have a lazy idea that school buildings are safe because somebody told you so. "Fire drills" and "fire escapes" and safe enough—fine enough, the flames are leaping through the windows. Fire drills are good but not infallible, as has been proven, in spite of the drill, when a real fire broke out, one little girl, stricken with senseless panic, hid in a dark cloakroom.

An average of seven school houses catch fire each day, with a total loss of one. School fires start in mysterious out-of-the-way places, and smolder along unnoticed in a vacant room, closet, or between floors and ceilings. Then suddenly there comes a terrible roaring and in a few minutes, the whole building bursts into flames.

Investigate conditions in our schools yourself. Don't let anyone assure you that they are safe enough, voting for a new school house is the one best thing you can do. Insist upon all of the school buildings being made safe as the best. You owe this to your children and to your neighbors' children, who are compelled by law to occupy these buildings.

RICHARD R. HEWITT, M. E.

CITY RIDERS ON INTERURBANS

To the Editor:—Do city car riders suffer so many wrongs at the hands of the D. U. R. that they are utterly callous to the suburban rider's comfort and convenience? To see them jamming their way on to already jammed interurban cars and slowing up an already slow service by forcing scores of unnecessary stops within the city limits one would think so.

Yet I cannot believe that city riders are intentionally regardless of their country cousins' claims to consideration. I prefer to think that they do not understand. The interurbans are already painfully slow and the city passenger, who can so easily wait for a city car, delays the suburbanite in his long and tiresome journey to his country home.

Women shoppers especially make a mistake from their own point of view, in boarding interurban cars. Few men ever give up their seats to women in interurbans. They have learned by long experience that the woman with the baby and many bundles, who seems to be bound many miles into the outskirts, is really going to get off in a few blocks. And the man simply never gets back the seat he once surrendered. So he views all women as possible city riders and steadfastly declines to notice them. Chivalry is dead on the interurbans. The city shoppers killed it long ago.

I realize that the municipality for important community reasons, can not surrender its right to the interurbans officially as city cars. But the generous citizens can individually recognize the prior rights of the harried suburbanite to just as rapid service as is possible under the wretched conditions. And after all, the miserable motorman, humanly sympathetic with the country clientele, usually gets back at thoughtless city riders by "thoughtlessly" carrying them a few blocks beyond the stop signified by the bell. Can you blame them? And, if you do, what can you do about it? The grins on the faces of your fellow passengers will echo that polite opinion in the car with the motorman.

On some of the interurbans the young workingman—youth is so rude, you know—relieves the wearisome journey through the town by a ritualistic chant rivaled to cheer each alighting city passenger on his or her way. It runs:

"Have a Heart!
Have a Heart,
Take a city car."

Why not act on the advice?

INTERURBAN SUFFERER.

"NEVER READ THE ADS"

Occasionally you meet the strong minded person who makes the statement that he or she is not influenced by advertising in fact, they never read the ads.

You'll find that these people who never look at the ads are better acquainted with the goods which are widely advertised than they are with any other kind.

It takes a good deal of strength of character to page through a present day publication and resist the impulse to look at least part of the advertising.

It's characteristic of the people in this country to want things. We are constantly striving to better our condition at home and otherwise.

We're looking for news about things that will enable us to improve these conditions. Where else is there to look for them outside of the advertising?

It's a pretty hard matter to find a person who is not influenced by advertising. Everyone is touched by it in some way or other. It secures its effects consciously or unconsciously.

Very often store keepers will start an advertising campaign and will talk about a line of goods that is advertised. They will comment upon the success of a firm that has been a big advertiser, and get off the time-worn phrase, "Advertising pays."

Yet when it comes to spending a little real money for newspaper advertising, they go very slowly. They can't see any results.

The firms that made the big successes didn't see their results a day after the first advertisement appeared. Many of them waited years, but they kept plugging away at the advertising.

Spasmodic advertising doesn't get the results that steady advertising secures. It's easy to forget advertising. Think of a number of articles that were well known ten or fifteen years ago, and ask for some of them today.

You will find that the ones which kept up their advertising are still running strong. The ones which dropped out of the advertising pages are out of business, or nearly so.

If advertising is good for the big man, it's good for the little one, because our country is full of little organizations that have grown into big ones.

God loveth and prospereth a cheerful charger and a good collector.

It is excellent to have a giant's strength, but it is tyrannous to use it like a giant.

A fraction takes up as much room as a full-sized figure.

Time changes. At twenty your photograph never did you justice; at forty you're glad it doesn't.

There is no cold cream that will keep away wrinkles so successfully as the milk of human kindness.

A handful of common sense is worth a bushel of book learning.

Gasoline and kerosene goes up one cent per gallon.

John D. Rockefeller, if you remember, gave away a large amount of money at Christmas time.

Who pays the freight?

Birmingham is getting too big for everybody to know everybody else. But we can still get in touch with each other through ECCENTRIC want ads.

Get a buyer for whatever you have for sale through an ECCENTRIC want ad.

Not Well — Not Sick.

When the kidneys fail to clean the blood of impurities the whole system is affected. The result may be a half-sick condition not well enough to work, not sick enough for bed—rheumatic pains, backache, lameness. Foley Kidney Pills heal and strengthen disordered kidneys and help them do their work.—Sold everywhere.

Get buyers for what you don't need by ECCENTRIC want ads.

GRASS SEED FREE SAMPLES Wonderful Value Wholesale Prices Highest Quality

Don't fail to investigate these bargains. Reclaimed Timothy $1.40 bu. Sweet Clover $6.40 per Alsike, new and true $8.10 bu. Italian Grass 15c lb. Clover and all kinds of Garden Seeds. All sold under an absolute money-back guarantee. We are the largest dealers in grass and field seeds. Located so as to get best prices and give prompt service. Send today for our Bargain Sheet and Catalog, which explains all, free. We expect higher prices. Buy now and save big money.

American Mutual Seed Co. Dept. 61 Chicago, Ill.

The want ad gets you acquainted with the people, who will buy what you don't need any longer.

He Feels Like a New Man

Rheumatic pains, backache, pain in sides, sore muscles, stiff joints or a whole body tired, aching and unstrung, symptoms of disordered kidneys. W. Wells, Tequin, Mich., writes: "I am on my feet most of the time and get tired. But after taking Foley Kidney Pills I feel like a new man." Prompt in action. Sold everywhere.

Compare the few cents spent in an ECCENTRIC want ad with a real estate man's commission, and list your property in our want ad columns.

An Advance Statement

AS TO THE CELEBRATED

20% Off Sale at Brushaber's

We are nearly ready now for the start of the big annual 20% Off sale that has been the event of events each year to all who seek a real sale.

This annual sale at Brushabers has become a famous occasion not only to people in Detroit, but to all people throughout the entire state of Michigan.

Its customers come from all points throughout the state because no such sale exists anywhere, and the people know it.

We believe that the 1920 sale is going to be the most helpful and publicly used furniture sale that was ever held.

With plenty of goods of the right kind, and with plenty of sales and delivery people to take care of the tremendous crowds that will flock in we are going to be fully prepared to make the sale a tremendous success from start to finish.

Watch the Detroit Papers for the Announcement of the Opening Date

As nearly as we can figure now the sale will start on the morning of January 19th, but this is not definite. However, it will be very near this date if not on it, so do not fail to watch the Detroit papers in order not to miss it.

Several days before the sale starts we will allow the public to examine our stocks and see the merchandise marked at the regular price. Then starting on the morning of the sale every piece of furniture in our two big stores will be reduced 20 per cent. This will give everyone an opportunity to see with their own eyes, with us not telling them, the savings on our entire stocks.

BRUSHABER

The Saw Test Stores

159-163 Gratiot Avenue. 147-155 Michigan Avenue

Our 33rd Annual Sale

Closes the Greatest Year in the History of

Annis Furs

MANY a woman has waited expectantly for this event, and will be glad to know that she can purchase Annis Furs at very substantial savings.

THERE are the same quality and styles as hitherto, and a selection that varies from the less expensive Muffs and Scarfs to the most luxurious Coats and Wraps.

WE invite you to see for yourself what is being shown in our Display Rooms.

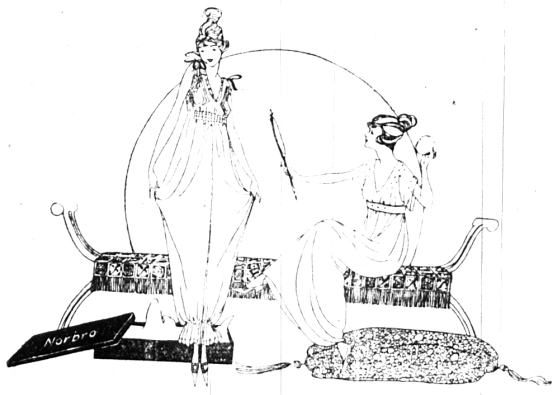
Estab. 1887

Newton Annis

MANUFACTURER

239 Woodward, at Clifford

BUY WITH CONFIDENCE



THE JANUARY WHITE SALE

Offers an excellent opportunity to women who wish to buy dainty Lingerie at very inexpensive prices

Mail Orders Quickly Filled

Petticoats,	$1.29 to $4.89	Corset Covers,	99c to $1.49
Straight Chemise,	$1.89	Night Gowns,	$1.49 to $2.89
Bloomers,	99c and $1.49	Voile Dresses,	$7.49
Dotted Silk Mull Gowns,	$3.89	White Bungalow Aprons,	$2.49

THE NORBRO SHOP

17 EAST GRAND RIVER AVENUE

Gentlemen—

We have started our sale of Men's Fine

Suits and Overcoats

Garments of quality for which the Baumgartner Shops are known among Detroiters of discriminating taste.

Any	$40 Overcoat or Suit, now	$32
Any	$50 Overcoat or Suit, now	$40
Any	$60 Overcoat or Suit, now	$48
Any	$70 Overcoat or Suit, now	$56
Any	$80 Overcoat or Suit, now	$64
Any	$90 Overcoat or Suit, now	$72
Any	$100 Overcoat or Suit, now	$80
Any	$125 Overcoat or Suit, now	$100

There is no "sale clothing" included in our offering, but the same grade of clothing we have built the Baumgartner reputation on, garments cut and tailored to our order by Kirschbaum Co., of Philadelphia and Hirsh-Wickwire Co., of Chicago.

BAUMGARTNER'S

Cor. State and Griswold Chamber of Commerce Bldg. TWO STORES Cor. Gd. River and Washington Savings Building